



## NEWS: ELECTIONS IN RUSSIA

# Voters fed Bolshevik slogan of bread and peace

By John Lloyd in Moscow

**ELECTIONS IN RUSSIA** is the contest for the new parliament. For bread, read standard of living - bread prices now reflect the cost of production, as do most foods and commodities. And real

incomes, which rose by 10 per cent from January to September this year compared with last, have stagnated since. The number of people with incomes below the subsistence minimum, or upper poverty line, hovers around 45 per cent - down on last year's peak of 64 per cent, but still very high.

And the gap is widening between the rich - being the 20 per cent of the population who receive 45 per cent of total income - and the poor - the 20 per cent who receive 7 per cent of income. As a

result, the "feelgood" factor is slender, and the ordinary voter has a constant and consuming interest in the cost of living.

It is a tribute to the relative success of the policies of the last two years that few groups are overtly calling for a restoration of subsidies. Instead, they are focusing on the need for a rise in state pensions and wages, in student stipends and in sickness and invalidity benefit. One political group - the Dignity and Charity bloc - is devoted solely to the interests of pensioners and invalids. All

Others nod towards the alleviation of their poverty.

If peace is widely defined to include personal security (with the Bolsheviks it was an end to the war) then it, too, is an important election issue. Mr Nikolai Travin, leader of the Democratic party called it "the first issue in our campaign". In his election broadcast on Tuesday evening, while the candidates of the far-right Liberal Democrats say that "we will restore order by peaceful means, of course". The growing gap in incomes - with the conspicu-

ously rich, Mercedes-driving class now visible in most cities - is fuelling calls for a crackdown on corruption and organised crime as much as on the soaring rise in general crime.

Real war also features - as candidates, especially the Communists, conjure up ethnic struggles in the Caucasus and Central Asia to hammer home their point that the collapses of the Soviet Union, provoked by Russian President Boris Yeltsin and leading members of his current government, has been a disaster

for Russia in lost prestige as much as in lost production. Fearful that patriotism may become the sole preserve of the far right and left, Mr Andrei Kozyrev, the liberally-inclined foreign minister who is standing in Murmansk, has been taking a hard line in recent weeks - threatening Armenia with intervention if it does not apologise for an attack on a Russian diplomat and Ukraine with sanctions if it does not return its nuclear missiles to Russia.

Land features in all the blocs' rhetoric and pro-

grammes. A presidential decree allowing the free purchase and sale of land was signed last month and all parties have had to take a position on it. The majority supports it with reservations. Even the Communists and the Agrarians, the twin defenders of socialist ownership, feel impelled to say that they are not against the free possession of land, just its purchase and sale. On the issue of the privatisation of enterprises, the reform consensus also appears to have won the day. No party flatly advocated a return to

state ownership, although the Communists and Agrarians, with the Liberal Democrats and the Dignity and Charity group, clearly favour the state. The pull of electoral politics is presently towards the centre: the neo-fascists (Liberal Democrats) and the Communists emphasise their peaceful intent; while the radical liberals (Russia's Choice) play up their patriotic. Parties and electorates are new to each other in the new Russia; but for the moment, they can both say that we are all centrists now.

## Search for recipe to turn tanks to sausage

By Leyla Boulton

**ELECTIONS IN RUSSIA** is the contest for the regions that began by dominating the economic agenda of the election campaign, is having to bend to meet the political limits to reform.

"Any government which allows 80 per cent of industry to go bankrupt won't even have time to complete financial stabilisation because it will be immediately thrown out of office," says Mr Denis Kislyakov, a Russian economist at the World Bank office in Moscow.

As the parties competing for pro-reform voters have increased their promises of ways to kick-start economic growth without a financial squeeze that will throw millions out of work, Russia's Choice is having to respond with a softening of its own programme.

It is still promising radical land reform, an elimination of most subsidies and further liberalisation of foreign trade, but it is having to fudge the issue of how much unemployment it is prepared to countenance as a result of its promised financial austerity.

Russian output is expected to decline this year by 16 per cent, slowing just a little from an 18.3 per cent fall in 1992. Incorporating an increase in exports and the trading sector, only gross national product is expected to decline somewhat more slowly than last year.

When the deputy prime minister, Mr Yegor Gaidar, the leader of Russia's Choice, launched market reforms in January last year with a liberalisation of prices and imports, he hoped that state-owned enterprises would automatically adapt to market conditions, loss-makers would go to the wall, and both inflation and output would stabilise. This in turn would pave the way for new investment and the creation of new businesses.

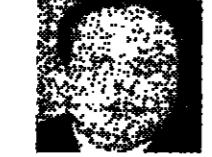
But today, with inflation at 30 per cent a month, and production still falling, the radicals say the problem is they never achieved a tough financial policy in the first place.

If allowed to pursue what Mr Boris Yeforov, the finance minister, described yesterday as "a painful but absolutely necessary transformation", Russia's Choice is promising to bring inflation down to 4.5 per cent a month by the end of 1994.

But the consensus uniting Mr Gaidar's critics, including Mr Party of Unity and Accord, set up by three rebel pro-reform ministers, is that inflation cannot be fought through

### The lucky thirteen...

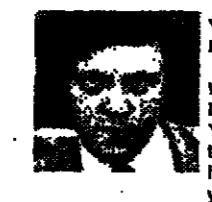
#### Radical reform



Russia's Choice  
Led by first deputy prime minister Yegor Gaidar

**Bloc of pro-government**  
Yeltsin supporters, consisting of several parties and movements, including Democratic Russia, the Peasants' Party of Russia, the Association of Privatised and Private Entrepreneurs, and the Party of Democratic Initiative. Considerably ahead in all polling, at between 20 and 30 per cent of the vote.

#### Slower reform



Yabloko  
Led by Grigory Yavlinsky

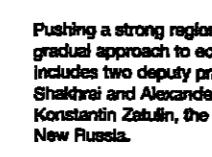
**Yabloko**, also known as the Yabloko (Apple), as a pun on the acronym of the name of its leader, Grigory Yavlinsky, a young free-market economist. Yuri Boldyrev, scientist, and Vladimir Lukin, former Russian ambassador to the US. It promises less painful, but more effective market reforms and a real stake for the regions in the federal state.



Movement for Democratic Reforms  
Led by Mayor Anatoly Sobchak of St. Petersburg

**Movement for Democratic Reforms**, also led by Gavril Popov, former mayor of Moscow, is pro-reform, but stresses political independence from Yeltsin. It is calling for higher education for all, the protection of low incomes and pensions from inflation, and a wider distribution of privately owned land.

#### Party of Russian Unity and Accord



Party of Russian Unity and Accord  
Led by Deputy Premier Sergei Shatalin

**Pushing a strong regional role**, it favours a more gradual approach to economic reform. The bloc includes two deputy prime ministers, Sergei Shatalin and Alexander Shokhin, as well as Konstantin Zatulin, the head of Enterprises for a New Russia.

#### The vote and the voters

Some 107m voters will take part in the elections and in the parallel referendum on the constitution.

The Federal Assembly, or new parliament, has two chambers. The Federation Council, or upper house, has 178 seats, two for each of the 22 subjects of the Russian federation. A non-independent republics, regions, districts and the two major cities of

## YELTSIN INVITES ABOUT 1,000 OBSERVERS

Up to 1,000 international observers are expected to descend upon Russia to monitor the conduct of the elections, at the invitation of President Boris Yeltsin, writes Leyla Boulton.

There will be large delegations from western governments and international bodies such as the Council of Europe. There will also be a single monitor from the Caribbean island of Antigua.

Russia's Central Electoral Commission, which is organising the elections and accrediting the observers, says most will arrive a week before polling. However, some of them, such as envoys from the Dusseldorf-based European Media Institute, are already on the ground to monitor the conduct of the voting itself but the media coverage will help determine how people vote.

Mr Andrei Davydov, head of the commission's international department, says the observers will be free to travel wherever they wish. "We want to hear what was good and what was bad so we can do even better next time," he says. "After all, these elections will not be the last."

downplaying the unemployment issue, with Mr Gaidar claiming that allowing enterprises to go bankrupt would in most cases mean reorganising them rather than closing them down.

Mr Gaidar still differs from other politicians in that he remains keen to cut back the state's role on the grounds that

Russian bureaucrats are incapable of running a market economy. But there is another point he has already embraced, and that is for increased protection for Russian producers and entrepreneurs against foreign competition.

Last week he agreed to restrict the activities of foreign banks. He also categorically

denied any plans to break up big enterprises such as Gazprom, the country's monopoly gas-producer, despite hopes by the World Bank he would endorse such proposals.

Finally, he promised to use import tariffs to defend Russian producers.

Calls by Civic Union and the smaller Democratic party for

the creation of large financial

industrial groups capable of withstanding international competition have already been taken over by the government. A presidential decree allowing for their creation is to be published soon.

Efforts will also continue to restore trading ties with former Soviet republics - a natural market for Russian companies after seven decades of state planning interlocked their economies.

Another target for changes is likely to be the government's mass privatisation programme.

Even Mr Sergei Vasilev, one of the main economic ideologues for Russia's Choice, admitted yesterday that the programme was imperfect. But he said its flaws, including big benefits given to employees, and the distribution of shares for

calls for vouchers instead of money,

had been the result of necessary compromises with conservatives.

Finally Mr Chernomyrdin, who has refused to explicitly endorse any of the parties, echoed the promises being made by all parties, that economic reforms would be accompanied by better social protection.

"If like Gaidar, you tell an ambulance driver that he is ever going to earn is Rbs30,000 (200) a month, then he will cast his vote for the Communists," claims Prof Petakov, the economist and candidate.

The unspoken conclusion of this consensus is that Russia will have to live with high inflation for some years to come, albeit avoiding Ukrainian-style hyperinflation, while looking for ways of promoting investment in enterprises which can produce sellable goods.

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By John Lloyd and Leyla Boulton

The Russian election campaign, it is already clear, will not be fair. However, unlike the "elections" of the Soviet days, where fairness had nothing to do with it, they will be unfair in a recognisably democratic way, with money, personalities, image, showbiz, and arm-twisting taking place against a backdrop of state-defined rules.

The technical requirements for the registration of parties and candidates for the two

houses of the new parliament - the federal assembly - have been completed, and have thrown up 13 blocs and more than 600 candidates covering a range of views from neo-liberal to Communists and neo-imperialist right. In one republic - Chechnya - elections will probably not take place at all and in another - Tatarstan - insufficient candidates have registered for the upper house.

The key questions now are the overall political context within which the elections take place, and, crucially, the coverage given to the parties and candidates by the media.

President Boris Yeltsin is the only source of legitimate power in Russia: government is carried on through decrees he issues and

dates at press conferences. Their backers allow the parties to run the campaign and pay for media coverage: under the election rules, donations from each enterprise are limited to a maximum of 20,000 rubles and 200-times the minimum wage to an individual candidate. However, the scrupulousness of the law is lax, and will, anyway, not take place until after the event.

Further, the linkage of money and campaigning looks

improper. Mr Yegor Gaidar, first deputy prime minister but also leader of the main radical

bloc, Choles of Russia, held a meeting last week with the heads of Russia's commercial banks - during which he promised them protection from foreign competition, a promise which quickly took the form of a presidential decree. They met in his party headquarters, not his office. Did they promise support for the party? Had they already given it? The site of the meeting pointed to these questions.

Most of the curbs on the central press have now been removed: censorship appeared only briefly after the suppression of the parliamentary revolt, and the daily newspaper was still banned. Sovetskaya Rossiya, won a court judgement against the ban earlier this week. While the most prestigious daily, Izvestiya, is pro-presidential and supports Mr Gaidar's movement, other papers - such as Pravda - are strongly critical. The liberal Nezavisimaya Gazeta is waspish about Mr Yeltsin and about the government.

Television is - as

everywhere - the dominant medium.

The rules of the game, drawn up with some advice from the British Broadcasting Corporation, specified that parties could buy TV time up to

November 22, when the cam-

## Media builds an even balance from 13 blocs

By John Lloyd and Leyla Boulton

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## Bundesbank warning on 'quick fix'

By David Weller in Frankfurt

Any attempt to revive German exports and thereby curb domestic unemployment would be the "wrong medicine", the Bundesbank's chief economist warned last night.

Speaking in Frankfurt, Mr Ottmar Issing, member of the central bank's policy-making council, appeared to be directing his remarks at calls for European countries to slash interest rates as a way of combating unemployment.

Mr Issing acknowledged that there had been a sharp fall in German exports since German reunification, and that this had contributed to German unemployment because lay-offs were concentrated in export-oriented industries. Germany's trade surplus has fallen from DM135bn (US\$350bn) in 1990 to DM24bn last year to DM26bn in the first eight months of the current year.

However, he rejected arguments that the fall in exports had been triggered by the strength of the D-Mark, pointing out that measured against the currencies of Germany's 18 most important trading partners

the D-Mark had risen by a modest 3 per cent in the past two years, and had fallen by nearly 1 per cent since the end of last year.

He blamed the export decline on recession in Germany's most important trading partners. Any attempt to combat the decline in exports by competitive devaluations would prove illusory, Mr Issing said, as it would only serve to worsen trading partners' recessions and diminish demand for German goods still further.

A devaluation would stoke up inflationary pressures and trigger a wage-price spiral which would lead to more, not less inflation.

Mr Issing's comments follow Bundesbank president Mr Hans Tietmeyer's remarks on Wednesday that governments should not try to buy economic recovery by means of rate cuts.

Mr Johann Gaddam, Bundesbank vice-president, however, awakened speculation of further rate cuts in Germany in Paris yesterday. He was quoted as saying Germany was "over the hump" on inflation and there was scope for further interest rate cuts.

## Germans expect exports boost

By Ariane Gassler in Bonn

An increasing number of German businesses believe the economy has stabilised at its lowest point and expect some export-led improvement in the coming months, according to Ifo, the Munich-based economic institute.

An Ifo study, which polls 500 managers, says the business community is less pessimistic than in previous months.

The survey lends weight to a statement by the German industry federation, the BDI, that the economy is stabilising. The BDI points out production plans and orders stopped falling at the beginning of summer and capacity utilisation was dropping "very mildly" compared with the beginning of the year.

Ifo notes that companies do not expect a pick-up in domestic demand but that export prospects are "substantially improving". Companies in general say orders in October had steady against September.

The business community

continues to complain that stocks are too high. But they add that prices could fall further as a result.

The brighter outlook varies from sector to sector. Manufacturers of semi-finished goods say the situation remains bad but an export-led pick-up is foreseeable over the next six months - a view shared by the chemical industry. But manufacturers of consumer goods, especially cars and electronics, warn that orders will still not match the September level, although they are "decreasing at a slower pace than earlier".

Wholesale and retail traders hit by depressed domestic demand are pessimistic.

More than 40 per cent of wholesalers say they expect orders to fall, the worst result polled by the institute since 1982.

In eastern Germany, business confidence is up, mostly because of a rise in local demand. Capacity utilisation is stabilising at 72 per cent and production plans and orders are on the increase.



Spanish riot police restrain a student during a riot that broke out in Madrid after nationwide demonstrations by students demanding the government spend more on education

## Companies neglecting tax rebates

By Andrew Jack in London

Millions of pounds in value added tax rebates are unclaimed across the EU, according to a survey by accountants Deloitte Touche Tohmatsu.

Nearly 80 per cent of companies do not reclaim all the VAT they are entitled to receive from countries in which they are not registered, and more than 20 per cent do not claim any of their rebates.

The survey, which questioned more than 600 companies, notes that almost a quarter of businesses pay VAT in countries where they are not registered, on transactions such as one-off purchases, hotel bills and travel. About 8 per cent are paying more VAT than they were before 1992.

More than 40 per cent of wholesalers say they expect orders to fall, the worst result polled by the institute since 1982.

The survey showed that just 22 per cent of companies said they had found their transport costs becoming cheaper as a result of the new system, although 38 per cent said goods reached their destinations more quickly.

## Swiss to vote on introduction of VAT

By Ian Rodger in Zurich

Swiss voters pride themselves on using their direct democracy responsibly; if taxes need to be raised, this action will be approved in a referendum.

That sense of responsibility will be tested on Sunday when the Swiss will be asked, for the fourth time, to vote on the introduction of a value added tax.

At a time when every other European government has long since introduced VAT, it may be asked why the Swiss have rejected the idea. The Swiss

answer would be that no negative consequences have resulted from previous rejections.

Swiss manufacturing companies have become increasingly nervous that exports to Europe will face increased costs when the EEA comes into force next year.

Thus, their campaign to replace the existing 6.2 per cent turnover tax, which applies only to goods and capital spending, with VAT has been more passionate than on previous outings.

It is estimated that Swiss industry would save SF2.6bn a year if a 6.2 per cent VAT, applicable to services as well as goods and refunded from

## Spanish unions take to streets

By Tom Burns in Madrid

Spain's two largest unions joined forces yesterday evening to stage protest marches in 50 cities against the government's economic policy. However, they remain divided over organising a 24-hour general strike that has been tentatively scheduled for the third week of next month.

The demonstrations were the first test of strength by the unions against government plans to restore competitiveness by imposing wage restraints, reducing benefits and overhauling labour market legislation to allow part-time employment, apprenticeships and easier dismissal procedures.

The Communist-led Comisiones Obreras (CCOO) union has called for national mobilisation to paralyse the country on December 17, but the rival Union General de Trabajadores (UGT), which co-sponsored yesterday's protests, is more hesitant, believing a full strike could backfire and prompt the government to take even tougher economic measures.

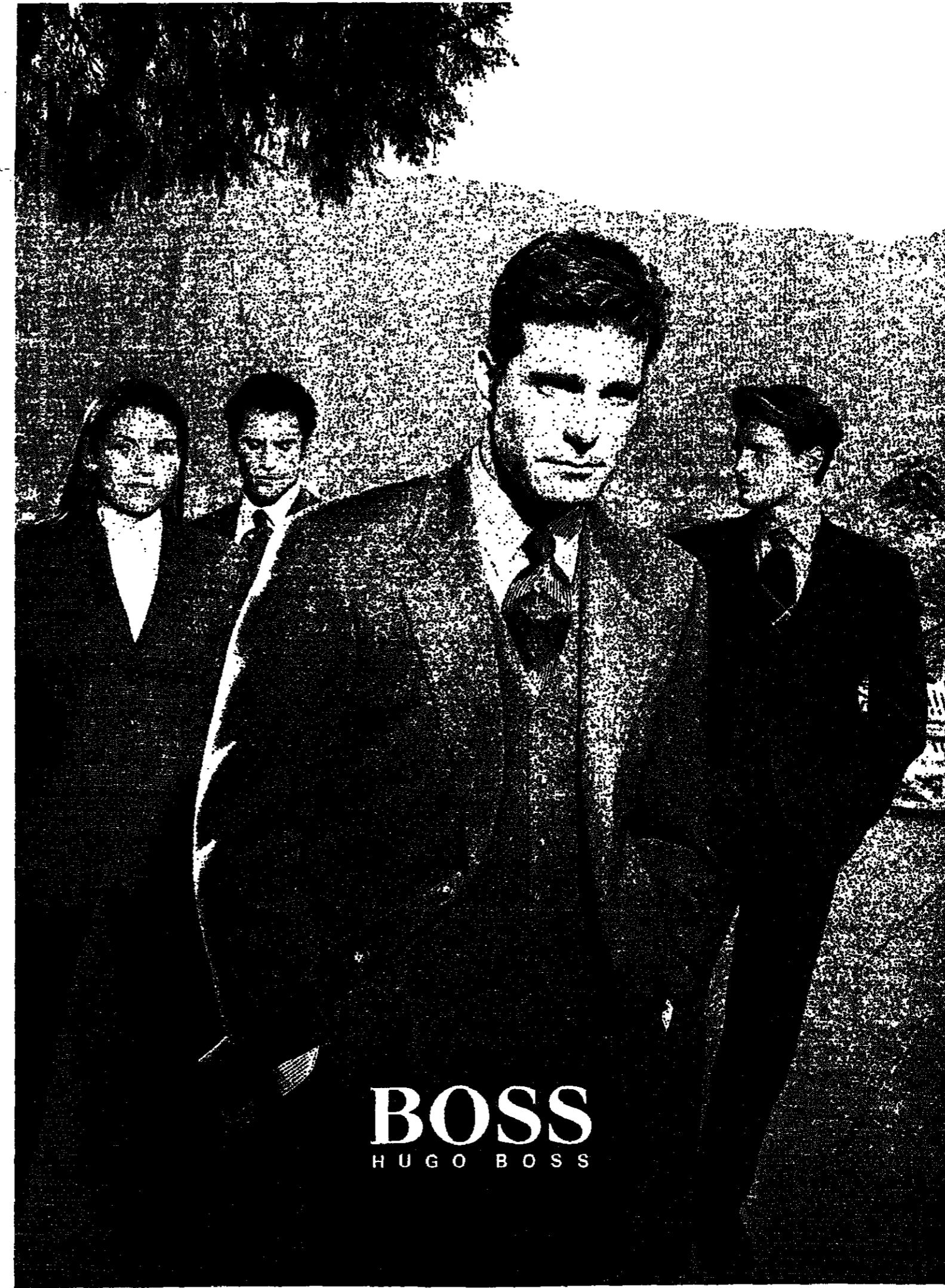
The two unions staged a successful 24-hour strike in December 1988 that forced the government to withdraw a planned youth employment scheme and to increase pensions and unemployment pay. A half-day general strike which they staged last May in protest at social spending cuts was poorly attended, however.

The government is due to meet the unions today in a last effort to salvage a social pact on income policy and labour reforms which has been under discussion since September. But it has already warned that it will impose its policies next week if there is no agreement. The employers' confederation, which held separate talks with the government yesterday about the social pact, termed the proposed labour markets reforms as "too weak".

the restaurant and hairdressing trades which dread being brought into the tax net.

Polls indicate that it will probably be approved by a narrow majority, but that the people will only approve a 6.2 per cent rate. Swiss voters would prefer to keep the pressure on the politicians to cut spending rather than let them have more money.

In addition to VAT voters will also decide whether or not to abolish tobacco and liquor advertising, an issue brought to a referendum by concerned citizens.



**BOSS**  
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## Berlusconi's 'courage' makes others see black

Robert Graham on Italian media magnate's backing for neo-fascist candidate in Rome mayoral election

**M**r Silvio Berlusconi, Italy's media magnate, claims he has done no more than follow a maxim of Tolstoy - a courageous man does what he feels is necessary.

But what Mr Berlusconi considers "necessary" has created a near mutiny among his employees and provoked a storm of controversy in Italy's political and intellectual establishment.

Mr Berlusconi, who controls three-quarters of Italian commercial television and a string of publishing interests, has decided to enter the political fray in Italy.

Throughout this year he has been hinting he might form a political party and appeared to be flirting with the populist Northern League of Mr Umberto Bossi. But this week he chose the occasion of the opening of a shopping centre in Bologna to urge the formation of a new centrist party.

Apparently off script, he went one further. If he were in Rome he would back Mr Gianfranco Fini, the leader of the neo-fascist MSI, in the run-off on December 5 for the mayoralship against Mr Francesco Rutelli, the candidate of the left.

This was immediately interpreted not only as an endorsement for the MSI but as placing this party, always seen on the far right, in the centre of Italian politics.

This produced headlines such as "Berlusconi in black" (a reference to Mussolini's infamous black shirts) and cartoons such as the one with a bubble coming from Mr Berlusconi's mouth saying "Fini-vest" (a play on Fininvest, Mr Ber-

lusconi's principal media group).

Accompanying such sarcasm was a flood of criticism and protest. The next issue of *Panorama*, the main Berlusconi weekly, will not appear because of a strike: a stoppage was observed on Wednesday at Mondadori, his main publishing group, and television journalists loudly proclaimed their independence. Some groups have threatened a boycott of his Milan football team.

The objections to Mr Berlusconi's stance centre on two separate issues. The first is whether someone who wields so much power, especially through television, should take sides so openly and harbour political ambitions. These objections are on weak grounds since media owners in Italy, directly or clumsily, do support causes - indeed that is partly why they are proprietors.

Mr Berlusconi himself has always been a political animal, and built his empire on the back of a close friendship with Mr Bettino Craxi, the former Socialist leader. Mr Berlusconi himself has not been implicated in the corruption scandals but Milan magistrates are investigating whether his media interests allowed discounted advertising slots on television to the political parties during elections. Another investigation is examining allegations of kick-backs to obtain television licences.

The second issue is whether the MSI is a dangerous rightist phenomenon, foreshadowing a return to the Mussolini era. The spectre of a party, inspired by Mussolini, gaining substantial electoral support in Italy has frightened the left and all

those with long memories. They feel Mr Berlusconi is highly irresponsible in lending his considerable weight to making the MSI respectable.

However, most of the criticism is based on historical memory rather than the MSI today, led by Mr Fini, who was born in 1952 (seven years after Il Duce was executed). The criticism also contains an element of hypocrisy since he would have earned little odium if he had associated himself with the leftists' candidate in Rome, Mr Rutelli.

Mr Berlusconi is unrepentant. He wrote in yesterday's newspapers: "I'm completely foreign to fascist culture and traditions; but I refuse to accept the use - or worse the blackmail - of anti-fascism as a demagogic device to steer the country away from a liberal democratic government which we and Europe need."

He added that if and when he would establish a "clear distinction between politics and editorial control".

By taking such a high profile, Mr Berlusconi may well encourage more of the media to focus on the financial problems of his empire. *La Repubblica* newspaper and *L'Espresso* magazine, controlled by Mr Carlo De Benedetti, have been running for some months a campaign demonstrating that the debts of Fininvest are well above the L3.333bn (US\$1.3bn) published in the 1992 accounts.

They also claim that close scrutiny of the accounts reveals a L1.7bn loss instead of the declared L1bn profit. This has not been denied by Fininvest.

# Belgium to push EU growth plan

By Lionel Barber in Brussels

THE Belgian presidency of the European Union intends to strengthen the European Commission's programme for economic growth and job creation at a meeting of EU finance ministers early next month.

The move is in response to UK and German success in reviving Commission efforts to set EU-wide targets for halting rising unemployment and promoting growth.

Mr Philippe Maystadt, Belgian finance minister, is understood to have been surprised by the Commission's abrupt retreat from earlier calls for specific targets to spur a recovery and disappointed by the document's bloodless tone compared with previous drafts.

Brussels had earlier called for a 2.3 per cent reduction in short-term interest rates contingent upon wage restraint and cuts in budget deficits, a broadening of the tax base to pay for cuts in employment taxes, and a specific recommendation to create 15m jobs by the end of the century.

Britain, Germany, and the Netherlands all voiced strong objections to these targets, pointing out that the EU had no legal instruments to fulfil them and that the levers of

macroeconomic power still rested with member states. However, France, Italy and Spain were much less hostile, according to an official.

Mr Maystadt is said to be determined to put forward a strongly-worded document on the grounds that it will have legal status according to the recently ratified Maastricht treaty.

Under the Maastricht treaty, the Commission is required to put forward a recommendation on macroeconomic targets which can be adopted by qualified majority by the European Council on December 10-11. Belgian officials point out, with a touch of bravado, that this could mean that the Germans and British alone could be outvoted.

A Commission official defended the watered down of the original macro-economic guidelines on the grounds that it was important to "carry" along member states.

In Brussels, officials are concerned that Mr Jacques Delors' white paper on employment, competitiveness and growth could lose impact because of the Commission's retreat, particularly since it has no legal status and is unlikely to contain recommendations.

## Polish commercial TV plans hit snag

By Christopher Bobinski in Warsaw

Plans for Poland's first commercial national TV channel have run into opposition from the military which is unwilling to release the necessary frequencies.

This emerged shortly before the closing date for applications to run the channel to compete with the two state TV ones, which will still carry 40 per cent of Poland.

advertising. Foreign media groups including Bertelsmann, Compagnie Luxembourgeoise de Telediffusion and Time Warner have declared an interest in running the channel with local partners.

Adm Plotr Kolozlejczyk, defence minister, said the army would be able to free the frequencies in three years. Frequencies available to private broadcasters provide access to 40 per cent of Poland.

## NEWS: THE AMERICAS

### Law would extend Nafta-style protection worldwide

## Mexican move on investor rights

By Damian Fraser in Mexico City

The Mexican government has sent to congress a new foreign investment law that would give investors worldwide almost all the rights enjoyed by the US and Canada under the North American Free Trade Agreement.

The new legislation, which is certain to be approved, would replace the 1973 law that substantially restricted foreign investment. While the 1973 law has been partly modified by subsequent regulations, for-

signers have complained that the rules do not offer legal transparency, and still protect important sectors.

The law permits foreign investment in all areas of the economy and under the same terms granted to the US and Canada under Nafta, except the financial sector. It eliminates all performance requirements for foreign investment, such as obligations to transfer technology or meet local content rules, that govern industries such as car parts and computers.

Under Nafta, Mexico agreed to open up only partly some sectors such as airlines to foreign investment. Others, such as the car parts industry, secondary petrochemicals and mining, were fully opened. Nafta also put into law existing regulations that permitted 100 per cent investment in most businesses. Such rules will now apply to all countries.

However, investors outside the US and Canada would not have recourse to arbitration panels in disputes over investment, as envisaged under Nafta, nor would they be guaranteed the same treatment as

domestic investors. Mr Pedro Noyola, the under-secretary for foreign investment in the Trade Ministry, said Mexico was ready to open talks with countries on investor protection on a bilateral basis.

The proposed law, like Nafta, does not open up strategic sectors such as oil and satellites to private investment; other sectors, such as television and internal transport are reserved exclusively to Mexicans. It ensures majority Mexican control in areas such as agricultural trusts, telephone services and cable television.

The law goes further than Nafta in permitting foreigners to invest within 100km of the border and 50km of the coast through Mexican incorporated companies in industry, hotels or commerce. At present such investment cannot be made through trusts. This has made it difficult for foreigners to obtain bank loans, especially when trying to finance the building of hotels.

The legislation would limit foreign investment in banks and brokerages to 30 per cent, and 49 per cent in insurance companies.

## Ecuadorean law opens door to oil development capital

By Ray Colitt in Quito

Ecuador's congress has approved a law setting out terms for billions of dollars worth of contracts in oil and gas exploration and pipeline

construction. It also breaks the monopoly of state-owned Petroecuador in some sectors.

Oil companies will receive a percentage of their crude production to sell in the domestic or international market. Indus-

try analysts say cutting the bureaucratic ties between the oil companies and the government will allow Ecuador to compete with oil-producing neighbours for scarce investment capital. The country has

not secured an exploration contract in five years.

Contracts for the exploration and production of natural gas in the Gulf of Guayaquil in the south-west will be auctioned. Winning bidders will have up to five years to develop the field and find a market.

The law also permits the private sector to increase capacity of the Trans-Ecuadorian pipeline from the Amazon region across the Andes to the Pacific.

By Caron James in Kingston

Prospective foreign investors in Cuba have been warned by the US State Department that it sent warnings periodically through government agencies in countries from which investments in Cuba are being made. Jamaican hoteliers have invested in Cuban properties.

These notices have been sent not only to Caribbean countries, but also mainly to Europe, Canada and Latin America," said an official. "We cannot tell people not to invest in Cuba, but we are warning them that when the political and economic situation in Cuba changes, the real owners of the property will either want to recover their assets or will want what could be a significant compensation. Some will want both."

Bacardi, the world's largest rum producer, said on Wednesday that potential investors in Cuba faced legal risks if they became involved in confiscated property, including three brew-

eries and a distillery which were seized from it by the government.

The US State Department said it sent warnings periodically through government agencies in countries from which investments in Cuba are being made. Jamaican hoteliers have invested in Cuban properties.

It is Bacardi's position, supported by expert legal advice, that its confiscated assets continue to be its lawful property, and that no one who accepts a purported conveyance of any such property from the Castro regime will acquire good title under either Cuban or international law," Mr Cutillas said.

Earlier this month President Fidel Castro told foreign businessmen that investment opportunities in Cuba were worth many millions of dollars, and that the tourism sector alone had the potential for \$20bn in new foreign business.

He said opportunities for foreign investment in Cuba were going so fast there would be "not one square metre of beach" left for US companies because of Washington's economic embargo.

Mr Manuel Cutillas, president of Bacardi, has written to big distillers and brewers in several countries, saying the three Cuban breweries were on

track to be taken.

At least three potential presidential candidates have been touched by the scandal or have become targets of other allegations, such as the taking of illegal commissions, since the inquiry began.

Although the middle classes and the left will increasingly demand probity in politics, the process may take longer to take root elsewhere. For example, a frequently heard soubriquet in São Paulo about one of its leading politicians translates as "he robs but at least he gets things done".

Mr Nelson Jobim, a leading PMDB congressman, argues that candidates seeking re-election will have to prove their honesty, while new candidates will have to promise it convincingly. "Discussion of morality will be acute in the 1994 elections," he says.

However, a proportional representation system which strengthens regional rather than national affiliations and a weak party system which exaggerates the power of individuals will remain problems.

"The majority of actors will change, but the personality-types will remain more or less the same," Mr Jobim says.

## Bulgaria reaches agreement on debt reduction

By Anthony Robinson

Bulgaria has reached a comprehensive debt and debt-service agreement which could amount to a 50 per cent cut in the estimated \$9.3bn (£5.24bn). It owes to a group of over 300 commercial banks, Mr Simeon Aleksandrov, finance minister, said in Sofia yesterday.

The agreement in principle, reached after months of diffi-

cult negotiations with its London Club creditors headed by Deutsche Bank, includes an initial downpayment of not more than \$855m and average annual payments of less than \$200m in the first seven years of the agreement, Mr Chavdar Kanchev, a member of the negotiating team, told Reuters.

The agreement contemplates a menu of options consisting of a debt buyback at a

price to be announced by Bulgaria, a collateralised discount bond option, a front-loaded interest reduction bond (FIRB) option and a comprehensive treatment of interest arrears," Deutsche Bank added.

The discounted bond option offers a 30-year discount bond exchanged for existing debt at a 50 per cent discount at LIBOR plus 13/16 per cent and with full principal and

months' interest collateral. The FIRB option, with an eight-year grace period, offers an 18-year bond with a stepped-up fixed interest rate starting at 2 per cent for the first eight years and a floating coupon of Libor plus 13/16 per cent for the remainder, West Merchant bank said.

The agreement, still to be approved by the Bulgarian parliament and the boards of

several creditor banks, is similar to the kind of deal being sought by Poland for its over \$13bn commercial bank debt. But leading creditor banks last night insisted Poland no longer qualified for the kind of relief achieved by Bulgaria, which has a much weaker economy and a GDP which is continuing to fall.

Bulgaria's London Club creditors offered a 33 per cent debt

relief package earlier this year. This was rejected by the Polish side which wants a 50 per cent reduction similar to that already achieved on its \$38bn Paris club official debt. The banks are due to meet shortly to discuss making a revised offer to the Polish team, an improvement on the original 33 per cent relief offer, but still well below the 50 per cent the Poles seek.

## Owen foresees Moslem state

### Mediator warns of new EU sanctions over Bosnia

By Robert Maunder, Diplomatic Editor

Lord Owen, one of the two international mediators on the former Yugoslavia, forecast yesterday that the creation of a new independent Moslem state in Bosnia was inevitable and that the Serbian and Croat parts of Bosnia would eventually join their respective mother countries.

Such a solution, he admitted reluctantly in the annual Churchill lecture in London's Guildhall, was certainly one he did not favour originally in the abortive Vance-Owen plan, which called for a unitary Bosnian state divided into largely autonomous provinces.

Lord Owen accused the US of having killed off that plan in this year, and thus destroying any hope of keeping Bosnia-Hercegovina together. However, he recognised that history might show that the emergence of an independent Moslem Bosnian republic was "inherently more stable," that the demobilisation of Bosnia proposed in the Vance-Owen plan was unrealistic and that the Moslems' fight for their very survival required to find expression in the creation of their own country.

Lord Owen's remarks were a clear indication of his belief that the union of the three republics which he and his fellow mediator Mr Thorvald Stoltenberg had proposed as a replacement for the Vance-Owen plan would be no more than a temporary solution.

Lord Owen warned the Bosnian Serb and Croat parties that, if they failed to compromise, the European Union would have to strengthen existing sanctions or start advocating new sanctions. European Union foreign ministers suggested earlier this week that the international community might be prepared progressively to suspend sanctions against Serbia if a political settlement could be reached giving the Bosnian Moslems an additional 3 to 4 per cent of territory.

Such a possible solution will be discussed at a conference in Geneva starting next Monday, grouping EU foreign ministers, the leaders of the three warring parties in Bosnia and senior representatives from the US and Russia.

Whatever political solution was chosen by the warring parties, certain key Bosnian Moslem demands had to be dealt with.

A predominantly Moslem

republic had to have open access to a port on a navigable part of the Sava river in the north and to a sea port of its own on the navigable part of the river Neretva to the south. In addition, the Moslems would have to be given, "as an important symbol", a tract of land on the Adriatic sea, and as far as possible, natural and defensible boundaries.

The parties, tragically, then would be left to fight it out with no holds barred and the misery and mayhem of what was once Yugoslavia would continue."

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## NEWS: INTERNATIONAL

Protest at killing of Islamic fundamentalist military commander

## Israeli troops wound 34 in Gaza violence

By Julian Ozanne in Jerusalem

Violence flared in the occupied Gaza Strip yesterday as Israeli troops shot and wounded at least 34 Palestinians protesting at the Israeli killing of an Islamic fundamentalist military commander.

Militants of Hamas, the Islamic movement opposed to peace with Israel, blocked roads with burning tyres, clashed with Israeli troops and ordered a three-day general

strike to mourn the killing on Wednesday night of Mr Imad Aqel, northern Gaza commander of Hamas' military wing in a military communiqué. Hamas, recalling the words of Mr Aqel, said: "Killing Israeli soldiers is a worship by which we get close to God".

The eruption, the worst since the peace agreement between Israel and the Palestine Liberation Organisation was signed in September, came as Mr Yasir Arafat's Fatah faction of

However, Mr Shimon Peres,

the PLO was defeated in student elections at Beir Zeit University in the occupied West Bank by a coalition of Hamas and left-wing PLO factions opposed to the peace accord.

The Beir Zeit poll was the first electoral test of young Palestinians since the peace agreement was signed. It marked Palestinian discontent with the lack of results from the peace process and continued Israeli closure.

In Cairo, separate Palestinian and Israeli negotiating teams were trying to reach

agreement on issues including the size of the Jericho area, the release of 10,000 Israeli-held Palestinian prisoners and control over border crossings between Gaza and Egypt and Jordan.

In talks in Paris, an Israeli official said Palestinian agricultural produce, previously barred from entering Israel, would be allowed in if both sides agreed on a customs union and free movement of goods and services.

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## Hosokawa in bid to settle coalition rifts

By William Dawkins in Tokyo

Japan's prime minister, Morihiro Hosokawa, yesterday met leaders of the seven parties in his fragile coalition, in an attempt to make progress on the most divisive issue facing the government.

The meeting follows a warning from senior members of the Social Democratic party, the largest coalition member, that they will walk out if the government drops the ban on rice imports.

The SDP has threatened to defect on other issues before risking the collapse of the coalition, but has each time compromised.

This time, it will be harder for the rest of the coalition to satisfy the SDP on rice, because it is holding to an agreement between coalition members in July, when the government was formed, to oppose rice market liberalisation.

Mr Hosokawa told the SDP at a meeting earlier this week that he cannot negotiate on rice "if my hands are tied," SDP officials said.

Pressure on the coalition to settle its internal differences on rice is increasing with the approach of the December 16 deadline for concluding the Gatt world trade liberalisation talks.

An agriculture ministry draft leaked to the Japanese press, is said to propose a period of limited market opening until 1991, to be followed by negotiations to allow imports subject to tariffs.

The SDP remains out of line with the rest of the coalition on most of the main issues. On rice and on political reform, it is in curious company with the right wing of the opposition LDP.

The LDP was yesterday delaying the start of a debate on four political reform bills in the upper house, on which many Socialists also have reservations. This increases the likelihood that Mr Hosokawa will have to prolong the current parliamentary session beyond its normal closure on December 15, to meet his deadline of passing the bills by the end of the year.

Coalition leaders appear to be making progress, however, towards settling the main differences over tax reform with the SDP.

The socialists opposed initial plans for an income tax cut, but are automatically followed by a consumption tax rise, on the grounds this would hit the less well-off.

The coalition is understood to be in the final phase of preparing plans for a tax cut to be financed by the issue of treasury bonds, to be followed by a possible rise in consumption tax at an unspecified later date.

• Department store sales fell 6.5 per cent year-on-year in October, for the 20th month running, according to the Japan Department Stores Association. This is slightly better than the previous month's 6.7 per cent fall, but November sales are expected to be poor.

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## S Africa mission marks change in US stance

By Philip Gavith in Johannesburg

Mr Ron Brown, the US commerce secretary, arrives in South Africa tomorrow for a visit which signals the opening of a more constructive era in economic relations between the two countries.

His trip comes only days after President Bill Clinton signed the South Africa Democratic Transition Support Act, formally bringing to an end the era of federal US sanctions aimed at ending apartheid.

Although Mr Brown's visit will probably have limited practical impact in the short term, it conveys a powerful symbolic message. Mr Princeton Lyman, US ambassador in South Africa, comments: "It signifies a very basic change from a negative to a positive relationship with South Africa: The whole tone shifts."

This shift from isolation to engagement was confirmed on Tuesday by Mr Clinton. He noted that removing sanctions was not enough. "Americans who have been so active in toppling apartheid must remain committed to building South Africa's non-racial market democracy."

"The visit confirms a real interest in South Africa's potential as a viable trading partner and bulwark of economic strength and stability in the region and on the continent," said Mr Brown.

Despite the impact of sanctions, there is a substantial base upon which to develop US-South Africa trade relations.

South Africa is only the US's 34th largest export market, but it remains the largest in Africa, a continent where Mr Lyman concedes, "the US has not done very well".

The US recently surpassed Germany as South Africa's

It marks 'a very basic change from a negative to a positive relationship'

largest trade partner. Mr Lyman estimates bilateral trade now to be in the region of \$5bn. Commerce Department figures show that in 1992 US exports to South Africa totalled \$2.4bn, 14 per cent of South Africa's total import market, with US imports from South Africa of \$1.7bn.

The US has fared less well in terms of investment. Figures from the Washington-based Investor Responsibility Research Centre (IRRC) show that as of September only 135 US companies had employees or direct investment in South Africa, compared to 267 in May 1986.

The stock of US investment in South Africa is put at about \$1bn. Certainly, however, the trend has started to turn.

The past two months have seen food manufacturers Pillsbury and CPC International enter the market, following such other companies as Mars, Microsoft and Digital Equipment Corporation. IBM has recently confirmed it will probably be returning. Procter & Gamble is known to be taking a close look and McDonald's, Anheuser-Busch and Hyatt are all expected to establish a presence.

A focus of Mr Brown's visit - his 50-member delegation contains representatives of many large US companies - will be an attempt to establish links between US companies and the emerging black business community in South Africa. Another issue sure to be discussed is South Africa's offer to Gatt in terms of the Uruguay round of trade talks. Aspects of the offer - particularly the high protection, and longer phasing-in period for tariff reductions for the clothing and textiles, motor and electronics industries - did not meet with approval from South Africa's trading partners.

Balladur may have to put his political survival on the line

## France to use parliament as counter in Gatt talks

By David Buchan in Paris

The French government yesterday made clear its intention to use its parliament as an instrument of pressure in the Gatt talks, just as President Bill Clinton is using the time limit on his ability to get "fast-track" congressional approval of any deal to bring negotiations to an end next month.

Prime Minister Edouard Balladur wants a draft Gatt text to put before both the National Assembly and the Senate between December 10 and 15. Mr Gérard Longuet, the trade minister, said yesterday.

After a subsequent cabinet crisis meeting yesterday on Gatt, it became evident that the government was hesitant about putting a draft deal to a vote, because constitutionally that would probably have to be done in the form of a motion of confidence in itself. Mr Alain Juppé, the foreign minister, said: "We first need to know whether there will be a [Gatt] deal, because one votes on texts."

But, if such a draft Gatt text is not a law or international

treaty - which it cannot be by mid-December - then under the French constitution the National Assembly can only vote on a matter of "general policy" involving a motion of confidence in the government of the partners to weigh.

Procedurally, the previous Socialist government had to put forward a confidence motion in itself to get the National Assembly to vote a year ago against the Blair House farm trade deal between the US and the European Commission.

Given that vote a year ago, and the subsequent raging national controversy over Gatt, it became evident that the government was hesitant about putting a draft deal to a vote, because constitutionally that would probably have to be done in the form of a motion of confidence in itself. Mr Alain Juppé, the foreign minister, said: "We first need to know whether there will be a [Gatt] deal, because one votes on texts."

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even tougher course in trade and European policy, a risk that Mr Balladur is now effectively, through his parliamentary tactics, asking his negotiating partners to weigh.

The irony is that the National Assembly - the directly elected house of the French parliament which determines the fate of French governments - has never before voted on any aspect of the Gatt negotiations, nor on France's membership of Gatt in 1947, nor on any of the agreements from subsequent negotiating rounds.

• The main French farm union, FNSEA, has asked the French government to demand compensation from the US, Canada and Mexico for the diversion of French and European farm exports as a result of the forming of the North American Free Trade Agreement.

Equally, however, there is an outside risk of Mr Balladur being toppled, if for instance, he falls out over Gatt with his party leader and presidential rival, Mr Jacques Chirac. The latter would take France on an

even tougher course in trade and European policy, a risk that Mr Balladur is now effectively, through his parliamentary tactics, asking his negotiating partners to weigh.

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## Japanese consortium wins Shanghai steel deal

By Robert Thomson in Tokyo

A consortium of seven Japanese companies has won a contract worth an estimated \$500m to \$600m (£340m to £405m) to supply equipment for a new steel production facility at the Baoshan complex, near

Japanese companies said. Apart from MHI and Mitsubishi Corporation, the consortium includes Mitsubishi Electric, Ishikawajima-Harima Heavy Industries, Nippon Steel, Chugai Ro, an industrial furnace maker, and Ube Industries, a chemicals and machinery producer.

Construction schedules had to be revised because the marshy plant site was far softer than estimated in a feasibility study and extra foundation work was necessary to stop the facility from sinking.

Equipment exported from Japan was designed to process higher-grade ore than was generally found in China, forcing Baoshan to import more Australian ore than was planned. Meanwhile, the site's port was too shallow for large ore carriers to dock, forcing them to unload down river, increasing the transport costs.

"We think we will have no problems this time," one of the

Japanese group, headed by Mitsubishi Heavy Industries and Mitsubishi Corporation, signed a contract at the weekend, despite a long history of problems at the plant, touted as China's largest industrial project when conceived two decades ago.

Members of the consortium say they have been told by the Chinese partner not to release details of the contract, but the companies will supply equipment for a hot-rolled steel sheet facility capable of producing 2.8m tonnes a year.

The queue of Japanese companies seeking to expand in China lengthened yesterday, when Fujitsu, the computer group, and Shiseido, the cosmetics maker, announced projects there. William Dawkins writes from Tokyo.

Fujitsu is planning to open two joint ventures there next year, to make 10,000 cellular telephones a month and 1m switchboard circuits a year. The aim is move from exporting cellular

phones to China from the US and Japan, to produce locally, said Fujitsu.

The group already has a joint venture in Shanghai making switchboard software and hardware, and wants to expand to meet the growth in local demand.

Shiseido has announced the opening of a cosmetics factory operated with a local partner, Beijing Liyuan, in Beijing.

## Bangkok Land to develop rail link

By William Barnes in Bangkok

Bangkok Land, the Thai capital's biggest property company, has been picked by the government's Metropolitan Rapid Transit Authority to negotiate and build an elevated mass transit system.

The MRTA's consultants, Delu Carther International, said Bangkok Land offered the best scheme for building the planned 20km loop of elevated railway at a projected cost of about \$1.3bn (£880m). Two other companies, Tanayong and Thanachart Holding, are ranked second and third.

Bangkok Land's turnkey contractors will be Thai Leighton and Bouygues Thailand associates of Australian and French groups respectively. The US-German AEG Westinghouse group is to supply equipment. Ironically Leighton and AEG, as the Euro-Asia Consortium, bid for this contract in the 1980s when it was known as the Skytrain project.

Skytrain's original concessionaire, Canada's Lavalin-SNC group, was fired last year nearly two decades after the project was conceived.

Mr Anant Kanjanaphas, chairman of Bangkok Land, joins the long-running game of trying to beat the political fighting and planning inertia which has so far prevented one metre of mass transit track being laid to relieve Bangkok's appalling traffic.

However Mr Anant is unusually ambitious and confident he surprised the financial community in October by announcing a \$600m convertible bond issue in the international market to fund the MRTA project before he had even won it.

### Fiat acts fast over program copies

Fiat, Italy's largest private sector company, bought 30,000 software licenses in two weeks after investigators discovered illegal copies of popular computer programs in use at La Stampa, the daily newspaper owned by the Italian motor group, Alfa Romeo.

The raid on La Stampa's offices was authorised by the courts after the Business Software Alliance, an organisation of US packaged software suppliers campaigning against software piracy, produced evidence that illegally copied software was being used.

The BSA has already brought at least 150 actions against companies in Europe.

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# Judge dismisses Polly Peck disqualification move

Andrew Jack

A HIGH COURT judge has dismissed on lack of evidence attempts to bring disqualification proceedings against four directors of Polly Peck International, the collapsed fruit-to-electronics conglomerate.

In transcript of a hearing earlier this month which have just become available, Mr Justice Lindsay calls the case made against the directors

"at best speculative and very weak". His ruling covers Mr David Fawcett, Polly Peck's finance director, Mr Mark Ellis, joint managing director in 1983-87, and Mr Lawrence Findale and Mr Ulf Stabel, two non-executive directors.

The judgment will prove an embarrassment to the Department of Trade and Industry, which was last month heavily criticised in a National Audit Office report on the

process of directors' disqualification.

It appears to focus any responsibility for alleged misconduct among the directors solely on Mr Asil Nadir, the former chairman of Polly Peck facing charges valued at £3m for theft and false accounting who illegally jumped his bail conditions and fled to northern Cyprus in May. The DTI was requesting more time to bring disqualification proceedings

beyond the normal statutory limit of two years following the insolvency of the company.

But the judge said there had been delays in preparing the case that were "unreasonable", and that there was "no good reason" for the extensions sought. He added that further delays would prejudice the directors under scrutiny.

The DTI's case was based on statutory reports submitted on each of

the directors made by Mr Christopher Morris, a partner with accountants Touche Ross and one of the joint administrators of Polly Peck.

The transcript shows that the DTI case against the directors was based on four general charges related to failures to introduce adequate financial controls; and to monitor or question spending in Polly Peck's Near East subsidiaries.

The DTI has just a few days left

for an appeal.

## Trademark code 'should save UK industry £60m'

By Robert Rice,  
Legal Correspondent

Government proposals to reform trade marks law should save British industry £60m in the first year after implementation and £30m a year thereafter, according to Mr Patrick McLoughlin, trade and industry minister.

The Trade Marks Bill, published yesterday, will make it simpler and cheaper for businesses to protect their trade marks overseas and bring UK law into line with Europe, he said.

Half the savings in the first year will come from the UK's ratification of the Madrid Protocol on the international

registration of marks. This will enable businesses to register their trademarks in all the countries which are party to the Madrid Agreement with a single application.

At the moment companies have to make separate applications using local lawyers each time. The remainder of the savings will come from the streamlining and deregulation of procedures and from making it easier for businesses to protect valuable marks without having to bring expensive and lengthy passing-off actions.

Some trademarks have been valued in balance sheets at several hundred million pounds each, Mr McLoughlin said.



MPs from Britain's three main political parties yesterday launched a poster campaign urging chancellor Kenneth Clarke not to impose value-added tax on publications in next Tuesday's Budget.

## Hitler saw wartime Britain as divided

Adolf Hitler believed that Britain suffered from such severe internal divisions that at the end of 1941 it could be defeated without an invasion, according to hitherto unpublished documents from Britain's Public Record Office, Stewart Dalby writes.

The intelligence files also appear to refute accusations that Mr Winston Churchill, the British war-time prime minister in 1941, knew in advance about the Japanese attack on Pearl harbour.

The secret material, released as part of Britain's 'open government' initiative, involves 1,200 files which additionally appear to confirm that as early as 1942 the British government knew about deaths at Auschwitz camp.

The reports itemise a report from the Japanese ambassador in Berlin on German war plans as told to him by Joachim von Ribbentrop, Hitler's foreign minister, and give new insights into novel code-breaking initiatives in Britain which reveal that the Führer believed that conditions in Britain were bad and thought that as a result of Germany's future operations, it might be, without an invasion, Britain might be beaten.

He cited the split in the Conservative party, the lack of confidence in Winston Churchill, and the revolutionary ideas of the Labour party were making internal conditions quite difficult.

The class of records published contain the actual intelligence documents with their cover notes passed to Churchill, or in his absence to the Lord Privy Seal or deputy prime minister, complete with annotations and inking. The documents are available for inspection at the Public Record Office near London, Surrey from today.

## Clarke hints at Budget tax rises

By Philip Stephens,  
Political Editor

Mr Kenneth Clarke offered a clear hint yesterday that the burden of tax increases in next Tuesday's Budget would fall on consumers rather than industry.

The chancellor's comments came amid Whittley speculation that he will seek to soften the impact on the construction industry of government spending cuts by setting firm targets for privately-financed infrastructure projects.

The officials said that to avoid the embarrassment of a tight squeeze on the government's own capital spending they expected Mr Clarke to outline in much greater detail the contribution he expected private finance to make to new roads, prison building and housing projects.

Speaking in his last Commons appearance before the Budget, Mr Clarke was at pains to deny that he was offering a forecast of next Tuesday.

But his repeated emphasis in a generally upbeat assessment of economic prospects of the need to expand Britain's manufacturing base left Conservative MPs in little doubt that industry would escape relatively lightly.

The chancellor told MPs that it was true that "we have to get industrial production up higher", adding that: "We all meet businessmen and those working in industry who know at the moment conditions are very difficult indeed". He emphasised also the need for faster falls in unemployment, saying it remained at "an unacceptably high level".

Facing a sharp attack from Mr Gordon Brown, the shadow chancellor, on its "broken promises" on taxation since the election, Mr Clarke reinforced expectations of further increases by stressing that his party had not committed itself never to put up taxes.

But he appeared to rule out that any increase in the standard 17.5 per cent rate of Value Added Tax by insisting that Labour predictions of such a move remained "spurious".

That left Conservative MPs predicting that the brunt of tax increases was most likely to fall on income tax allowances and on a possible extension of the VAT base. There are also expectations that Mr Clarke will again postpone the abolition of stamp duty on share transactions.

## Vehicle tag plan for motorways

By Philip Stephens,  
Political Editor

The introduction of direct charges on Britain's roads will be delayed until after the next general election by a government decision to rule out a system of permits to finance maintenance and improvement of the motorway network.

Instead Mr John MacGregor, transport secretary, has been given the go-ahead to develop his long-term plan for electronic charging of motorway users.

He believes electronic road tolls - based on computerised recorders or tags installed in cars and lorries - could be in place by 1998, a year or so after the next date for the election.

The government's discussion paper on road pricing suggested a permit system could bridge the gap before the technology now under development is sufficiently advanced to introduce electronic pricing.

Ministers said that the government could introduce a scheme similar to Switzerland's

vignette system - under which motorists display a permit bought from post offices or petrol stations - by 1996.

But Mr MacGregor intends to announce within the next few weeks that the government has decided the idea is unworkable.

Ministers decided that it would be foolish to introduce any charges before the next general election. And they concluded that the flat-rate charges implied by permits would alienate many of the Conservative Party's traditional supporters.

The practical difficulties included the fact that the cost of permits would bear no relation to use, or timing of journeys. Once they had bought a permit, motorists might increase their use of motorways to get the most from the cost.

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## NEWS: UK

# EuroAir sues BAe for \$70m over aircraft

By Paul Bettis, Aerospace Correspondent

British Aerospace was yesterday sued for more than \$70m by a small Portuguese regional airline for alleged breach of contract and recurrent defects to three BAe Advanced Turbo Prop (ATP) aircraft it operated between 1988 and 1992.

EuroAir, formerly a regional subsidiary of the Portuguese state-owned airline TAP, issued the writ in the UK Commercial Court, claiming it had been persuaded to acquire the ATPs by the "negligent misrepresentations of BAe".

It claimed that from the time it began operating the aircraft on the Oporto to Lisbon route, it experienced "recurrent technical breakdown due to faults in the aircraft designed and manufactured by BAe".

EuroAir is claiming "in excess of" \$70m damages from BAe and CIBC Finance Plc, the lease financiers of the aircraft.

for being in breach of the implied terms of the leases.

The court documents show that CIBC Finance, part of the Canadian Imperial Bank of Commerce, repossessed the original three aircraft and claims EuroAir owes it \$37.9m.

But the airline disputes this indebtedness and claims credit for the value of the three aircraft upon repossession of about \$32.2m.

EuroAir claims it lost \$1.1m during the period it operated the aircraft and an additional \$65m for the effect of future trading profits.

BAe last night declined to comment on the writ except to say that 50 ATPs were currently in service with airlines in the UK and overseas and were "operating successfully".

The writ coincided with BAe's announcement that it was studying forming a joint venture to develop and manufacture turbopropeller aircraft with Indonesia's state-owned aerospace company IPTN.

## Minister rebukes Nuclear Electric

By Michael Smith

Nuclear Electric, the state-owned electricity generator which runs 12 power stations, yesterday received a highly unusual government rebuke when Mr Tim Eggar said it was for ministers to decide whether the industry should be privatised.

The energy minister said the industry had to be realistic both about the desire of government to offer financial support and about "difficult issues" it would be raising in the forthcoming nuclear review.

Any decisions about privatisation would be taken by the government "when it is appropriate to do so and not before". His comments in a speech to

trade unionists represent one of the strongest attacks by a minister on a state-owned company. They follow Nuclear Electric's decision to stage a public campaign for privatisation ahead of the nuclear review the government has promised to launch this year.

Nuclear Electric also angered the trade and industry department in October by seeking planning permission for its proposed Sizewell C nuclear plant in Suffolk prior to the outcome of the review.

Mr Eggar provided some comfort for Nuclear Electric by saying the long-term future of the nuclear industry must be in the private sector. "I do not think the question is whether, but how and when it gets there."

## Dublin police probe leaked memo

By David Owen

The Irish government yesterday underlined how seriously it regards last week's leaking of draft proposals for a political settlement on Northern Ireland by bringing the Irish police commissioner Mr Patrick Culligan into its efforts to track down those responsible.

The move came as the IRA said it was committed to securing "a just and lasting" peace, while accusing London and Dublin of "playing politics" with the issue.

Using an article in its Republican News mouthpiece, the

IRA sought to undermine recent suggestions it might be tiring of the armed struggle.

The governments in London and Dublin should "harbour no doubts about the determination with which we, our activists and supporters will apply ourselves to realising our objectives," the article warned.

Accusing Britain of being "negative and dismissive" about the initiative launched by Mr John Hume, leader of the mainly Roman Catholic Social Democratic and Labour party, and Mr Gerry Adams, president of Sinn Fein, it rejected as "propaganda" the view that Republican involve-

ment in seeking peace stemmed from a position of weakness.

It said the initiative offered "the opportunity to move the situation on." "If the London and Dublin governments are saying they have an alternative then let us hear it."

In Dublin, Mr Dick Spring, the Irish foreign minister, offered fresh assurances to unionists about Dublin's intentions in efforts to reach a settlement.

"There should be no fears or suspicions among unionists. We are trying to end a very complex problem and bring about a situation where there

is peace on this island and people can live and work together as friendly neighbours."

"I just wish that people could see that and have talks on the basis of tolerance and respect."

He hit out at the perpetrators of last week's leak, branding the perpetrators "the real betrayers of both communities in Northern Ireland."

Mr James Molyneaux, the Ulster Unionist leader, this week urged Mr John Major to drop his search for a comprehensive settlement, claiming Dublin's proposals offered "a structure that would bring about the unification of the Irish territory."

## Britain in brief



### Wage pressure seen as danger

Manufacturers in the West Midlands fear that growing pressure for higher wages will damage both their competitiveness in export markets and the chances of a quicker recovery of the domestic economy.

The fears emerged at a meeting in Birmingham of the regional council of the Confederation of British Industry. They reflected the increasing difficulties of exporting companies in hanging on to their customers in depressed European markets, particularly Germany.

There are no reports of industrial disruption, said Mr Bryan Townsend, the chairman of the regional CBI and chairman of Midlands Electricity, but "there is pressure on wages we have not seen in recent times. We are seeing it at a time when margins are getting tighter."

### Maritime group established

An Alliance of Maritime Regional Interests in Europe (AMRIE) is to be set up to provide a coordinated political voice for the maritime regions at European, national and regional levels.

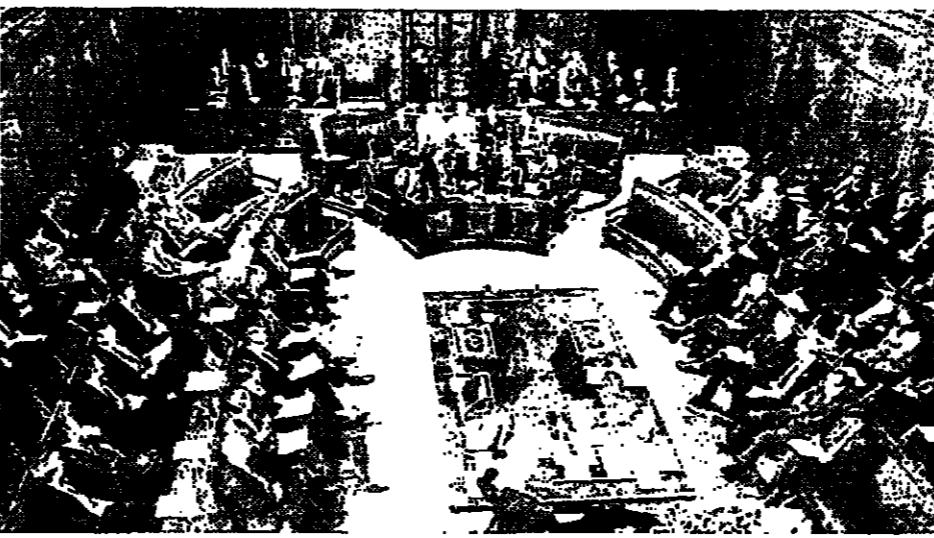
AMRIE's main office will be based in north east England, in Tyneside and Wear; it will also have a Brussels office.

The body, which is an initiative launched by three MEPs to boost economic development and environmental protection within maritime regions, has support from private enterprise as well as from public authorities.

### Siemens-Plessey wins radar deal

Siemens-Plessey of the UK won a £25m radar contract from the Ministry of Defence. The RAF contract was won in the face of stiff international competition and boosts the chances of substantial export orders.

It is for three tactical air defence radars that will be used for operations overseas. They will replace existing Type 98 radars which have been in service since the 1960s and which are increasingly difficult to maintain.



The Northern Ireland Assembly meeting in the main chamber at Stormont in 1985

the price of unworkability."

Rev Ian Paisley's hardline Democratic Unionist party has proposed that the assembly have a right to submit to parliament any proposal securing the support of 60 per cent of assembly members.

Unionists would probably push for most legislative powers to be retained initially in London. But Mr Molyneaux accepts that even if the assembly effectively began life as a regional council, its role would later be expanded if it functioned effectively.

"I have always said I am in favour of devolved government at as high a level as can be obtained without paying

the price of unworkability." Rev Ian Paisley's hardline Democratic Unionist party has proposed that the assembly have a right to submit to parliament any proposal securing the support of 60 per cent of assembly members.

The working party is also said to have agreed that a three-member panel be set up, with its members elected in a similar way to the province's three MEPs.

This panel could be given powers of adjudication over controversial matters. Under one possible mechanism, it would be brought into play if 30 per cent of assembly members so requested.

According to some accounts,

the panel's role might include approving public appointments in the province and promoting its interests abroad.

In Mr Molyneaux's view, there is a "fair chance" that Mr Michael Ancram, the Northern Ireland minister, can find common ground enabling the parties to start the process of restoring accountable democracy for the province "within a week or two."

He says he would back Mr Ancram if he secured agreement to the proposals outlined in the abortive talks. "If they find they cannot identify common ground at that level, they should move down the scale to a point where there is."

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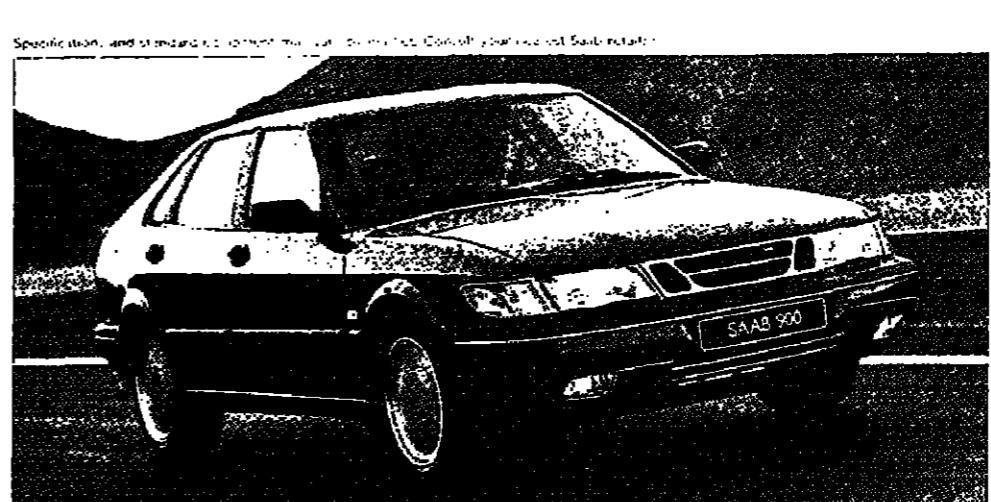
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# Foreign forays in bargain Britain

Peter Evans on the impact of direct overseas investment

**T**he time to sell is when a foreigner starts to buy," is an old investment adage that held true in the UK in the late 1980s: between 1988 and 1990, an unprecedented wave of overseas money - some £7.5bn - poured into Britain's commercial property.

In contrast, while capital value growth reached a peak in 1988, rising by some 20 per cent in that year alone, by 1990 values were falling sharply as the market reacted to rising interest rates, a deteriorating economy, weakening demand and oversupply.

In hindsight the burst of foreign investment activity was both poorly timed and too focused on central London offices. If overseas investment in UK property had ceased at the end of 1990, observers would have rightly described the foray as a passing fad that rose and fell with the boom and bust of the late 1980s. However, the recent renewal of foreign activity is a positive development, suggesting interest in UK property is likely to be sustained.

In the last property cycle in the late 1980s, overseas investors followed the market up to its peak and beyond; since last year they have been setting the pace in exploiting opportunities in the low point of the cycle - with property prices at historically high yields and the economy recovering.

As a result, the old investment adage now has a hollow ring; no doubt many UK investors wish they too had spotted the opportunities at the low point in 1992 and begun

buying as quickly as, for example, the Germans.

Although some way off the peak of 1988-90, foreign direct investment in UK property this year looks set to total £2.5bn-£2.75bn. This activity has been spurred by several factors, notably sterling's exit from the exchange rate mechanism last September which has made UK assets relatively cheap; lower interest rates; and an improving economy. Collectively, these factors justify industry expectations of continuing strong inflows of foreign investment at least until the end of 1994.

Another underlying attraction has been the UK's landlord and tenant system with its long leases, tenancy reviews and tenant responsibilities for repair and insurance.

At a broader level institutional investors look to cross-border diversification as a means of achieving a more balanced portfolio and a spread of risk. The continuing process of deregulation of cross-border capital transfers in Europe makes a globally-spread portfolio more attainable. However, the inability of most European property markets to provide objective performance measures is a constraint on potential foreign investors. The UK's established market and reputation for high-quality measures of performance help ensure it receives at least its fair share of international flows of investment.

The greater overseas investment in the UK in the past year has been generated from a large number of countries. Between 1988 and 1990, overseas investment was dominated by Japanese and Swedish investors; in 1992 the Germans were dominant, accounting for about 60 per cent of the total. This year German investors have been responsible for about a third of the £1.6bn total invested in the UK with other European sources accounting for 25 per cent and the Middle East 17 per cent and the Far East 16 per cent.

The broadening of the overseas investor base is an important change. It potentially heralds a future pattern of activity less volatile than has been the case with one or two countries dominating the target country.

Cross-border investment is inevitably mercantile as it reflects a mix of forces at work in the source market as well as in the target market.

As a result, there is a greater prospect that the more diverse mix of overseas investors will reduce the likelihood of sharp rises and falls in investment.

In addition to the enlarged investor base there has been a marked expansion in locations identified for

investments. A narrow focus on central London still predominates but over the past couple of years a quarter of purchases by overseas investors has been in the regional property markets.

This reflects several influences: reduced availability of suitable property in London; an increasing understanding of the UK provincial market; and a belief that performance will be strong in certain sectors or regions. This broader approach to location is likely to continue.

Investment from overseas can now be considered a permanent and important part of the UK commercial property market. Over the past five years foreign investors have accounted for at least 15 per cent of all annual transactions. Yet their impact has been much greater than the figure suggests, given the particular concentration of foreign money in central London.

In the immediate future, although flows of overseas money for direct property purchases should continue to exceed £2bn a year, the greater geographical spread of investments across the UK will diffuse the impact.

Where the effect may continue to be strongly felt will be in the market for properties in excess of £500m. In this category, the capacity of certain overseas investors to compete for the most valuable lots should continue to bring an additional element of competition to an, at times, illiquid part of the market.

The author is director of research at DTZ Debenham Thorpe

## UK property: challenges from abroad

Overseas investment by source - Overseas direct investment in UK property

Total £1.63bn in 1992 - 1993

Other 9%

Far East 16%

Middle East 17%

Germany 26%

Other 21%

Source: DTZ Debenham Thorpe

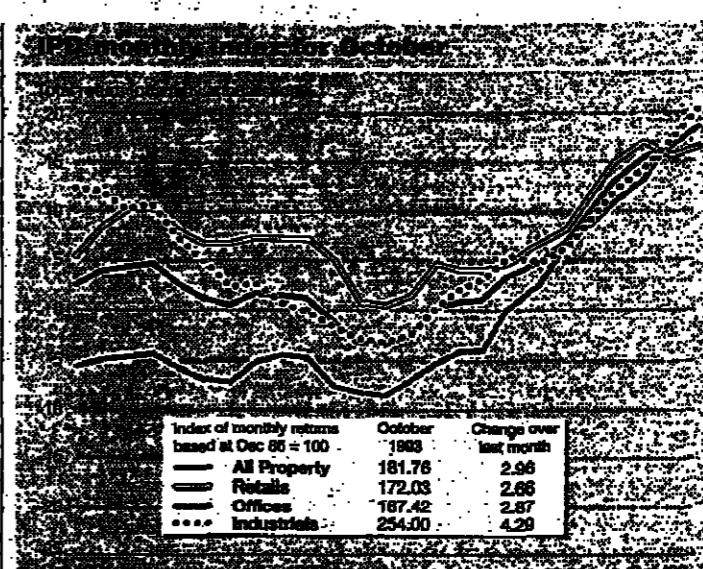
generated from a large number of countries. Between 1988 and 1990, overseas investment was dominated by Japanese and Swedish investors; in 1992 the Germans were dominant, accounting for about 60 per cent of the total. This year German investors have been responsible for about a third of the £1.6bn total invested in the UK with other European sources accounting for 25 per cent and the Middle East 17 per cent and the Far East 16 per cent.

The broadening of the overseas investor base is an important change. It potentially heralds a

future pattern of activity less volatile than has been the case with one or two countries dominating the target country.

Cross-border investment is inevitably mercantile as it reflects a mix of forces at work in the source market as well as in the target market. As a result, there is a greater prospect that the more diverse mix of overseas investors will reduce the likelihood of sharp rises and falls in investment.

In addition to the enlarged investor base there has been a marked expansion in locations identified for



## Index hits record high

**T**he total return on the Investment Property Databank all-property index in October was 1.7 per cent, taking the index as a whole to 181.76, a record. (The previous peak of 179.70 was reached in January 1990, at the end of the 1980s boom.) The total return for the first 10 months of the year is now 9.2 per cent. In the immediate future, although flows of overseas money for direct property purchases should continue to exceed £2bn a year, the greater geographical spread of investments across the UK will diffuse the impact.

Where the effect may continue to be strongly felt will be in the market for properties in excess of £500m.

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Office and industrial sectors were the performance leaders, each posting a total return of 1.7 per cent; retail reported a total return of 1.6 per cent. For the year to October, total return on retail property reached 10.4 per cent, with industrial property at 9.8 per cent and office property at 7.9 per cent.

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## MANAGEMENT

A publicity-shy son of aristocrats who made their name fighting for the former kings of Italy may not be the most obvious future boss of Fiat, one of Europe's biggest industrial companies. The choice seems even less appropriate for someone whose entire career has been in finance and whose sharp looks are more those of the international investment banker than the hard-nosed industrial manager typical of the Turin-based car group.

Yet in spite of his reluctance to be interviewed, let alone quoted, Gabriele Galateri di Genola, managing director of the Fiat-dominated Ifil investment company, is tipped to head Italy's biggest private-sector company before long.

Any change at the top of Fiat will be part of the gradual change already under way within the group, which has seen the controlling Agnelli family progressively withdraw from everyday involvement and a new cadre of top-line managers increasingly take over the reins.

"I'd take him on tomorrow if I thought he'd move" is how one of Fiat's leading rivals sums up his view of Galateri.

However, the chances are remote that the man who was promoted this month to managing director of Ifil, the quoted investment company which controls Ifil, will break ranks with the quasi-regal Agnellis who control the Fiat empire. His loyalties are pegged to the family, notably Umberto Agnelli, Ifil's chairman and the younger of the two Agnelli brothers who dominate its far-flung business interests.

Together, Galateri and Umberto Agnelli have built up Ifil from a captive Fiat company, whose main asset was Fiat shares, into an internationally diversified holding group with activities ranging from retailing to resorts, food to fancy goods. The strategy has worked: consolidated net profits soared 260 per cent from £54m (E21.8m) in 1987, just after Galateri joined, to £1.53bn last year.

Galateri's loyalty to his employers may be in the blood. His Piedmontese antecedents were among the closest supporters of the House of Savoy - Italy's former royal family - and its Turin court.

Yet Galateri abhors the Italian tendency of identifying companies with their controlling shareholders or managing directors. "The star system in Italy is something I don't personally like very much," he says.

His management style is exactly the opposite. Press shy to the extreme, his face hardly ever appears in the papers. Interviews are rare, while he refuses, unlike

## EUROMANAGERS TO WATCH Fiat's boss in waiting

Gabriele Galateri di Genola is tipped to head Italy's biggest private-sector group, writes Haig Simonian



Gabriele Galateri prepared to take over the reins with the support of the Agnellis

many prominent colleagues, to be quoted on popular issues of the day.

Discretion may be the better part of valor. Still only 46, Galateri has swiftly and successfully climbed the Agnelli corporate ladder. After studying law at Rome, he took an MBA at Columbia and entered the international division of Banco di Roma. He then moved to St Gobain, where he became finance director of the Italian subsidiary at 27 and assistant to the group finance chief in Paris soon after.

In 1977 came the decisive move to Fiat, first as an executive in the finance department responsible for the Americas. Six years later, he was promoted to finance director. In

1986, he transferred to Ifil with the mandate to rejuvenate what was largely a shell used for internal group transactions, such as the complex mid-1980s' assets swap when cash-rich Ifil bought a large block of Fiat shares formerly held by the Libyan government. His goals were to diversify and internationalise. Investments had to be made in non-cyclical businesses to complement the volatile car side. And the heavy dependence on Italy had to be reduced to smooth Ifil's earnings stream.

Foods, tourism and, most recently, retailing were identified as ideal investment candidates, promising reliable, if undramatic, profits

growth and the potential for capital gains.

Product diversification went hand in hand with strategic partnerships with foreign specialists in Ifil's chosen sectors, notably in France, to broaden its geographic scope. Those partnerships have been underscored by equity stakes, funded invariably through Ifil's cash flow or rights issues rather than debt.

Saint-Louis, the French industrial group with substantial food industry interests, has become one key partner. Ifil now holds more than 15 per cent and has an agreement to rise to more than 30 per cent, putting it on a par with the controlling Worms family.

Galateri's choice in tourism has also taken Ifil across the Alps. Ifil has an agreement with France's big Accor hotels group to create a new hotel chain in Italy.

But the most lucrative partnership so far involves BSN, the big French foods group, in which Ifil has almost 6 per cent. Ifil has made big capital gains by selling its domestic food operations to bigger French partners eager to break into the tightly controlled Italian market, while the two companies also have an ambitious joint venture in Asia. The strategies have worked well. Ifil's dependence on Italy has fallen from 100 per cent in January 1987 to 51 per cent now. Over the same period, its exposure to Fiat has fallen to 34 per cent from 67 per cent.

This month brought two further advances for Galateri: his appointment alongside Umberto Agnelli as joint managing directorship of Ifil, confirming his place as one of the Agnellis' most trusted lieutenants; and the conclusion of Ifil's controversial bid to take control of La Rinascente, the Fiat-controlled retailer.

He denies criticism that Rinascente was foisted on Ifil by Fiat's bankers to bolster Fiat finances during a heavy investment phase. With Italian retailing going through a belated revolution as small city-centre shops give way to hypermarkets, Rinascente is well placed to benefit, he believes. And considerable scope exists for synergies between Ifil's interests in producing food and Rinascente's expertise in selling it.

For a manager in a country where business has largely steered clear of big international alliances, it is a considerable record. But the close association with the Agnellis also means a commitment to Turin, the home of Fiat. "I feel just as comfortable here as in London, Paris or New York," he says. "The style of work doesn't differ in any way."

"A manager's lifestyle here can be different. I have a very quiet working environment and there's less stress. Biggest cities may be more exciting, but which is better on balance?"

## Why Michael Heseltine is absolutely right

Christopher Lorenz looks at Britain's myopic managers



"I'VE FORGOTTEN MORE ABOUT COMPLACENCY THAN MOST PEOPLE EVER KNOW."

At the end of a seminar on corporate "performance improvement", the manufacturing director of a well-known British engineering company took aside the consultant who had led the proceedings. "I'm disappointed," he said. "I haven't learned much - we're doing everything you talked about."

"Oh really?" replied the consultant. "Yes," said the director. "For instance, I bet you don't know our warranty defect rate" (the proportion of products that fail within the first year). "Thirty per cent?" asked the consultant. "How did you know?" beamed the director.

"Because that's your industry's average in this country," the consultant replied. "Aren't you ashamed when the mean time between failure for TV sets is now 12 years?" he continued. Retorting that "TVs are simple compared with what we make", the director stalked off.

Three years later, his company is losing market share rapidly to a competitor which has raised its quality far above the industry average. It is run by a team of newcomers who moved in from continental European companies and are busy applying the skills they learned there.

The consultant in question, Mark Ralston, recounts what he calls "this appalling story" to reinforce this week's attack by Michael Heseltine, the UK trade and industry secretary, on British managerial complacency.

Smalley, who directs the midlands office of PA Consulting, and also heads its strategy unit, has plenty of other horror stories about British managerial self-delusion, inassiveness and unwillingness to learn.

For the past decade he has led groups of executives on short, fact-finding trips to Japan. "In spite of Japan's success, many of them start out thinking the Japanese do things differently and therefore wrongly," he says. "It takes two days to turn them round."

It is not that British managers have a monopoly on complacency: a Cranfield Business School study of companies with less than 500 employees, which was cited by Heseltine - but only for its UK results - suggested that the problem was almost as bad in Spain and even worse in Italy.

But, with respect to those countries, that is not great reassurance to the British. Their arch-rivals, Germany and France, came out of the survey far more respectably. Though German managers and companies were seen by others as the best in Europe, they underrated their own strengths and assessed their weaknesses realistically - precisely the opposite characteristics from the British. The French, though a bit over-confident, were pretty realistic about their pluses and minuses.

On the face of it, the Cranfield findings look odd: most detached observers - Swedes, say, or Japanese - would rate the Germans as more arrogant than the British and the French even more so.

Nor, one might think, would managers in large companies with considerable international experience suffer from anything like the degree of self-delusion as those from a bunch of smaller enterprises such as those in the Cranfield survey.

Smalley begs to differ. His recall-

erant director worked for a large company, as do some of the most blinkered executives on his Japanese tours. He attributes the problem not to arrogance in the usual sense, but to a reluctance - or inability - to learn from the discomforting experience of others.

Both Smalley's points would seem to be borne out from a surprising quarter: an informal club of 16 big multinationals which have spent the past decade trying to do precisely that: through benchmarking and a range of other practices.

Called the Inter-Company Productivity Group, the club covers a much broader range of issues than its name suggests: quality, organisation structure, product innovation, information technology, skills training, management development and motivation and re-engineering. Its membership list is impressive, including the likes of British Airways, Courtaulds and Unilever, plus the US operations of Nissan and top US companies such as Heinz and IBM. Their managers are far from blind.

Yet according to John Russell, consultant to the group, incipient complacency was evident from an opinion survey and benchmarking exercise carried out just before the group's 10th anniversary meeting a month ago. Most senior managers surveyed showed little knowledge of their competitors' performance in 17 areas which the group has identified as key to success.

To the frustration of Russell and other speakers, the three-day meeting of teams from each company was permeated by a sense of premature satisfaction with companies' existing improvements.

If complacency, however understandable, can grip a group of such relatively advanced companies, it is not surprising that it swamps so many lesser try.

The most powerful antidote to managerial complacency is closeness to a demanding set of customers - witness the impact which US electronics companies, British food retailers and the Japanese motor assemblers have had on their UK suppliers.

The next most forceful antidote is benchmarking. But neither remedy will work if a company's executives are ill-trained, myopic and therefore poor learners. Far too many British managers, young and older, still fit that description.

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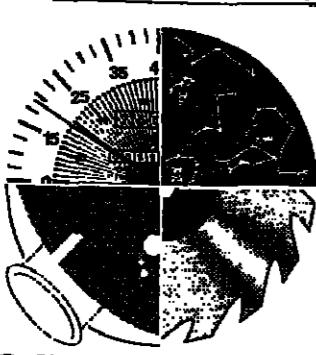
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## TECHNOLOGY

## Worth Watching - Della Bradshaw



## Calling a halt to traffic chaos

Anyone in a UK company from the director to the messenger can now check the traffic before setting out with Trafficmaster, which enables drivers to learn the location of traffic jams.

Trafficmaster, sold by Cray Systems, of Fleet, Hampshire, uses infra-red sensors installed on motorway bridges to measure the speed of travelling vehicles. Once a jam is spotted the sensors send a radio signal to the computer centre, from where it is relayed to companies taking the service.

There the data are displayed in colour on a 386-based PC running under Windows. The data can be networked, so that anyone on the corporate network has access to traffic news. The information is updated every three minutes. Cray Systems: UK, 0252 625121.

## Data networks keep ahead of the pack

The market for data networks in Europe will be worth £4.8bn (\$8.85bn) by 1997, almost double the market in 1992, according to the latest forecasts from consultants Ovum.

According to Vans Markets Europe, the traditional telephone companies will take a decreasing share of the market for these value-added networks, which include packet switched, X.25 and managed data networks. France and Germany are the two biggest markets, followed by Spain and the UK. Ovum: UK, 071 255 2670.

## HDTV makes its video debut

High-definition television has taken off most rapidly in Japan, where Toshiba has announced a video cassette recorder for high-definition digital

transmissions. The recorder is aimed at production and broadcasting companies, which have been using open reel machines. The GBR-1000 VCR records up to 64 minutes of video to the 1135-line Japanese HDTV standard.

British companies which want to stun their clients with high-definition corporate presentations can turn to Creative Technology, in London, which records tapes in the Japanese format. The tapes can include still photos, graphics or moving images and are displayed on HDTV sets. Toshiba: Japan, 3457 4511. Creative Technology: UK, 081 577 1380.

## Electricity finds a great conductor

Everyone knows if you are struck by lightning you have a better chance of survival if you are standing on a stone floor, as it prevents electricity passing through the body. In computer rooms or operating theatres the problem is the opposite: how to conduct the electric force away from expensive components.

Frankfurt-based Degussa has developed a floor coating from methacrylate resin which is conductive - the first time such a combination has been achieved. Because the flooring is resin-based it hardens extremely quickly and is resistant to chemicals. The Degus: VP 070/071 system incorporates special fillers in the resin to establish a high level of conductivity. Degussa: Germany, 69 218 2860.

## Less heat in the kitchen

Few top-class restaurant kitchens would be complete without heat and bustle. But the demands of the environment, as well as rising fuel bills, could mean the heat will soon be decreased.

David Burnett Associates, of London, has devised a gadget to cut the gas without reducing a chef's creativity. Many chefs leave the gas ring burning after removing the saucepan. The AFR (automatic flame regulator) is a valve which complements the manual gas control. A rod attached to the valve opens and closes it; when the pan is removed the lever rises and the valve closes, when the pan is replaced the valve opens and the gas flame burns again. David Burnett Associates: UK, 071 735 9053.

Although the widespread use of solar energy has long been a dream of ecologists and politicians, the private sector is sending out mixed signals on the industry's future. On the positive side, Southern California Edison, the electric utility, has just unveiled a pilot programme to offer solar energy to rural customers. Soundings a negative note, Mobil Oil announced this month that it was putting its solar arm up for sale.

Solar energy has always struggled with a dilemma. To bring down costs, many more people must buy the technology. But to attract more buyers, the industry must bring down costs. Economics of scale are the elusive key to success.

Sceptics say the failure to resolve this dilemma has turned solar energy into little more than a pipe dream. "The sector is tiny and we don't expect it to become a major player in the energy industry for the next 20 years, at least," says John Lord, a spokesman for Mobil Oil.

Solar energy proponents are pinning their hopes on rural customers. They believe heightened demand for solar power in remote areas will add enough economy-of-scale benefits to usher the sector into a new phase of high growth. For off-grid users - homes not already served by a utility - solar energy is already highly competitive. "For off-grid customers, solar energy fills an important niche," says Alan Pamton, solar sales manager for Kyocera of Japan, the semiconductor ceramic package maker. "It's just a matter of getting the awareness level up."

There are few cost-effective alternatives for rural homes. Running an electric line through miles of wilderness to service a single user is prohibitively expensive. In the past, rural residents relied on personal generators for their energy needs. Recently, however, many have turned to solar power.

Increased demand by off-grid customers has helped to build the industry into a \$1bn (2200m) a year worldwide operation, according to Strategies Unlimited, the consultancy group. Growth has been robust - averaging an annual 20 per cent over the last few years.

Siemens, the German electronics group, British Petroleum and Kyocera all have solar divisions and a number of start-up groups are being drawn into the industry. "With the large oil companies walking away from this, it creates more space for small entrepreneurial companies like mine to step in," says Howard Wenger, senior project manager for Pacific Gas & Electric.

Solar energy advocates believe the main increase in demand, however, will come not from industrialised countries but from developing ones. Governments in South America and India have expressed keen interest in using solar energy to

is considering a programme which would finance the initial cost of fitting a home with solar energy. The utility would then charge a monthly fee for the installation. "By mid-1995, we should offer solar energy to off-grid users on this basis," says Howard Wenger, senior project manager for Pacific Gas & Electric.

Solar energy advocates believe

the main increase in demand, however, will come not from industrialised countries but from developing ones. Governments in South America and India have expressed keen

interest in using solar energy to

electrify" remote communities. This interest is being fuelled by World Bank funds earmarked to promote solar power.

Proponents hope that demand from developing countries will infuse solar energy with enormous economies-of-scale benefits. "Can you imagine the demand it would create if countries like China caught on to this?" says Kenneth Zweibel, a manager at the National Renewable Energy Lab, a research facility funded by the US Department of Energy.

Because of imponderables such as the level of government subsidies, it is difficult to assess whether solar energy is headed for boom or bust. It will probably continue to stumble along for the next few years at least, in search of the elusive critical mass that would make it a significant player in the worldwide energy sector.

## Adult titles on CD-Rom

At the recent Comdex computer trade show in Las Vegas, Michael Spindler, Apple Computer's chief executive, displayed a CD-Rom-based shopping catalogue which allows customers to change the colour of clothes on a model. At the same time, a new breed of companies was showing off CD-Rom titles that allow users to remove a model's clothes altogether.

These companies attracted crowds as they demonstrated adult-oriented multimedia titles. Until now, most CD-Rom titles have been aimed at educational markets.

"There is a lot of activity in adult titles," says Doug Milliken, editor-in-chief of Mondo's Outpost, a leading publication for multimedia developers. "Some people are saying that they could be the 'killer application' that drives the CD-Rom market."

One company, New Machine Publishing, demonstrated a pre-release version of its "Dream Machine" title at Comdex. The Dream Machine is an interactive adventure in which the user navigates his way through a building. Behind various doors there are opportunities to interact with video images of actresses and experience different fantasies.

"CD-Rom sales have taken off in the past year, and most of the buyers are men. We predict big demand for our titles and they will drive the market just like adult movies did for the VCR," says Larry Miller, marketing executive at New Machine Publishing.

However, publishers of adult CD-Rom titles are finding it difficult to find distributors or to advertise their products. "I'm fed up with the censorship in this industry. We have first amendment rights in the US, yet I constantly have to deal with editors who pull out my ads after they've accepted them," says Bill Kelly, president of PC CompoNet which publishes adult CD-Rom titles.

Kelly adds that he cannot find companies in the US to manufacture his CD-Roms and that he has had to go to Denmark. Adult CD-Rom publishers say they will also develop titles for women. They argue that their products provide a safe sexual outlet, a safe "virtual sex" experience during a time of concern over Aids.

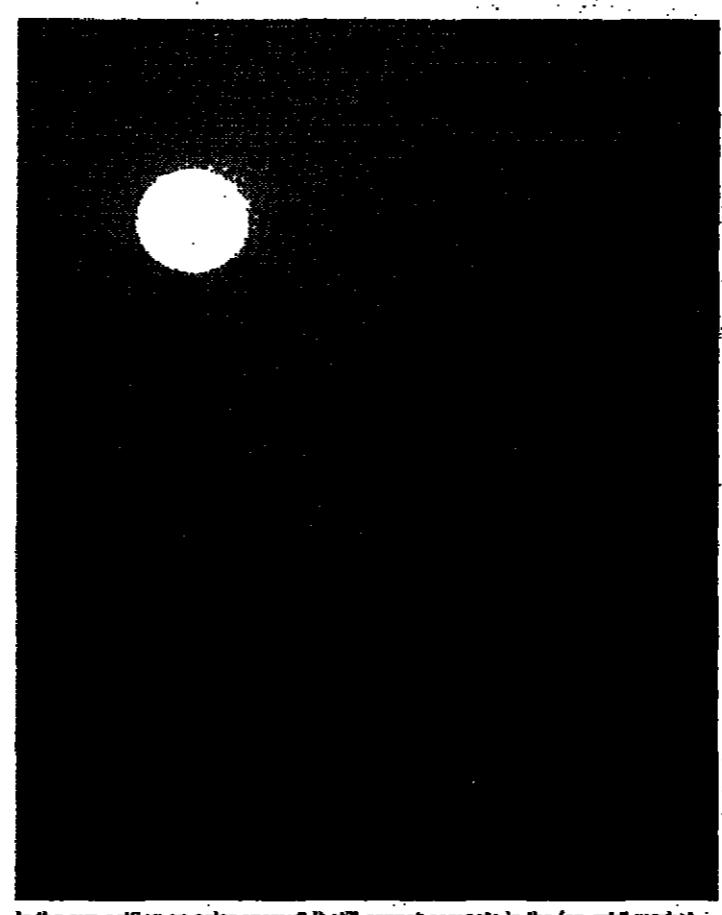
Tom Foremski

There are conflicting signals over

the future of solar energy,

writes Victoria Griffith

## Twilight hour



Is the sun setting on solar energy? It still cannot compete in the 'on-grid' market

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## Stoddart to join BSG

The search by motor and aviation parts and distribution group BSG International for a permanent non-executive chairman appears to be over.

Michael Stoddart, chairman of Electra Investment Trust, the development capital group, is joining BSG as a non-executive director with a view to taking over the chairmanship from Astley Whitall, who retired as chairman of Ransomes earlier this year, some time before next October.

By the time Stoddart comes on board as chairman, chief executive Richard Marton, who himself only took over his current job in May, should be implementing the recommendations of a strategic review he set in train two months ago.

The brief is to examine the entire structure of the group and the markets in which it operates, and to come up with a corporate plan to be implemented from the start of 1994.

Most of those markets have been badly hit by recession, not least the Continental car market into which BSG supplies components, and where output is well down.

The divisional structure has already been reorganised with the three operating arms rearranged along regional lines.

Marton, while reluctantly criticising directly his own long-serving predecessor Tom Canavan, considers the review to be well overdue and the group itself to have lacked the leadership which would have allowed it to restructure itself to adapt to changing markets.



## Calverley quits Trafalgar House

Trafalgar House, the troubled conglomerate which is in the midst of a wide-ranging review of its businesses, is replacing the head of its loss-making property business. David Calverley, 52, chairman of the group's property division, will leave the group at the end of the year.

Calverley, who joined Trafalgar House in 1988, is the latest member of the old guard to leave the company which was founded by Sir Nigel Brookes in 1956.

A well known and popular figure in the property business, Calverley played an important part in expanding Trafalgar's property interests under Sir Eric Parker, who stepped down as chief executive last year.

Calverley's departure has been hard hit by the recession and will shortly announce details of its third cash-raising exercise in two years to repair a balance sheet which has been damaged by large property write-downs.

Hongkong Land, which has built up a stake of just under 26 per cent in the business over the past year, has been overhauling the Trafalgar House management team - which helps explain Calverley's departure.

Calverley was on a three-year contract but Trafalgar House says compensation for terminating his contract would be substantially less than he would have been paid over the next three years. His replacement is expected to come from outside the group.

## Energetic Scotsmen

Ian Russell, director of financial control, at Tomkins, the conglomerate, is to become finance director of Scottish Power. He will thus fill a vacancy which has existed since January at the Glasgow-based company when Duncan Whyte moved up to become chief operating officer (electricity supply) under CEO Ian Preston.

Russell, 40, was born and educated in Scotland, and was previously with Hongkong Bank Group in London and Hong Kong. He trained with accountants Thomson McLintock and later worked for Pentos and Mars. He will join the board of Scottish Power and take up his post in January.

Though Scottish Power is said to have had difficulty attracting someone of sufficient stature for a company in the FTSE 100 who was willing to move to Scotland, (Tomkins is based in London) the absence of a finance director has not been a problem. A consultant has been brought in to occupy that seat and Whyte has been near at hand.

Changes are also taking place a few hundred yards away at the Scottish Power's regulator, the Office of Electricity Regulation in Scotland (OEPS). Here the youthful Graeme Sims, 30, is taking over as deputy director-general, reporting to Stephen Littlechild, the director general of electricity supply who is based in Birmingham.

In January, Sims will replace Peter Carter, who only took the job in January 1993, having moved from the Glasgow-based Offshore Supplies Office of the DTI, which supports the North Sea oil industry. Carter has become Littlechild's deputy in Birmingham.

Sims is currently economic adviser at OEPS in Glasgow, which he joined soon after it was set up in 1991. Before that he worked in a small business development agency in Glasgow and for the Boston Consulting Group in London.

Michael Ambrose has been promoted to director of commercial affairs of AMOCO (UK) Exploration Company. John Higgins, previously head of Lusmo's Russian special projects department, has been appointed chief executive of EUROSOL PETROLEUM.

## BUSINESSES FOR SALE

## GREEK EXPORTS S.A.

## ANNOUNCEMENT OF A REPEAT PUBLIC AUCTION FOR THE HIGHEST BID

GREEK EXPORTS S.A., established in Athens (17 Panepistimiou Street) and legally represented, in its capacity as Liquidator in accordance with article 46a of Law No. 1891/1990, supplemented by article 14 of Law No. 2000/1991 and following Decision No. 3089/1993 of the Athens Court of Appeal.

## ANNOUNCES

A Public Auction for the Highest Bid with sealed, binding offers for the sale, in toto, of the assets of the société anonyme named GENIKI PROMIMHEFTIKI (KATASKEVAI) AE ELECTRICAL TELECOMMUNICATIONS AND PLASTICS INDUSTRY, which is under special liquidation and established at 25 Stourmari St. in Athens and is engaged in the manufacture of low, medium and high voltage electrical equipment and all kinds of telecommunications materials.

1. In order to take part in the auction, interested parties are invited to receive from the Liquidator the Offering Memorandum as well as the form of the Letter of Guarantee required for the submission of a binding offer to the Athens notary public assigned to the public auction. Mrs. Andriani-Dimitra Economopoulou-Zaphirotopoulos, 18 Voukouresti Street, 5th floor, tel. 361.8249 up to Thursday 16th December 1993 at 1900 hours. Bids must be submitted in person or by a legally authorised representative.

2. The bids will be unsealed before the above-mentioned notary public on Friday 17th December 1993 at 1100 hours with the Liquidator in attendance. Those who have submitted bids within the prescribed time can also attend.

3. Bids submitted beyond the prescribed time will not be accepted or taken into account.

4. The sealed, binding offers must clearly state the price offered for the purchase, in toto, of the Company's assets and must be accompanied by a Letter of Guarantee from a bank legally operating in Greece, for the amount of eighty million drachmas (80,000,000 drs.) or its equivalent in US dollars.

5. The Company's assets and all fixed and circulating constituent parts thereof, such as immovable and movable property, claims, trademarks, titles, rights, etc. are to be sold and transferred "as is, where is" and, more specifically, in their actual and legal condition and location on the date on which the sale contract is signed, regardless of whether the Company is operating or not.

6. The Liquidator, the Company and the creditor representing 51% of the total claims against the Company (Law 1892/90 article 46a para. 1 as in force), known hereafter as the Majority Creditors, shall bear no liability for any legal or actual defects or for any deficiency in the effects and rights for sale nor for the possible refusal of the State to approve, as required the transfer of elements of the assets, nor for their incomplete or faulty description in the Offering Memorandum and in any correspondence. In the event of inconsistencies, entries in the Company's books, as they stand on the date of signature of the sale contract, shall prevail.

7. Prospective buyers, hereinafter referred to as "Buyers", shall be obliged, on their own responsibility and due care, and by their own means and at their own expense, to inspect the object of the sale and form their own judgement and declare in their bids that they are fully aware of the actual and legal condition of the assets for sale. The Buyers are hereby reminded that, in accordance with the provisions of Law 1892/90, article 46a, para. 4 as in force, having agreed in writing to maintain confidentiality, they are entitled to have access to any information they may require concerning the Company for sale.

8. Bids should not contain terms which might prevaricate their bindingness or any vagueness concerning the offered price and its method of payment, or any other matter of importance to the sale. The Liquidator and the Majority Creditors have the right, at their incontestable discretion, to reject offers which contain terms and conditions, irrespective of whether these offers contain a higher price than that of other bidders.

9. In the event that the person to whom the auction is adjudicated, fails in his obligation to appear within twenty (20) days from being invited to do so, and sign the relative contract and fails to abide by the other obligations accruing from the present announcement, then the above-mentioned guarantee of eighty million drachmas (80,000,000 drs.) is forfeited to the Liquidator in compensation for expenses of any kind, time spent, any actual or hypothetical loss sustained with its obligation on the Liquidator's part to furnish any specific proof or deem that the amount has been forfeited to him as a penalty clause and collect it from the guarantee.

Guarantees deposited by other bidders shall be returned to them after the Liquidator's evaluation report has been approved by the Majority Creditors and the highest bidder's guarantee shall be returned to him after he has paid the sale price and the act of settlement has been drawn up and signed.

10. The highest bidder is deemed the one whose offer has been judged by the Liquidator and approved by the Majority Creditors as being in their best interests.

11. Participants in the auction do not acquire any right, claim or demand from the present announcement or from their participation in the auction, against the Liquidator, for any cause or reason.

12. Transfer expenses of the assets for sale (taxes, stamp duty, notarial and mortgage fees, rights and other expenses for drawing up topographic diagrams as required by law 651/77, etc.) are to be borne by the Buyer.

For any information, interested parties can apply to:

GREEK EXPORTS S.A., 17 Panepistimiou Street (1st floor), Tel. 30 1 32 43 111 to 30 1 32 43 115

REPUBLIC OF POLAND  
MINISTRY OF PRIVATISATION

## INVITATION TO NEGOTIATE

In accordance with Article 23 of the Law on Privatisation of State-owned Enterprises, The Minister of Privatisation, acting on behalf of the State Treasury of the Republic of Poland, is extending an invitation to interested parties to negotiate the acquisition of a minimum 10% of shares (and no more than 75% plus the shares remaining in the hands of the State Treasury after the sale of shares to the employees) of the State-owned company.

Fabryka Sprzety i Narzedzi Gorniczych  
(Factory of Mining Equipment and Tools)  
FASING S.A. in Katowice

Up to 20% of shares shall be offered for acquisition to company's employees on preferential terms and 5% of shares shall remain at the disposal of the State Treasury for compensation, if need be, for restitution of private ownership claims.

An information package will be made available to potential investors after their signing of the Confidentiality Agreement, which they shall receive the moment they submit a written statement expressing their interest in the acquisition of shares. The written statement and the necessary documents should be submitted by 5 p.m. on December 15, 1993 to the below mentioned representatives of the advising company, acting on behalf of the Ministry of Privatisation:

Creditanstalt Financial Advisers S.A. to Przemyslaw Krzywosz  
LIM Center - Marriot Hotel Andrzej Werner  
10th floor, suite 1019 Tel.: (+48/2) 630 60 22, 630 60 55  
A1. Jerozolimskie 65/79 Fax.: (+48/2) 630 60 03  
00-697 Warszawa, Poland

or  
Creditanstalt Investment Bank A.G. to Stefan Kriegstein  
Dr. Karl-Lueger Ring 12 Barton Sidles  
A-1011 Vienna Austria Tel.: (+43/1) 531-84-0  
Fax.: (+43/1) 532-9260

The Ministry of Privatisation reserves the right, at its sole discretion, to reject the offers, to renounce the negotiations, to invalidate or to prolong this invitation and to change the privatisation strategy with no legal or financial consequences.

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80th floor, 81st floor, 82nd floor, 83rd floor, 84th floor, 85th floor, 86th floor, 87th floor, 88th floor, 89th floor, 90th floor, 91st floor, 92nd floor, 93rd floor, 94th floor, 95th floor, 96th floor, 97th floor, 98th floor, 99th floor, 100th floor, 101st floor, 102nd floor, 103rd floor, 104th floor, 105th floor, 106th floor, 107th floor, 108th floor, 109th floor, 110th floor, 111th floor, 112th floor, 113th floor, 114th floor, 115th floor, 116th floor, 117th floor, 118th floor, 119th floor, 120th floor, 121st floor, 122nd floor, 123rd floor, 124th floor, 125th floor, 126th floor, 127th floor, 128th floor, 129th floor, 130th floor, 131st floor, 132nd floor, 133rd floor, 134th floor, 135th floor, 136th floor, 137th floor, 138th floor, 139th floor, 140th floor, 141st floor, 142nd floor, 143rd floor, 144th floor, 145th floor, 146th floor, 147th floor, 148th floor, 149th floor, 150th floor, 151st floor, 152nd floor, 153rd floor, 154th floor, 155th floor, 156th floor, 157th floor, 158th 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# What do these companies have in common?

***Chugoku Electric Power Co., Inc.***

***Hitachi, Ltd.***

***The Nikko Securities Co., Ltd.***

***Pioneer Electronic Corpora***

***Shiseido Co., Ltd.***

***The Bank of Tokyo, Ltd***

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**FT JAPAN CLUB  
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## ARTS

Dance  
Ballet  
Rambert

The Rambert Dance Company is embarked on a regional tour with two works new to the repertory. I caught up with the company at the Apollo Theatre, Oxford - is there an auditorium with less leg-room for anyone who is not a pygmy? On the night after I had seen London Contemporary Dance on grandest form, it was instructive to watch the other troupe involved in the convulsion in dance policy that currently concerns us.

It would be idle to pretend that Rambert proposes the gleaming technical prowess which is so handsomely part of LCDT's identity. The company manner is able, honest, but in the two works I saw, the dance was fuzzy-edged and self-indulgent. The choreography - a new work by Mark Baldwin; a revival of Christopher Bruce's *Land* - came burdened with more "meaning" than means. The dancing was soggy with good intentions.

Mark Baldwin's earlier choreographies told of an alert and off-beat sense of movement. *Spiral* is set to the Poulenze oboe and clarinet sonatas (excellently played), and it is sponsored by Glaxo Laboratories in the hope of raising public awareness of the torments of migraine. Beyond the suspicion of a nagging headache brought on by watching nine of Rambert's dancers scamper about the stage to no clear purpose, the migraine connection escaped me. The dance is somehow old-fashioned - it has that heavy-with-good-intentions air I associate with apprentice choreographers in the 1960s. The clothes are black and white and not wildly flattering. Intermittent red and yellow curtains are the set. The Poulenze sonatas go their lyrical or witty way, untouched by the dance. It is all ferociously inconclusive.

*Land* is a fair example of Bruce's Week's Good Cause choreography. It was made for Festival Ballet in 1985. Its score is Arne Nordheim's electronic agitations about War saw under the Nazis. Peasant outfits - no colour Mittel-Europa dresses: waistcoats and puttees for the chaps - and folk-attitudes abound. Everyone has a hell of a time. Sgt Death is on the rampage. The cast suffer from advanced Kylianism - no day without a good bout of dance anguish - and fall all too easily into martyred poses. It looks like a parody of itself, and of a European cult of politically correct movement. Impossible to care if pieces like this are well-danced: what matters is that they are tremendously well-meaning. I would swap the lot for ten seconds from Twyla Tharp or Mark Morris.

Sloshian Davies' broad-spanning, spacious *Embrouille* completes the programme. I did not find the company at the level of lean and uncompromising attainment which it showed under Richard Alston's guidance. If the Alston-shaped repertory was not always popular, it was as rigorous as the dancing. Yet the plan is that the troupe is to be expanded under Christopher Bruce and also developed along "neo-classic" lines, while retrenchment radically alters LCDT's function. We may draw what odd conclusions we can.

Clement Crisp



Annibale Carracci's 'The Hunchback Boy' at the British Museum

Nov 26 Dec 1

## Concert/David Murray

## 'Polska' strikes gold

Radio 3's 'Polska' season, an intensive celebration of Polish music, continues apace, and on Wednesday it struck gold. In the BBC's Maida Vale studios Matthias Bamert conducted the BBC Symphony in Szymborski's *Polish Concerto* made the deepest impression; but Bamert ensured that Kulenty's raw-but-shapely *Trigon* and Lutoslawski's Second Symphony - middle-period, experimental, rather dependent upon effects that were novel in 1967 - left their own vivid stamp.

Kulenty fixes a sharp division of labour in the small orchestra of her *Trigon*. While the strings groan up and down in perpetual glissandi, as in early Penderecki, machine-gun bursts of rapid, mechanical even-notes pass intermittently from brass to solo piano to percussion and back again. There is a sense of barely suppressed fury and frustration; and yet the tense silhouettes of the piece is elegant and cogent, collecting its 13 minutes into a single clean blow.

When Lutoslawski wrote his Second Symphony, he was sure that totality was a dead letter. Though his latest works have made their own kind of peace with the tonal tradition (he is 80 now), that symphony represents his most defiant earlier distancing. Its two movements, respectively *hésitant* and *direct*, are almost entirely "aleatoric". The role of the conductor is just to signal the starts and finishes of successive sections, in which players execute their overlapping parts in their own uncoordinated time.

*Hésitant* is a long string of pungent episodes, each for a handful of instruments, separated by abrupt pauses; in 'Direct' the orchestra pulls itself together, over a weird density of string-sound, to hammer out a distinctly baleful purpose. Back then, Lutoslawski was so intent upon keeping the "symphonic tradition" at arm's-length that the music now seems riskily stretched for the time it takes. Yet the broad structure is tough enough to hold the ear.

Szymborski's first violin concerto, composed after he escaped Bolshevik intervention during the first world war, is a kind of one-off miracle. Someone wrote about the young Szymborski that he "carries the death-dream of romanticism to the border of death". It is strange that this work is not yet part of every major violinist's kit. The drawbacks are that it needs a very good, very large orchestra and a lot of costly rehearsal time. Bamert and his admirable soloist Krzysztof Smetana must have enjoyed that bonus, since all the multiple facets of the soundscape were radiantly clear and balanced. Smetana played as if two-and-a-half inches of E-string were all he had ever wanted for full-blooded expression, beautifully secure. For hours after you hear this sheer-music singing in your head, there is really nothing much like it.

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## Obituary

## Anthony Burgess

cherub. The subsequent film of 1971 offered a role-model of glamour and winsome charm for would-be things; it has been banned for public performance in many countries.

Twenty years on from the *Orange* Burgess gave us a novel *Earthly Powers*, colossal in conception, embracing in its literary framework the supreme moments of mass barbarism and bloodletting of 20th century history, from Hitler's holocaust to the Rev. Jones's Guyana. The central figure encountering all this was an 80-year-old novelist, a lapsed Catholic, who had a tireless facility, a gift for parody and word-play, and a well-tuned musical sense - all of which he shared with his creator.

Music was Burgess's great love and first ambition when he graduated from Man-

chester University, after a working-class Catholic up-bringing. It was his ability to strum away on the piano in the mess that ensured his popularity when he joined the army during the second world war. He had operas performed and other compositions to his credit. The relationship between music and literature was the theme of his T.S. Eliot lectures delivered at the University of Kent. James Joyce, another musical novelist and lapsed Catholic was his particular hero.

Burgess often told the story of how he became a writer by accident. He was recovering from what he was told was a mortal illness while working in Malaya as part of an educational unit of the British army. He started writing a novel as a therapy, found it terribly easy to do after composing and from then on he never stopped producing fiction. Some critics regard his early and more light-hearted novels, his Malayan trilogy and his *Endpaper* novels as among his finest, most accessible work.

Anthony Curtis

## INTERNATIONAL ARTS GUIDE

## FINLAND OPERA HOUSE OPENS

After delays lasting several decades, Finland finally has its first purpose-built opera house. The building, situated near Finlandia Hall in Helsinki, will be formally inaugurated on Tuesday with the European premiere of Aulis Sallinen's opera *Kullervo*. The opening week also includes Carmen, the Bournonville production of Swan Lake and a gala concert.

Since 1918, the Finnish National Opera has occupied the Alexander Theatre, a cramped 500-seat auditorium built for the Russian garrison in 1879. It had poor acoustics and a stage too small for many works of the standard repertoire. There was talk of a new building as long ago as the 1920s, but it was not until 1975 that a competition was launched to design it. The winning architectural team was Eero Hyvärinen, Jukka Karhunen and Taavi Parkkinen. Construction began in 1986.

The new opera house is a mixture of the traditional and the modern. The auditorium has 1350 seats in a horse-shoe design. There is also a studio theatre seating up to 500 people, to be used for rehearsals, educational workshops and experimental opera. The acoustics adviser was Finnish expert Alpo Hämäläinen.

*Kullervo*, with Jorma Hynninen in the title role, will be conducted by Iiri Söderblom, the Finnish National Opera's music director for the past 20 years. His successor is Miguel Gomez-Martinez, who conducts Carmen (ticket reservations: tel 4030 2260 fax 4030 2305).

## EXHIBITIONS GUIDE

AMSTERDAM Van Gogh Museum Georges de Feure: an exhibition marking the 50th anniversary of the Dutch artist's death, tracing his development from a newspaper illustrator to a celebrated Symbolist painter and Art Nouveau designer. Ends Feb 13. Félix Bracquemond: 40 prints and several paintings by the Frenchman who played a prominent part in the late 19th century revival in decorative arts and printmaking. Ends Feb 13.

Rijksmuseum The Ottens Atlas: 80 maps and other topographical and historical prints, including a rare 1611 profile of Amsterdam, views of Antwerp and Brussels and a splendid coloured copy of De Vou's famous map of Rotterdam of 1694. Ends Jan 30. Closed Mon

BASLE Museum für Gegenwartskunst Joseph Beuys: four illustrated sketch-books from Projekt Westmenschen 1958. Ends Jan 9. Closed Mon. Kunstmuseum Matthäus Merian: 400th anniversary exhibition of drawings by the Basle landscape artist. Ends Feb 13. Closed Mon

LAUSANNE Musée d'Art Contemporain Takis (b1925): retrospective of the self-taught Greek artist, featuring sculptures and installations which produce sounds, light and movement. Ends April 4. Daily. Musée des Arts Décoratifs: Contemporary Japanese Posters: 100 examples illustrating the more subtle style of oriental poster culture. Ends Jan 2. Closed Mon. Fondation de l'Hermitage From the Museum's Collection: a thematic grouping of paintings and drawings by Sisley, Daumier, Bocion, Magritte and others. Ends Jan 30. Closed Mon

NEW YORK Metropolitan Museum of Art Art of Medieval Spain. Ends March 13. The Annenberg Collection of Impressionist and Post-Impressionist Paintings. Ends mid-Dec. Master Drawings of the Hudson River School. Ends Dec 26. Closed Mon. Guggenheim Museum Roy Lichtenstein. Ends Jan 18. Industrial Elegance: objects of everyday mechanical beauty selected by 63 architects and designers. Ends Jan 23. The main museum is closed on Thurs, the Soho site on Tues

Museum of Modern Art Joan Miró. Ends Jan 11. Robert Ryman. Ends Jan 4. Closed Wed

PARIS Louvre The newly-opened Richelieu wing completes the largest part of a grandiose project to transform the former royal palace into the Grand Louvre, doubling the previous exhibition space.

Grenoble with light and space, it offers a dazzling setting for the collections of Islamic art, medieval art (including the Treasure from the Abbey of Saint-Denis), its Rembrandts and Rubens, and French paintings from the 15th to 17th centuries. Three covered courtyards provide the most dramatic innovation: two display French sculpture under gigantic glass roofs, while the third is a reconstitution of two facades of the Assyrian palace of Khorsabad, with its monumental winged bulls. Be prepared to queue: 55,000 people turned up for the first open day last weekend. Closed Tues (entry through Hall Napoléon under the Pyramide).

Versailles Versailles and the Royal Tables of Europe from the 17th to 19th centuries. Ends Feb 27. Closed Mon. Musée d'Orsay From Cézanne to Matisse: Masterworks from the Barnes Foundation. Ends Jan 2. Closed Mon, late opening Thurs (reservations: 4410 7300 or at Fnac shop)

ROME Palazzo del Conservatori Rediscovering Pompeii: the IBM-sponsored touring exhibition which opened in New York three

years ago has since been making its way round European capitals. It brings together over 200 objects, many from recent excavations, and includes the re-creation of an entire room, using detached frescoes and decorated one of the grandest villas of what must have been the Beverly Hills of the Roman Empire. Ends Feb 12. Daily.

Galleria Giulia Lithographs by Max Beckmann and George Grosz: among the works included are Grosz's 1920s cycle *Gott Mit Uns* and the later *Ecc Homo* series. Ends Dec 7. Closed Sun and Mon (Via Giulia 148).

Calcegravure Antonio Canova and Engraving: new light is thrown on the Venetian sculptor, showing the immense importance he attached to the quality of the numerous engravings made of his sculptures, and his awareness of their value for publicity purposes. The exhibition consists of 100 engravings from the museum's own collection, as well as a bronze Medusa from Bassano di Grappa, and two oils, showing Canova to be little more than a dilettante in this medium. Ends Jan 6. Daily (Via della Stamperia 6).

Insectarium A spectacular exhibition organised by the WWF, the Natural History Museum in London and the Zoology

department at Royal University, describing how insects have evolved over the last few million years. Among the exquisite conventional illustrations are eight insect robots 600 times their life-size constructed by Kokoro of Japan. Ends Feb 13. Daily (Intersection Viale Cristoforo

Colombo with Viale delle Accademie)

ROTTERDAM Museum Boymans-van Beuningen. Italian Paintings 1300-1500: 26 paintings by early Italian artists from Bologna, Florence, Siena and other towns in northern and central Italy, complemented by a wide selection of contemporary prints and drawings. Ends Feb 27. Closed Mon

SPEYER Historisches Museum der Pfalz Europe's first wine museum, built in 1910, has re-opened with 150 artifacts tracing the history of wine-making back to Roman times. Also Rare Mechanical Toys: steam engines, trains and other collectors' pieces from private collections. Ends Feb 27. Daily

VIENNA Albertina French Drawings from Clouet to Brum: 150 works from the Albertina's collection of 16th and 17th century French drawings. Ends Jan 23. Daily

Jüdisches Museum Jewish Vienna: a cultural history of Jews in the city. Ends May 15. Song of Songs: abstract paintings by avant-garde German artist Helmut Mack based on motifs from the Song of Solomon. Ends Feb 13. Closed Sat.

Kunsthistorisches Museum Joan Miró: centenary exhibit of 120 sculptures by the Catalan painter. Ends Jan 24. Daily

WASHINGTON National Gallery of Art The Age of the Baroque in Portugal. Ends Feb 6. John James Audubon: 90

watercolours painted by the early 19th century American naturalist-artist for his print series Birds of America. Ends Jan 2. Cesarei Venus: Giambologna's marble masterpiece (c1583) is the centrepiece of an exhibition focusing on the female nude. Ends Jan 17. Daily

Hirshhorn Museum Willem de Kooning: 50 works by the key abstract expressionist painter spanning the years 1939-85. Ends Jan 9. Daily

Walters Art Gallery Artists of Ecouen. Ends Feb 6. Closed Mon

Phillips Collection The Migration Series: 60 panels of Jacob Lawrence's epic painting of the post-World War One flight of African Americans from the rural south to industrial north. Ends Jan 9. Images of the American Scene in the 1930s and 40s: watercolours, drawings and lithographs from the permanent collection. Ends March 6. Daily

ZURICH Kunsthaus Joseph Beuys: retrospective of Germany's leading avant-garde artist of the postwar period, including sculpture, drawings and installations from public and private collections. Ends Feb 20. Closed Mon

Museum Rietberg African Masters: masks and figures from Zaire, collected over the past 50 years by German ethnologist Hans

Himmelbehr, supplemented by his own photographs of the people of Zaire and their art. Ends March 20. Closed Mon

## Drawn to the Old Masters

Patricia Morison reviews the Chatsworth and Getty collections

If the Duke of Devonshire were to offer me one wish, the response would be unhesitating: "Give me Annibale Carracci's drawing of 'The Hunchback Boy'". Out of so many lovely things in the exhibition *Old Master Drawings From Chatsworth* at the British Museum, the poignancy of that drawing tugs at the heart.

Made in Bologna circa 1610, the younger Carracci's study is an example of the power drawings which witness particular moments in an artist's studio. The lad sat without his shirt. With short, sparing strokes of red chalk, Annibale drew the deformed torso, the scrofulous skull showing through the thin hair. Yet it is the combination of the draughtsman's scientific detachment with humanity which is so wonderful. The boy turns towards us shadowed eyes which are eloquent of mystery. The enigmatic words added by Annibale, "I do not know if God helps me", are surely his response to suffering.

One visit to the Printz Gallery may well seem inadequate for an exhibition of this size and quality, with 220 drawings by artists such as Ghirlandaio, Leonardo, Raphael, Rossi, Fiorini, Pontormo, Dürer, Van Dyck, Rembrandt and Corot. So make several.

This collection is the finest

apart from the royal collection at Windsor, kept at Chatsworth House in Derbyshire, most of it was bought between 1680 and 1729 by the 2nd Duke. Its notoriety has come from sales in recent years, although the collection still has some 2,000 works. The BM selection is the largest showing of Chatsworth drawings. There is a fully illustrated catalogue, based on the complete catalogue by Michael Jaffé now under way; volume one should be out next spring from Phaidon Press.

Leonardo's "Leda and the Swan" shows not the mating but the morning after. The swan peacefully nibbles his lady's ear. Squirming unashamedly on the ground, Leda's children hatch out of eggs: Castor, Pollux, Helen and Clytemnestra. A sheet of small grotesque heads by Leonardo makes a happy pair with Durer's caricature of a rubber-faced old man.

The Raphael drawings are marvellous: three studies for the "The Transfiguration" and a ravishing sketch of a mother reading to a child. A sheet of chilling studies in red chalk by Andrea Mantegna reminds us that in Renaissance Italy, artists were enlisted to make the link between crime and punishment.

Anyone with an weakness

for horses will appreciate the fine, quizzical beast by the young Van Dyck, a study for his "St Martin Dividing His Cloak".

For sheer inventive brilliance, nothing in the show surpasses Guercino's "Rest on the Flight", exhibited for the first time. Guercino has used ink wash so cleverly that the areas of white paper give the impression of blinding sun. A crenellated wall runs slap across the picture. Joseph leans on it, facing us, gazing pensively at a view we cannot see. Mary, a vigorous young woman, distracts the attention of her baby who is perched, rather carelessly, on the wall.

Anyone with an weakness for horses will appreciate the fine, quizzical beast by the young Van Dyck, a study for his "St Martin Dividing His Cloak".

explain at first is the horse in *Petro da Corta's* grandiose "Pop Urban VIII Being Carried Down the Nave of St Peter's". Surely they did not allow horses into St Peter's? In fact, it seems they did, once a year when the king of Naples presented the pope with a *chiave, hacanea* in Spanish, from where we derive "hacque".

The Royal Academy Drawings from the J. Paul Getty Museum is the junior exhibition but is still well worth seeing, put together in the last 10 years and including 14 ex-Chatsworth works. With 100 drawings from the 15th to 20th centuries, it is a question of breadth rather than depth.

Cup's smooth drawing of a milkmaid, framed by the cow's belly, is a particular delight. So is an unforgettable portrait by Rubens of a Korean gentleman swathed in silk as light as air. Spare a moment, too, for a puzzle picture, "Two Male Nudes" by the late-16th century Haarlem Mannerist, Cornelis van Cornelisz. If you can decipher what precisely, apart from the prelude to sodomy, he intended to convey, you will have gone one better than the

After storming onto the world's economic stage about 25 years ago, the Organisation of Petroleum Exporting Countries this week bowed out, at least temporarily, of its increasingly taxing role as an influence on the short-term price of oil.

The decision on Wednesday night by the 12 delegations meeting in Vienna to brush aside market demands for an immediate cut in Opec's 24.52m barrel-a-day production ceiling, may not herald the demise of the organisation. But it does move it into a new era in which the emphasis is likely to be on market share rather than on price. This is despite the fact that all Opec states, including Saudi Arabia, the dominant producer, are reeling from falling revenues.

The decision was a clear signal that Opec would not sacrifice volume for higher prices. It was also tantamount to an admission that in a period of plentiful supplies and weak demand in the main industrialised western countries, Opec could no longer fine-tune the price in a way which would be politically acceptable to its member governments.

A small cut might not be enough to move the price, said one delegate, adding that such an outcome would be difficult for oil ministers to justify on their return home.

This means that market forces alone will dictate the short-term price, which they did with a vengeance yesterday, when the benchmark Brent blend fell to \$14.57 a barrel in late London trading.

Opec officials said they had fully expected "the price to fall for a day or two", as the market digested their view that the longer-term outlook for balance between supply and demand were "not that bad". But Mr Mehdi Varzi, research director of Kleinwort Benson Securities in London, yesterday wondered "where the rot would stop". He saw many similarities between current market conditions and those which led to the oil price collapse in 1986, when prices fell below \$10 a barrel.

Not all industry observers shared such an apocalyptic view, but most agreed that Opec's 12 member states have put at risk millions of dollars in potential revenues in order to ensure that they maintain market share.

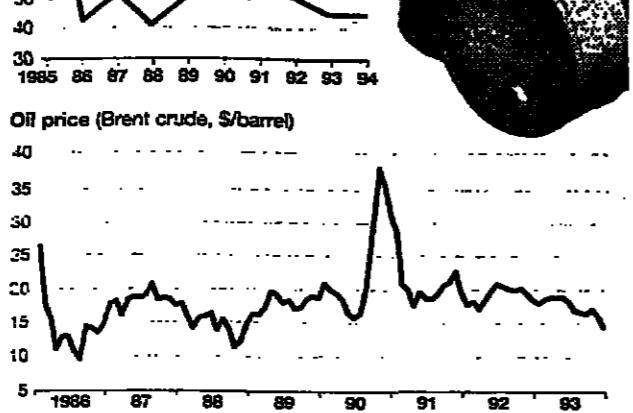
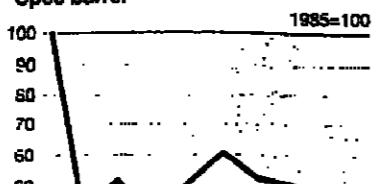
The alternative under discussion in Vienna - a modest cut of 2 per cent shared between all members - carried with it an even higher political risk.

## Not so slick as the market

Robert Corzine detects a steep decline in Opec's influence

### Opec: on the slide

Purchasing power of an average Opec barrel



that of "cutting back and ceding market share to non-Opec competitors and not having the price recover", according to Mr Joseph Stanislaw, managing director of the independent Cambridge Energy Research Associates in Paris.

An Opec delegate confirmed that uncertainty over whether a cut would have resulted in full compliance was a factor in Wednesday's decision. "Some countries might not have abided by it," he said. "So a 500,000 barrel-a-day cut might have been only 200,000 or so in reality", a level unlikely to have any lasting impact on bearish market psychology.

Opec's chronic weakness of large-scale cheating on quotas by some members such as Iran and Nigeria meant that a 1m barrel-a-day cut was not put forward. One delegate conceded, however, that it would have had a positive effect on the markets. "No one was in favour of it," he said.

That left Opec with no other recourse than to stick to its September output agreement, which set quotas close to most members' capacity in order to camouflage the deep distrust

within the organisation itself. "When they say that others might simply move in to take over their market share, they mean their own members," said one US-based oil industry expert.

The "free ride" which non-Opec producers might be enjoying at the expense of the organisation has been a recurrent theme in official statements this week. The end of the conference communiqué noted that Opec alone should not "have to bear the burden of balancing supply and demand".

But appeals for restraint on the part of independent producers are unlikely to be heeded. Opec is particularly vexed by a surge in North Sea production by the UK and Norway, whose combined output could rise by as much as 1m barrels a day in 1994, the equivalent of a medium-sized Opec producer.

Some analysts say, however, that Opec's focus on independent producers merely serves to camouflage the deep distrust

minimise cheating. That agreement appears to be holding, and the conference communiqué said it "should be given necessary time to achieve its goals".

It is a prospect which some experts say may be achievable. Dr Leonidas Drollas, chief economist at the London-based Centre for Global Energy Studies set up by Sheikh Yamani, former Saudi oil minister, believes an estimated quarterly demand for Opec oil of 24.6m barrels a day in both the present period and in the first three months of 1994 is likely to match Opec output.

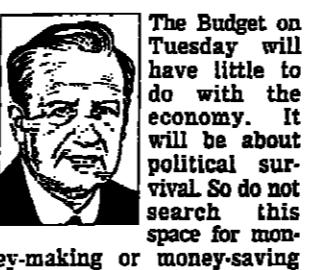
**H**e predicts that a shortfall could emerge as early as the second quarter of 1994, when excess stocks built up earlier this year because of Opec over-production should be eliminated. And that, he says, would imply a \$16.50 price for Opec's basket of six crude oils well below its \$21 target price but well above the \$14.70 level recorded on Monday.

But many wonder whether Opec can wait that long or have full confidence in demand forecasts which have been consistently trimmed in recent months. Although all countries are suffering from what Mr Stanislaw describes as "revenue deprivation", not all are hurting to the same degree.

Kuwait and the United Arab Emirates, for example, differ markedly from heavily populated countries such as Nigeria and Iran, both of whose poorly performing domestic economies are propped up by hard currency oil revenues.

Mr Varzi says the political implications of low oil prices could come to dominate government thinking in such vulnerable countries in the months ahead, especially if lower revenues threaten to trigger off widespread social unrest. The scale of Opec's possible problem is highlighted by the fact that for every \$1 fall in the annualised oil price, member states lose a combined \$5bn in revenue.

Perhaps the only optimistic note which greeted oil ministers as they tramped into their limousines yesterday en route to the airport and home was the unusually early blanket of snow which covered Vienna and showed no signs of melting. No doubt thoughts from their mainly desert and tropical capitals will increasingly turn to hopes for a white and exceedingly cold Christmas in the northern hemisphere.



The Budget on Tuesday will have little to do with the economy. It will be about political survival. So do not search this space for money-making or money-saving tips about what will be in the chancellor's package, let alone the likely market reaction to this tax or that spending cut. If I could divine these things I would not be here; I would be George Soros. Economic forecasting is impressive but it is the author who makes billions out of it. The rest is guesswork.

Politics is another matter. We can safely assume that what Mr Kenneth Clarke has to say on Tuesday will, if he gets it badly wrong, break the government. Getting it right may not save the present administration, but it would at least make political recovery possible. In short, the chancellor has direct responsibility for carrying out part "B" of Mr John Major's plan to regain his authority. Part "A" has been to recover popular approval. It would be wrong to take Tony optimism too far, but perhaps the party might

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## FINANCIAL TIMES

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Friday November 26 1993

## Mr Kohl loses his gamble

Under the wise post-war German leadership, the country's federal presidency is a post devoid of real political power. Mr Richard von Weizsäcker, the incumbent, has, however, shown that the German head of state can wield weighty influence within and beyond his country's borders.

Germany's complex struggle to come to terms with unification has increased both the potential authority of the office and the pitfalls into which it can stumble. After chancellor Helmut Kohl's mishandling of the issue of Mr von Weizsäcker's successor, the damage runs deep. The stature of the presidency will probably recover. Mr Kohl's may not.

Yesterday's decision by Mr Stefan Heitmann, the chancellor's choice as Mr von Weizsäcker's successor, to step down from the presidential race was an inevitable reaction to the hostility caused by his candidacy within and beyond the governing Christian Democratic Union (CDU).

The tactlessness of Mr Heitmann's remarks during the summer on the holocaust or Germany's European role has sometimes been exaggerated. Yet he never looked likely to live up to Mr von Weizsäcker's standards. Mr Kohl's initial decision to back an untried east German was always risky. It has now been exposed as an ill-thought out gamble, laying the chancellor open to charges that, after 11 years in power, he is failing prey to hubris.

After his 1989-90 reunification triumph, Mr Kohl has during the last few years started to look out

## Welsh wizardry

Government policies for economic regeneration in Wales are often hailed as a model which could be copied in England. Inward investment is one symbol of success: with just 5 per cent of the population, Wales has won around 20 per cent of jobs from investment into the UK in recent years. The unemployment rate in Wales – in the past higher than the UK average – is now slightly below the average.

Yet doubts persist about the substance behind the rhetoric of achievement. A study published this week by the Government Statistical Service questions the success of the Programme for the Valleys. This initiative, launched in 1988, pumped £770m of public funds into the south Wales valleys during its first five years. Yet manufacturing employment in the area fell by 11 per cent over the period, compared with a drop of 7 per cent across Wales. While there has been a small improvement in the unemployment rate, it is only marginally greater than for Wales as a whole.

It may be that it is too soon to reach a judgment on what is inevitably a long-term process. The initiative has achieved a good record in land reclamation, with most derelict land now cleared. Considerable improvements have been made in infrastructure such as roads and industrial buildings. Without the additional 5,000 jobs in overseas-owned manufacturing plants created in the first five years of the initiative, the area would have fared much worse. Yet for all the flow of public money,

## Tokyo's blues

The Japanese authorities have long enjoyed an enviable reputation for astute management of the world's most dynamic economy. They are losing their reputation, as the economy has lost its dynamism. Worse, they seem unwilling, or unable, to do anything effective about it.

Earlier this week Mr Yasushi Mieno, governor of the Bank of Japan, admitted that he could see no sign of recovery, though he doubted whether the recession would develop into a "worsening spiral". This is slight comfort. In any case, he insisted, the central bank had "taken all necessary steps in terms of monetary policy" after cutting its discount rate seven times since July 1991. This is an unconvincing excuse.

Even as he spoke, the ministry of international trade and industry disclosed that industrial production had dropped by 3.8 per cent year-on-year in the third quarter. Prospects for industrial output also remain poor, with inventories 1.1 per cent higher at the end of September than three months earlier and the monthly index of leading indicators in decline. Meanwhile, real household spending was down 1.7 per cent in the year to September.

With companies suffering declining demand at home and the burden of an appreciated yen, profits are inevitably depressed, as is the stock market, down 19 per cent since September. Economists share the gloom, disagreeing only over whether gross national product will stagnate or grow slightly.

So far, so good. The smooth sale of the French government's stake in the chemicals group Rhône Poulen means that the first brace of companies on its 21-strong privatisation list has been successfully dispatched from the public sector.

As with Banque Nationale de Paris, which launched the government's FF1.25bn (£28.47bn) privatisation programme last month, Rhône Poulen was much in demand. The public share issue was three times over-subscribed, prompting the government to exercise a claw-back option from institutional investors. Mr Edmond Alphandéry, the economy minister, announced yesterday.

"We are off to a strong start," says an official of the economy ministry. He adds that the FF1.25bn to be raised from the sale of Rhône Poulen and FF1.25bn from Banque Nationale de Paris will enable the government to reach its target of FF11.5bn from privatisations this year. Over the next few weeks, the private sale of Banque Herzel, the small retail bank, should be completed, adding about one billion francs to privatisation proceeds.

But this year's receipts pale alongside the whole programme, the largest sell-off in a wave of privatisations in Europe. The big question facing the government and investors is whether the successes of Rhône Poulen and BNP can be repeated as bigger, more complex or less attractive issues are led to the auction block.

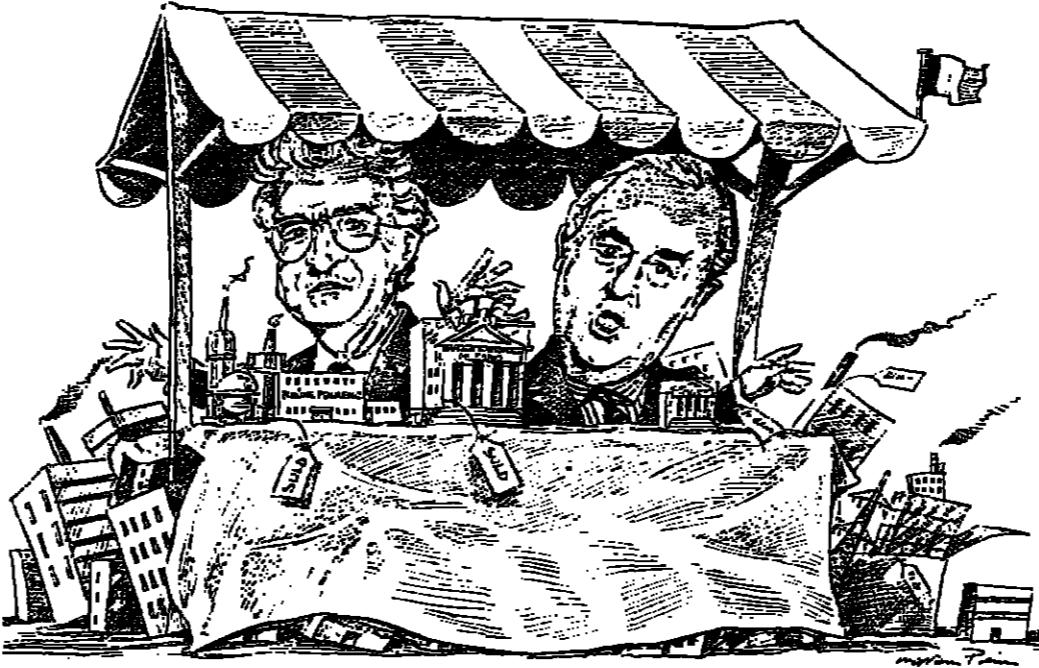
Most observers are confident, at least for the next few issues. "I don't see the process becoming more difficult," says Mr Didier Cherpitel, managing director in Paris of J.P. Morgan, the US investment bank. "The companies to come are well known and in appealing sectors." The government has also shown its willingness to sell its assets at attractive prices: shares in both BNP and Rhône Poulen were offered at a discount of about 13 per cent to their market price.

Next on the auction block will be Elf-Aquitaine, the oil company and France's largest industrial group. It is the final name on the list of four companies selected to launch the privatisation programme and will be sold early next year. The next phase in the sell-off has yet to be announced. But Union des Assurances de Paris, the country's largest insurer, is expected to be near the top of that list.

Preparations for the sale of Elf and UAP are under way. Mr Edmond Balladur, the prime minister, has installed his own men to head the two groups – Mr Philippe Jaffré at Elf and Mr Jacques Friedmann at UAP. Like BNP and Rhône Poulen, Elf is suffering from falling profits – a result of depressed European markets and the weak oil

## Rush for Balladur's winter bargains

John Riddings examines the initial success of France's privatisation programme



price. Mr Jaffré predicts "moderate" results of just over FF1bn this year, against FF6.2bn in 1992. But industry observers expect an adequate demand for shares in Elf, as profits are set to recover over the next two years.

At UAP, recovery is underway. After a sharp fall in profits last year, the insurance group announced a 15 per cent rise in net profits to FF1.05bn in the first half. More importantly, Mr Friedmann's predecessor, Mr Jean Peyrelade, resolved a long-standing dispute with Suez, the financial and industrial holding company. The agreement gives UAP control of Colonia, the German insurance group, and enables Mr Friedmann to strengthen his company's European presence.

The further down the list of privatisation candidates the government moves, however, the more complex the sell-off process becomes. In some cases this is because of restructuring plans, in others because the candidates are loss-making, indebted enterprises.

The biggest restructuring is at Renault, which is attempting to merge with Volvo of Sweden. The government's decision to complete the merger before privatisation is logical. "You can't ask investors to buy shares before a big change in the shape of the group," says Mr Louis Schweitzer, Renault's chairman. But the merger is proving problematic. Swedish shareholders, concerned about the terms of the agreement, could sink the deal at a vote on December 7.

Renault, which has remained in profit throughout the downturn in the world car industry, could be sold with or without a successful merger with Volvo. Elsewhere, however, restructuring is likely to be a condition of privatisation. One example is Pechiney, the loss-making aluminium producer. To increase its attraction, Mr Gérard Longuet, the industry minister, is considering a classic case of what the French describe as "industrial meccano". This would involve an alliance between Pechiney and Compagnie Nationale du Rhône, a

low-cost supplier of hydro-electricity.

Such strategic restructuring illustrates a paradox likely to appear in several privatisation issues – the need for the state to intervene in some companies to prepare the ground for a loosening of state control. In the case of Pechiney it has prompted resistance from Electricité de France, the state-owned utility, which is understandably reluctant to lose one of its most profitable operations. But the interests of EDF's political masters are likely to overcome such protests.

Stronger opposition to the privatisation plans comes from union protests against rationalisation. Without job cuts, loss-making companies on the privatisation list – such as Bull, the computer manufacturer, Air France and Aérospatiale, the aerospace group – will find it difficult to return to profit.

With unemployment at 11.8 per cent and rising, the government is unwilling to risk social unrest by halting the ranks of the jobless. Last month's strike at Air France, a

which prompted the government to shelve an austerity plan at the airline, sent a powerful signal that public sector industry should avoid involuntary redundancies.

As the more attractive members of public sector industry line up for sale, such a constraint is limited. But the postponement of rationalisation measures at Air France and other loss-makers may make it difficult to privatise them within the government's five-year timetable.

If the supply of companies to be privatised may become more problematic after next year, what are the prospects for demand? The potential remains strong. "There is a lot of domestic liquidity," says Mr Cherpitel of J.P. Morgan, referring to the FF1.25bn of savings held in Sicav money market funds.

These funds have been rendered less attractive as interest rates have fallen. Interest rates on three-month loans are now less than 7 per cent against more than 9 per cent late last year. In addition, there are savings committed to the government's Balladur bond, which raised FF1.25bn when it was issued last summer and which can be converted into privatisation shares.

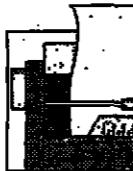
International prospects are also encouraging. "The French programme should be quite successful in attracting US investors," says Mr David Boyle, managing director of Citibank in New York. He argues that France represents only 3 per cent of the European equities held by US investors and is, thus, underweight in most US portfolios. Both the BNP and Rhône Poulen issues were oversubscribed by international institutional investors.

Whether potential demand is transformed into purchases will, however, depend on French economic prospects and the stock market's performance. "The major risk is that a longer, deeper than expected economic recession could renew equity market weakness in late 1993 and 1994," says Mr Jean-François Mercier, economist at Salomon Brothers.

The government has struck an upbeat tone in this respect. "The economy seems to be on the right footing," said Mr Balladur last Sunday, promising further stimulatory measures if necessary. But private sector economists are more cautious.

They describe official forecasts of a 1.4 per cent increase in Gross National Product next year as optimistic, arguing recovery requires a fall in interest rates and a revival in consumer confidence. Without lower borrowing costs the prospects for economic recovery will remain fragile. So too will the performance of the stock market. In that case, France's grand public sector sell-off would find the going much harder.

## Balkan crisis comes between friends



PERSONAL VIEW

As European Union officials prepare for Bill Clinton's first trip to Europe as president, in January, there is a growing awareness that something is seriously wrong in Europe-US relations. Trouble was in the air even before President Clinton, strengthened by his recent North American Free Trade Agreement victory, signalled to Europe that the US would favour its Asian trading partners if the EU does not move far enough to make possible a deal on the General Agreement on Tariffs and Trade.

Is there a Europe-US crisis in the making? Is trade the problem? The answer to the first question is maybe and to the second no.

The real problem is the tragedy in the former Yugoslavia and the questions it raises about who should do what in world peacekeeping.

There are trade disputes, but for now each side is doing what it could be expected to do – bargain.

The Balkan crisis is deeper

and harder to talk about.

Some in Europe have difficulty understanding why this should keep coming up in transatlantic relations. Americans are seen in Europe as naive, self-righteous and hectoring, or at least unrealistic when they seemingly preach to Europe about a problem that has no easy solution, no single villain and apparently nothing but political downside. At least in trade the EU can understand the US interest, but in the Balkans Americans seem like boy scouts. In fact, the US does have an essential interest in knowing its closest allies share a sense of peacekeeping responsibilities.

The fall of the Soviet Union and end of a world dominated by two superpowers has ignited a debate within the US about its role in world peacekeeping. There is little consensus on when it is necessary to use force and who should do it. But many key US policymakers, especially in Congress, continue to believe the primary responsibility for the Balkans lies with Europe. However well-intentioned and skilful Lord Owen's efforts have been, including the most recent round to

try to exchange sanctions for territory, they appear to lack two essential ingredients of world peacekeeping: muscle and moral basis.

As to muscle, there is intense resentment both on Capitol Hill and among some administration officials towards the perception that Europe will not or cannot use force where it must. Americans do not

want to be the bouncers or bodyguards for other wealthy nations that sit comfortably indoors. Europeans have not forgotten the stinging comments of Senator Joseph Biden, the ranking Democrat on the foreign relations committee, a few months ago, to the effect that Americans were tired of Europe "holding our coats" while urging the US to do the fighting.

On the lack of moral basis, the

Now York Times columnist, Anthony Lewis, wrote in March that the EU was a "dead, soulless creature" because of its failure to act meaningfully to stop the carnage in Bosnia. It is not just Americans who have been critical. The Czech Republic's president, Vaclav Havel, said in his October 9 address to the general assembly of the Council of Europe: "The former Yugoslavia is the first great testing ground for Europe in the era that was initiated by the end of the cold war." Havel added that Europe's response is a failure on a scale with its failure to deal with Nazism and Soviet tyranny.

The moral vacuum of Europe's actions – or non-actions – is underscored by the plan for a partial lifting of sanctions in exchange for more land for Bosnian Moslems. In itself, this is probably a good stop, and the US does seem so far to favour it. However, the problem is that it lacks any condemnation, let alone deterrence, for the unspeakable acts of inhumanity that have transpired and will almost certainly continue. What if such trades succeed in calming the hostilities and

even providing relief from the winter? Of course, that would be a blessing, but what lesson would it give? Kill, rape, torture, maim innocent people, including the old and young, until it gets you no more than sit down and do business.

By accepting its responsibility to stop the atrocities, punish the guilty and restore what Havel referred to as "the values of a civic society based on the peaceful coexistence of different ethnic groups and cultures", Europe would prove itself a trusted and trustable ally with which the US can join to preserve world peace. This is not to say that Europe and North America must always agree on peacekeeping, the role of force and who must do what and where. But they must at least both be in the same game, willing to take similar risks to preserve common values.

Raymond S Calamaro

The author, a lawyer, heads the Brussels office of Winthrop, Stimson, Putnam & Roberts.

## Insuring your privacy

■ Should you receive an approach from Royal Bank of Scotland to buy your business, and you value your privacy, take the money in exchange for your privacy in equity rather than yearly bonuses. This seems the moral of the story of Peter Wood and the Moffat family.

Since the combination of expansionary fiscal packages with slow monetary growth tends to push up the exchange rate, monetary policy must be loosened as well. If low interest rates have little effect, the Bank of Japan could inject money via aggressive open market operations. The authorities could also increase the responsiveness of bank lending to interest rate cuts, by helping accelerate the removal of bad debts from bank balance sheets.

Meanwhile, radical deregulation – including liberalisation of agricultural imports – should be sold as a way of dampening any incipient inflation and creating new opportunities for growth.

Why should an economy with no inflation, huge productive potential and an exceptionally strong fiscal position suffer persistent stagnation? If the Japanese authorities cannot think of a really good answer to this question, they should try harder to stop it being asked.

Once upon a time Jamaica's phone system was as decrepit as Cuba's and C&W mended it. So presumably Manley has been hired to tell Fidel what a good job it did. If the play works, it could turn out to provide a nice little number for other out-of-town politicians. Who knows, there could be a job for an ex-governor of Hong Kong, helping C&W's Hong Kong Telecom crack the Chinese market.

## Up yours

■ Kenneth Clarke's verbal thuggery spreads abroad, notably in two recent bouts with Jacques Delors in which the Frenchman was treated to mannerisms usually reserved for Britain's police and medics. Brussels folk are beginning to ask how Clarke got a reputation for what he does in the EU. The bank finally paid £24m to buy out Wood's bonus in an effort to protect itself from the fuss. He now holds 210m in Royal Bank shares, less than a third of the Moffats have held all along in glorious obscurity.

A pained EC president wondered aloud why Clarke was obsessed with winning and losing. He even offered to build a cricket pitch next

door so his English friend could wield his brick-bats elsewhere.

Why not exploit both men's sporting loves in a more constructive fashion by arranging a trest at the Anderlecht football ground during the chancellor's next visit?

## Sugar 'n spice

■ Alan Sugar, chairman of Amstrad and Tottenham Hotspur, was in fine fettle yesterday as he fielded questions from 350 young business folk at a lunch given by the charity Jewish Care. Would he do anything differently

says Maples, now running one of Satchi & Satchi's government lobbying outfits.

Sir David Trippier, also evicted from Parliament last year, might seem a better bet. He has done two stints at the Department of the Environment, the Housing Corporation's paymaster, so knows the business well. He would be "elected to be asked", but even if he were he says he would say No. He's enjoying himself too much as chairman of Tepnel Diagnostics, a bio-technology company.

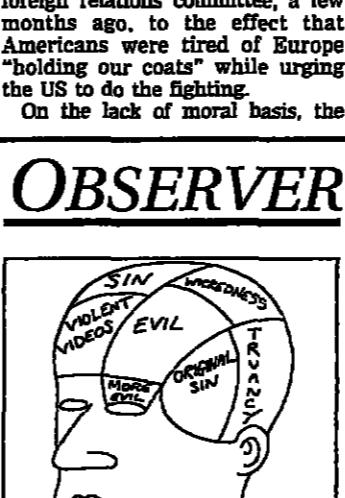
Given that this month's Budget is likely to cut the grant of one of Britain's biggest quangos, the former M&S's disincarnation is perhaps understandable. Looks like the government may have to make do with another property developer after all.

## Inscrutable

■ Sounds like the government might be having a spot of trouble finding a heavy-weight political figure to fill the chair of the Housing Corporation, the quango that distributes government grants to housing associations.

John Maples, highly regarded as economic secretary until he lost his seat in Lewisham at the 1992 general election, isn't interested. "When I started this enforced sabbatical I decided to get a full-time job rather than lots of little ones. I am sticking to that." This includes one absorbing item, Seven Don's in Sexual Life, by Zhang Huifei. It's all based on the idea that one's qi, or vital energy, can be affected adversely by engaging in amorous activities at the wrong time.

This includes when one is not in a good mood and when the weather is abnormal...





INSIDE

**Ups and downs at Euro Disney**

Euro Disney, the troubled leisure group, yesterday had another turbulent session on the stock market when its shares fell sharply by 18 per cent during the morning only to bounce back in the afternoon to close 8 per cent higher at the end of the day. Page 20

**Australian bank to be sold**

The State Bank of New South Wales, Australia's largest regional bank, is to be put up for sale next month. Page 21

**Battle of the giants**

Two of Hollywood's largest film studios are locked in a life and death struggle. Will it be the last picture show for Paramount Pictures or for Warner Brothers? Page 22

**CAC under pressure**

The CAC-40 index, which soared to record levels during the summer and early autumn, has faltered on concern about the outcome of the Gatt negotiations, the Balladur government's cautious approach to cutting interest rates and the recent spate of industrial unrest in France. Analysts believe there is uncertainty about the prospects for the market, and investors are likely to remain nervous until the Gatt issue has been resolved. Back Page

**Anderson steps up Ferranti pressure**

Mr Eugene Anderson, Ferranti International's chairman, stepped up pressure on the defence electronics group's shareholders urging them to be "realistic" and to accept GEC's 1p-a-share rescue bid. Mr Anderson said the Ferranti board believes that if the £11.4m GEC bid is rejected "the only practical alternative is receivership. Page 24

**Mixed stock market response**

Celitech, the emerging bio-technology company, yesterday raised £50m in a placing of shares at 25p in the largest flotation this new UK sector had yet seen. Page 24

The shares of three newcomers to the stock market met with a mixed response in first-day dealings. Page 25

**Hazlewood finishes its refocusing**

Hazlewood Foods saw interim profits dip 5.7 per cent to £23.2m. The shares fell 7p to 141p. Mr Peter Barr, chairman of the UK food group, said the refocusing of the group was largely complete. Page 25

**Old Speckled Hen hits brewer**

Morland, the Thames Valley-based brewer, trebled sales of Old Speckled Hen, its leading beer in a 20 per cent increase in profits. Mr Jasper Clutterbuck, chairman, said: "The results were achieved in the face of a particularly hostile environment both economically and climatically." Page 26

**European Leisure warms investors**

European Leisure, the debt-laden discotheque and snooker hall operator, has agreed a financial restructuring with its banks. Mr Clive Bastin, chairman, said failure to obtain shareholder approval would jeopardise the ability of the company to continue trading. Page 27

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**Japan's banks fall sharply on bad loan burden**

By Robert Thomson in Tokyo

Japan's leading banks reported sharply lower profits yesterday as the level of problem loans continued to rise, forcing them to take the unusual step of writing off loan losses.

The 11 leading commercial banks reported an average fall of 22.2 per cent in pre-tax profits for the six months to September, while non-performing loans rose by an average of 9.6 per cent as property prices continued to deteriorate.

Deutsche Kreditbank, the country's largest bank, suffered a 44.3 per cent fall in net profit, blaming the decline in loan write-offs of Y164.2bn ( \$1.5bn). The Bank of Tokyo was the only bank to report an increase in net profit, partly a result of unusually low earnings last year.

The banks lifted their provisions for losses, which have mostly arisen from reckless property-related lending during the late 1980s, and sold loans to the Co-operative Credit Purchasing Company, established to speed up the write-offs.

By the banks' reckoning, the level of non-performing loans ranges from 1.8 per cent of total loans at Mitsubishi Bank to 5.39 per cent at Hokkaido Takushoku Bank. But the institutions use a narrow definition and generally do not count the loans of affiliates.

It is widely estimated that the actual non-performing loans figure is around double the Y9,248.4bn announced for the 11 banks yesterday. The write-offs, which totalled Y986.8bn, are a departure from Japanese banking traditions and follow pressure from the Bank of Japan, which fears that bad loans are restricting the banks' ability to lend and slowing the economy.

The banks have covered their loan losses through sales of equities, but the weakness of Tokyo stock prices over the past month raises the possibility that they will also be forced to book losses on securities holdings over the second half to the end of March.

Banks were confident yesterday that the worst of their bad loan troubles were over, but many of the institutions reported an increase in the proportion of property industry loans among total loans during the period. Commercial property prices are still falling in large Japanese cities.

Ms Alicia Ogawa, financials specialist at Salomon Brothers, said the banks' ability and willingness to lend was still in doubt, as their business profits were under pressure and they would find it difficult to tackle problem loans over the next year.

"The finance ministry is giving the impression that nothing is wrong, and the banks are giving that impression, but their non-performing loans are still rising. It is time for a new approach by the authorities," Ms Ogawa said.

Launched in 1985, Direct Line now insures more than 1.25m of the estimated 1.2m motorists who regard it as "standard risk".

It aims to attract an additional 1m motor policyholders in the next 12 months and is also stepping up

**Securities trading cushions German bank from recession**

**Commerzbank rises 52%**

By David Waller in Frankfurt

Commerzbank, the smallest of Germany's big three banks, yesterday reported operating profits to DM909m in the 10 months to October.

The spectacular increase, driven largely by a near trebling of profits from securities trading, is likely to be followed by large increases in profits from other German banks as they report their figures over the next two weeks.

It is likely that 1993 will be another record year for the German banking sector, showing the extent to which Germany's banking sector has remained immune to the country's deep recession, in spite of mounting credit risks.

Mr Martin Kohlhausen, the bank's chief executive, hinted that the profits performance would be reflected in a dividend increase exceeding what would be necessary to give shareholders the benefit of this year's lowering of corporate tax rates from 36 to 30 per cent.

"We are fairly confident that this will be possible," Mr Kohlhausen said, although no final decision had yet been taken.

His remarks raise the possibility of a payout of DM12 per share, up from DM10 last year. A DM1 increase in the dividend would compensate for the tax change.

He added that the bank would be holding a large capital raising issue "soon". He did not clarify

when, how or how much would be raised, saying that the money was necessary to bring core capital - the basis for future lending growth - from 4.6 to 5 per cent of total assets.

Earlier this year the bank held a DM500m equity rights issue and a DM800m issue of profits-sharing certificates with warrants attached.

The increase in profits was in part because of a 21 per cent cut in provisions for bad and doubtful debts to DM1.37bn, reflecting lower provisions against sovereign debt risks.

The operating result also benefited from DM225m of "other income" which reflected in part income from property sales as well as income from leased equipment.

Profits from securities trading soared from DM163m to DM475m, and buoyant fixed income, equity and derivatives markets also helped commission income rise by 26 per cent to DM1.55bn.

Profits on interest income - from mainstream lending business - rose 9.2 per cent to DM3.89bn in spite of a modest 2.1 per cent increase in total lending.

Commerzbank shares, which have outperformed the steeply rising German market by 15 per cent this year and count as the best-performing share among the big banks, rose only marginally yesterday against the trend of the market, closing 50 pfennigs higher at DM363.



Kohlhausen: hinted at increase in dividend

**Strong demand for Rhône-Poulenc**

By John Riddings in Paris

The privatisation issue of Rhône-Poulenc, the French chemicals and pharmaceuticals group, attracted almost 3m individual investors and was about three times over-subscribed. Mr Edmond Alphandéry, the economy minister, announced yesterday.

Mr Alphandéry said that the level of orders for the issue, the second in the government's privatisation campaign, demonstrated support for its plans to sell public sector companies and expand popular shareholding.

The strong demand from individual investors means that the French government will exercise a clawback option to reduce the tranche allocated to institutional investors. As a result, the number of shares for individuals will be raised from 47.5m to 52.3m.

Individual investors will also see their allocations reduced below the 60 shares which was originally set as the maximum subscription. The government will announce today how many shares will be granted to individual applicants.

The price for individual investors, which was determined through a book-building process, was set at FF146 per share, compared with the public offer price of FF135. Yesterday, Rhône-Poulenc shares closed at FF153.9.

Mr Alphandéry said that the sale of the government's 43 per cent stake in Rhône-Poulenc had also seen strong demand from French and international institutional investors. Of the 26.9m shares to go to institutional investors, 36.25 per cent are for French companies, 19 per cent to US companies, and 8.5 per cent to Japanese institutional investors.

The marketing campaign is likely to place more emphasis on newspapers, specialist motor and other publications, rather than on television adverts. And the new venture's telesales operators - who underwrite policies with the help of sophisticated computer software - may need greater experience of the insurance industry.

The new venture would incorporate the hallmarks of Direct Line", said Mr Wood - direct telephone sales and slick back room operations. This combination has allowed the company to reduce expenses to less than 50 per cent of those of its competitors and to offer premium rates between 5 and 15 per cent cheaper.

Another analyst commented: "They have already been knocked sideways by the growth of direct writers in the motor market and had hoped to concentrate on the higher risk end of the market." A profitable non-standard market, served by

"Lloyd's syndicates and some smaller companies, which specialise in the 'non-standard' market, could also be vulnerable.

Mr Steven Bird, an analyst with Smith New Court, said: "In the past the composites would have retreated to the non-standard market. They will now find Mr Wood lurking there. They have nowhere to hide."

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The new venture will hope to achieve the same high "retention rates" as Direct Line, with more than four out of five policyholders choosing to renew their policies with the company each year.

"We will stimulate the market and make it more competitive. A better way of doing business is needed," says Mr Wood.

Winter bargains, Page 17



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## INTERNATIONAL COMPANIES AND FINANCE

## Bayer sees 20% reduction in profits to DM2.2bn

By Christopher Parkes  
in Leverkusen

Bayer, the leading German chemicals group, expects profits to fall by about 20 per cent this year to DM2.2bn (\$1.3bn) and remain unchanged in 1994, according to Mr Manfred Schneider, chairman.

However, the company appears likely to hold its dividend, unlike its main domestic competitors, Hoechst and BASF, Mr Schneider hinted yesterday.

Cost-cutting measures and strong growth in north America and Asia Pacific were slowing the profit decline as the year had advanced, Mr Schneider said in a review of the first

nine months of the current year. The trend had continued into October, he added.

Restructuring and workforce cuts had generated savings of about DM750m so far this year. European sales had slumped 11 per cent, but similar proportional increases in Asia Pacific and the US had limited the decline in turnover to just 2.3 per cent. Pre-tax earnings in the review period were 19 per cent lower at DM1.8bn.

Mr Schneider attributed Bayer's relatively good figures - Hoechst and BASF recently reported nine-month falls of 40 and 44 per cent respectively, and hinted at dividend cuts - to the group's successful healthcare business.

## FNAC plunges to FF31.9m

By Alice Rawsthorn

Pressures on the French retail sector triggered a sharp fall in profits for FNAC, the dominant force in music and books retailing. In the year to August 31 net profits fell to FF31.9m (\$6.5m) from FF39.9m in the previous year.

FNAC has in recent months been clouded by the controversy over the decision by GMF, its troubled parent company, to sell its controlling stake to a consortium composed of Altus Finance, part of

the Crédit Lyonnais banking group, and Compagnie Immobilière Phénix, a property subsidiary of the Compagnie Générale des Eaux utility concern.

The uncertainty over its ownership, coupled with the strains of France's economic recession, took a toll on FNAC last year.

It faced the challenge of its first serious competitor in French cultural retailing due to the aggressive expansion in France of Virgin, the UK leisure company controlled by

## BPB shares lifted by 60% gain at midway

By Andrew Taylor,  
Construction Correspondent

Shares in BPB Industries, Europe's biggest plasterboard manufacturer, rose sharply yesterday after it announced a 60 per cent increase in pre-tax profits to £4m (\$6.5m) for the six months to the end of September.

The rise follows the end of a European price war between BPB, Lafarge-Coppee of France and Knauf of Germany.

BPB's share price rose 4.5 per cent yesterday to 275p following the announcement of

higher profits and a new round of price increases in the UK, France and Germany from the beginning of next year.

Mr Alan Turner, BPB's chairman, said prices in its three main markets had risen on average by 25 per cent since the first quarter of last year.

Plasterboard prices were planned to rise by up to 10 per cent from next year. This will still leave them below levels in the late 1980s. The price war cost the industry up to £200m a year in lost revenue.

Lex, Page 18;  
Details, Page 26

These operations lifted sales 5 per cent in the review period to DM7bn in spite of a DM100m fall in domestic turnover attributed to health service reforms. Sales of Ciprobad and Adalat, the top-selling drugs, are expected to total about DM4bn this year.

Signalling further expansion in healthcare, Mr Schneider said the group was close to an entry into the US market for generic pharmaceuticals - drugs on which patents have expired, and which are increasingly favoured because of their lower cost. Bayer had looked at five or six US companies, including Cephalon, the subject of an offer from Hoechst.

## Further turbulence for shares in Euro Disney

By Alice Rawsthorn in Paris

Euro Disney, the troubled leisure group, yesterday had another turbulent session on the stock market when its shares fell sharply by 13 per cent during the morning only to bounce back in the afternoon to close 8 per cent higher at the end of the day.

The shares, which on Wednesday plunged by 14.6 per cent to a record low of FF27.2, were suspended several times in Paris when they breached their trading barrier to fall to a new low of FF23.7 by lunchtime.

However, the shares then rebounded to FF31 before finally closing at FF29.4.

Analysts said investors started to buy Euro Disney shares to cover their short positions on the stock. The volume of trading was even heavier than on Wednesday with 5.3m Euro Disney shares or 3.16 per cent of total equity changing hands.

Until the afternoon rally Euro Disney's shares had fallen fairly steadily in the fortnight since the group disclosed an unexpectedly heavy net loss of FF5.3bn (\$88m) for the year ended September.

The stock market had been expecting a smaller net loss of about FF2.8bn.

The impact of the loss announcement has been aggravated by concern about the prospects for Euro Disney's emergency financial restructuring.

Euro Disney has been forced to ask Walt Disney, the US entertainment group that owns 49 per cent of its shares, for financial support until it has completed the refinance.

The Disney camp last week opened negotiations with the 60 international Euro Disney's FF20.8bn net debt.

The recent pressure on Euro Disney's shares threatened to trap the company in a vicious cycle given that a lower share price would limit its capacity to raise capital in a rights issue.

## Volvo sailing close to the wind

Hugh Carnegy looks at the twists and turns in the Renault merger deal

It took almost two tense months, but a dogged battle by Volvo to fend off what at times appeared to be an unstoppable tide of opinion against the proposed merger of its car and truck operations with France's Renault finally began to pay off yesterday.

The decision by two of its largest Swedish institutional shareholders to vote for the deal at a special shareholder's meeting on December 7 followed a period of non-stop behind-the-scenes lobbying. It included two long statements of further information for shareholders, intense negotiations with the French government and, finally, a trip by private jet to Paris on Wednesday for shareholder representatives to meet Renault chiefs and Mr Gerard Longuet, the French industry minister.

Even after a press conference on Monday, when Volvo played its trump card of new French promises on Renault's privatisation and a virtual exemption from a subsequent state golden share, the outlook remained at best uncertain.

On Wednesday, the Fifth Fund state pension fund said it would still vote against the deal. Directors of institutions continued privately to criticise the lack of detail they had been given on the valuation of the Renault and Volvo assets in the agreement. Yesterday, Svenska Dagbladet, the



Pehr Gyllenhammar, will chair Renault-Volvo supervisory board

respected conservative daily newspaper which has been a leading critic of the merger, called again for it to be voted down.

Although the prospects for Volvo now look better, the company is well aware how close to the wind it has sailed.

Illustrated by the eight-six split in the benchmark decision to support the deal by the board of the Fourth Fund state pension fund, Volvo's biggest Swedish shareholder.

Mr Per Ljungquist, the head of investor relations at Volvo, acknowledged the narrow margin of opinion.

He said what was decisive was the assurances received from Mr Edouard Balladur, the French prime minister, on his

intention to privatise Renault by the end of 1994 and the promise not to use a golden share to dilute Volvo's 35 per cent holding in the merged company.

"When we talked to the various stakeholders, privatisation and the golden share were the two dominating concerns - and we have answered them," he said.

However, even if Volvo now achieves the solid majority in favour of the merger that looked in grave jeopardy, the shareholders revolt will continue to have repercussions for the company.

Privately, institutional shareholders are determined to play a less passive role than in the past, when they have trad-

itionally stood back while Mr Pehr Gyllenhammar, for 22 years the chief executive or chairman of Volvo, dominated the company, diversifying it beyond cars and trucks and ultimately building the controversial alliance with Renault.

He intends to remain as non-executive chairman in the Volvo parent company from January 1, while taking on the job of chairman of the so-called supervisory board of the new Renault-Volvo.

Many shareholders would like to see him hand over full control at Volvo to Mr Sören Gyll, the widely-respected chief executive. The Fourth Fund yesterday indicated that it wanted a bigger role for shareholders in nominating the Volvo board.

"I think it would be much better for Volvo if Sören Gyll took over. I don't like the idea of Gyllenhammar being chairman of both Volvo and the new company," said one senior shareholder yesterday.

Volvo officials acknowledged that the merger issue had caused much disquiet within the company, with the white collar unions and the civil engineers coming out strongly against the move under Renault's wing.

"If the shareholders vote yes, we can't just sit back. It will cause damage if we don't have the employees with us as well," Volvo said.

## French retailer considers TV home shopping

Pinault-Printemps, heavily indebted French retail group, may enter home shopping by launching a television shopping service through La Redoute, its mail order subsidiary.

Home shopping, which has in recent years been one of the fastest growing areas of retailing in the US, is still in its infancy in Europe. Mr Pierre Blaizot, executive chairman of Pinault-Printemps, yesterday announced that La Redoute, a leader in the French mail order catalogue market, has set up a team to assess the potential for the market in France.

## MIM swaps zinc smelter interest

By Nikki Tait in Sydney

Conversely, Metallgesellschaft would acquire MIM's 50 per cent interest in Bühr-Zink, also achieving outright ownership. Capacity there is around 170,000 tonnes.

As a further element in the package, the German group will also buy from MIM a 25 per cent stake in two loss-making German zinc smelters which they currently own on a joint basis.

Under the restructuring plan, MIM would acquire the 50 per cent interest which the German company holds in MHD "Berzelius" Duisburg. This would give the Australian group full ownership of the Duisburg operation, which also takes in Rhine-Zink, a downstream product-manufacturing operation. The capacity at the smelter is around 100,000 tonnes.

In Brisbane, MIM said that there might be some additional cash adjustment when the restructuring deal was finalised, hopefully by the end of 1993, but declined to give details at this stage.

Although there has been talk of reducing zinc smelter redundancies in an effort to boost cost-efficiency.

Although there has been talk of reducing zinc smelter capacity in Europe, MIM made clear yesterday that it intends to operate both smelters.

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Notes is hereby given to the holders of the outstanding Fixed Rate Notes and Floating Rate Notes (collectively the "Notes") that as of and with effect from November 12, 1993 (the "Effective Date"), Citibank (Luxembourg) S.A. will no longer act as Principal Paying Agent and Citibank, N.A., London Branch, will no longer act as Paying Agent and Transfer Agent with respect to the Notes. On and with effect from the Effective Date, The Yasuda Trust and Banking Company, Ltd., London Branch, will be appointed as successor Principal Paying Agent and Transfer Agent with respect to the Notes; and Citibank (Luxembourg) S.A. will be appointed as successor Paying Agent and Transfer Agent with respect to the Notes.

The address of the new Principal Paying Agent and Transfer Agent with respect to the Notes will be:

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1 Liverpool Street, London EC2M 7NH, England

Telephone No. (71) 628-5721

Telex No. (71) 374-4933

Citibank (Luxembourg) S.A.  
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November 26, 1993

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**CITICORP**

NOTICE IS HEREBY GIVEN THAT Citicorp has elected to redeem on December 27, 1993 (the "Redemption Date") all of the U.S.\$250,000,000 Guaranteed Floating Rate Subordinated Capital Notes Due August 23, 1994 issued by Citicorp Overseas Finance Corporation N.V. on August 23, 1994 that were assumed by Citicorp on December 27, 1993 (the "Assumption Date") and the Floating Rate Subordinated Capital Notes Due 1996 (the "Notes"), at a redemption price of 100% of the principal amount of the Notes plus accrued interest from the Assumption Date to the Redemption Date, equal to 100% of the principal amount of the Notes to be redeemed plus interest accrued to, but not including, the Redemption Date. On and after the Redemption Date, interest on the Notes will cease to accrue.

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November 26, 1993, London

By: Citibank, N.A. (London) Paying Agent

**CITIBANK**

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U.S.\$250,000,000

Floating Rate Subordinated Capital Notes Due 1996

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November 26, 1993, London

By: Citibank, N.A. (London) Paying Agent

**CITIBANK**

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NOTICE IS HEREBY GIVEN to the holders of the Bonds that, all of the Bonds outstanding, amounting to U.S.\$35,000 as at the date of this notice shall be redeemed by the Company on 31 December 1993, at a price of 103 per cent of the principal amount together with accrued interest. The Conversion Price of the Bonds is W16,629 and the Closing Price of the common stock of the Company as of 13th November, 1993 is W18,900.

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## Citic buys 30% stake in Swire Aviation

By Simon Holberton  
In Hong Kong

China's involvement in Hong Kong's aviation industry deepened yesterday with Citic Pacific's HK\$120m (US\$15m) acquisition of a 30 per cent stake in Swire Aviation.

Swire Aviation is a wholly-owned subsidiary of Swire Pacific and its main asset is a 30 per cent interest in Hong Kong Air Cargo Terminals (HACTL), Hong Kong's air cargo monopoly based at Kai Tak airport.

Mr Peter Sutch, chairman of Swire Pacific, said the deal would strengthen the relationship between Swire and Citic Pacific.

Citic Pacific, which also owns 12.5 per cent of Cathay Pacific, is controlled by China International Trust and Investment Corporation - an arm of the Chinese central government. It has also partnered Swire Pacific in property development in Hong Kong.

The Chinese government has used Citic to build up substantial interests in the "commanding heights" of Hong Kong's economy. In addition to its shareholding in Cathay it owns 20 per cent of Hong Kong Telecom.

It is the likely mainland Chinese candidate to invest in Hongkong Electric or China Light & Power, the colony's two electricity utilities - a move which is expected before Hong Kong reverts to Chinese sovereignty in 1997.

## Bad loans cloud banks' contrition

Robert Thomson in Tokyo examines another set of miserable figures

When Japanese banks announced yesterday a set of miserable profits yesterday.

Banking has not yet taken the unusual step of writing-off loan losses, the general intention was to convey the image of an industry that has admitted its weaknesses and is on the road to recovery.

That impression was given by Sakura Bank, whose core banking profits slipped 37.9 per cent during the first half. Sakura, aware that banks are blamed by the public for pumping up the financial "bubble" of the late 1980s, made clear its contribution.

In the wake of the economic bubble, financial institutions have reconsidered their role in society and have reaffirmed their commitment to fulfilling higher expectations in regard to their social responsibilities and public duties," the bank humbly explained.

But the difficulty in regarding this as a sign that the banks have weathered the worst of the bubble's consequences is that the depth of their bad loans remains unclear. Officially, problem loans rose by 3.6 per cent during the half to September, but the official measure hardly tells the full story of the banks' exposure to a still-weak property market.

The failure earlier this month of Muramoto Construction, which had outstanding debts of as much as Yen90bn (US\$5.5bn), indicated that the nasty surprises are not over.

An executive at one Japanese financial company warned yes-

terday that the commercial property market is in distress, and that the country could face collapses of companies and confidence next year.

There is still no accurate guide to the exposure of bank assets, which were aggressive lenders during the bubble. In addition, as the Muramoto case shows, banks are unsure of the exposure of some leading corporate clients, which may have guaranteed loans themselves or used the same piece of property collateral many times over.

INSTITUTE RESULTS 1993-94 (Yen)						
	Business profit	Change (%)	Net profit	Change (%)	Non-performing loans to total loans (%)	Non-performing loans to total loans (%)
Sakura	122.7	8.0	16.2	-4.5	4.12	
Sumitomo	100.0	-37.9	17.4	-37.7	4.05	
Bank of Japan	157.2	-10.8	30.3	-16.9	3.33	
DAI-ICHI	158.9	11.8	25.8	-0.5	3.94	
Sumitomo	169.2	-14.8	26.8	-17.8	1.90	
Bank of Japan	176.0	-11.4	38.9	-0.9	2.72	
DAI-ICHI	85.7	-14.8	11.4	-15.3	4.30	
DAI-ICHI	72.3	-6.3	10.1	-11.4	2.68	
DAI-ICHI	96.6	5.5	8.5	-14.7	3.05	
DAI-ICHI	77.1	-25.4	4.4	-27.3	5.95	
DAI-ICHI	88.5	-18.1	30.1	28.0	3.03	

Source: Company reports

Apart from coping with the ill's of the property market, Japan's banks face a harsher trading environment over the next year.

The favourable spreads created by the fall in interest rates over the past two years have shrunk, as was shown by the general 10.6 per cent decline in core business profits announced yesterday.

Sumitomo Bank, whose business profits fell by the industry average, explained that its overall spread slipped from 0.39 per cent to 0.31 per cent during

example, took profits of Yen2.2bn during the period.

But the fall in stock prices means that the banks may face losses on some of their equity portfolios, which would need to be written off at the end of the year. Bank stocks have been weak recently, which is another bad sign, as the selling of bank stocks heralded a sharp fall in the market last year.

Bond markets have been

more sympathetic to the banks. The expectation of

the six months from March. With the official discount rate at a record low of 1.75 per cent, there is little room for another interest rate cut over the next year.

Another problem for the banks is their old fee.

The Tokyo stock market, which has faltered since the end of the first half in September, eroding profits of Yen9.6bn from bond dealing, and Fuji Bank Yen7.3bn.

The difficult conditions have prompted the industry generally to reduce its exposure to international markets.

Revenue from international business fell by an average 11.4 per cent, which was partly explained by the yen's appreciation, but there were falls of 42 per cent at Sakura and 27 per cent at Hokkaido Takushoku Bank.

Doubts also remain over the banks' willingness to lend to companies other than their core corporate clients.

The Bank of Japan, which has

encouraged the write-off of

bad loans, has warned against the banks becoming too risk-averse, slowing the flow of

loans needed to fuel economic recovery.

But the banks remain com-

mitted to the domestic prop-

erty market. Loans to the prop-

erty industry at many of the

leading 11 banks were steady

or rose during the period.

Mitsubishi Bank said there are

still "opportunities in the prop-

erty market" which are not

risky and a part of normal bank business.

The banks have also been

unable to cut their general and

administration expenses deeply

enough to lift their profits.

These expenses rose at some

institutions claimed to be in

the middle of a cost-cutting

drive. This suggests that

branch closures and staff

reductions will be needed over

the next couple of years.

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## INTERNATIONAL CAPITAL MARKETS

# Brazilian private sector steps up Eurobond issues

**Patrick McCurry** finds increasing international acceptance of paper issued from the country

**B**razilian private-sector companies are increasingly looking to the Eurobond market to raise money for capital investment, taking advantage of the growing international acceptance of Brazilian paper.

Eurobond issues are also becoming more diverse. For example, Minas Gerais, part of the country's industrialised south-east region, is preparing Brazil's first Eurobond issue by a state, which will be sold with an equity warrant allowing investors to buy shares in its electricity company.

The corporate sector will issue around \$1bn in the second half of 1993, more than double the first-half figure and total Eurobond issues are expected to be more than \$5.5bn this year. Private companies will account for about 30 per cent of the market volume in the second half of this year, twice the share for last year.

Private companies are finding it easier because investors are becoming increasingly used to Brazilian paper through bonds issued by the banks and large government-controlled companies. This followed a virtual stagnation in the second half of 1992, caused by corruption allegations against former President Fernando Collor.

A higher proportion of the money is being spent on capital investment, although companies are still putting part of the funds into the high-yielding local money markets. "We're seeing more corporate issues, rather than issues by banks, and a lot of the money is going on plant and equipment," says Mr Charles Spragins, corporate affairs

director at Citibank Brasil. Despite inflation of nearly 2,000 per cent a year and an economy lacking the structural reforms carried out in Mexico, Chile and Argentina, many Brazilian companies are planning investments after restructuring and reducing costs, particularly in the capital intensive steel and pulp industries.

Investors are willing to take on the "Brazil risk" thanks to the country's \$27bn international reserves, which make central bank backing relatively secure.

Ironically, Brazil's economic problems have been the key to attracting investors because companies have to pay some of the world's highest interest rate spreads. Although spreads have fallen some 200 basis points this year, as Brazilian paper has become more acceptable, they are still about 100 points above Argentina and 200 points above Mexico.

Yet even at these rates it is still attractive for companies to issue Eurobonds. For a five-year bond, issuers are paying 400-500 basis points above US Treasury notes, of about 5 per cent, compared to inflation plus 15-18 percentage points in the domestic bond market.

Issuers have raised more than \$8bn this year and there are still several hundred million dollars of Brazilian issues planned by Christmas. But with an uncertain world bond market, mainly due to higher US interest rates, some companies will have to pay higher spreads, says Mr Vincent Parkin, Brazilian representative for CS First Boston. He adds, however, that after a hiatus there could be a large number of issues in the new year.

By Antonia Sharpe

The Province of Ontario lost no time in returning to the Eurobond market yesterday, now that the uncertainty surrounding

## INTERNATIONAL BONDS

ing its rating had been lifted.

On Wednesday, Standard & Poor's cut the long-term debt ratings of the province of Ontario and Ontario Hydro to double-A minus from double-A.

The Minas Gerais bond with warrant issue, to be lead managed by French-owned Banque Indoensie, is expected by the end of this year or early next year and will be for up to \$200m. To pay a lower spread, the state will offer investors the option to buy shares in its electricity company Cemig at a predetermined price.

This follows Brazil's first equity warrant issue in August when Bombril, a household cleaning products manufacturer, placed \$150m of paper.

Among private-sector companies going to the Euromarkets for investment funds is Metalurgica Gerdau, a family-owned steel company, which raised \$100m in early November. The eight-year bond, with two put options at three and five years, paid a spread above the relevant US Treasury note, of 450-500 basis points. It was head managed by Citibank.

Bankers say the bond market may be influenced by next year's presidential elections. They also stress the importance of progress on the Brady Plan foreign debt agreement.

"The Brady Plan could be the stepping stone needed for institutions to enter the corporate market in a big way, like they did with Mexico a couple of years ago," says Mr Parkin. The December bond contract slipped higher after the erroneous report and shed few of the

They had shunned the sector while the sanctions were in force because of the German banks' links with South Africa.

The timing of the issue sent a strong signal to the market that Ontario had put the downgrading behind it and would now proceed with its heavy borrowing programme.

swapped back into Canadian dollars, reduces the additional borrowing to C\$1.4bn. Mr Otsuki said that if the opportunity arose, Ontario would seek to pre-fund next year's borrowing programme, of C\$8bn.

He added that he had chosen the D-Mark sector because it offered the lowest-cost funds of all global markets and that the

opportunity and demand was there.

The bonds will be priced today to yield 47-49 basis points over underlying German government bonds. Syndicate managers said the pricing was fair but added that had Ontario not been downgraded, the yield spread on the bonds would have been seven basis points tighter.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees %	Spread bp	Book runner
China Overseas Land Srl	125	4½-5%	100	Dec 2000	2.50		Morgan Intl.
D-MARKS	1.5bn	(c)	(c)	Jan 2004	(c)	(c)	CSFB Ebara/Deutsche Bk
Province of Ontario	1.5bn	(c)	(c)	Jan 2004	(c)	(c)	
VEN	50bn	3.80	100.32R	Mar 2001	0.355R	-	Nikko Europe
Honda Motor Co. Srl	30bn	5.80	100R	Mar 1998	0.25R	-	Salomon Intl.
SWISS FRANCS	150	4 12½	102.75	Dec 2003	-	-	SBC
GECC	150	4 12½	102.75	Dec 2003	-	-	

Final terms and conditions unless stated. The yield spread (over relevant government bond) at launch is supplied by the lead manager. \*Comprises 3% floating rate note. R: fixed rate offer price; fees are shown at the re-rate level. (a) Borrower's full name. China Overseas Land & Investment Co Ltd. (b) Government paper up to 25m. Callable from 8/1/95 at par. Conversion period is from 31/7/94 until 11/12/2002. Floating rate coupon pays 3-month Libor + 50bp. (c) To be priced today. Launch spread 47-49 (9%) 2003.

Elsewhere, activity was slow due to the Thanksgiving holiday in the US. Honda Motor, a well-known name in the Euroyen sector, raised Y50bn through an issue of Eurobonds due 2001, via Nikko.

Today, Sumitomo Realty and Development plans to raise a total of Y80bn through three Eurobond offerings.

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# Ontario returns with DM1.5bn offering

By Antonia Sharpe

The Province of Ontario lost no time in returning to the Eurobond market yesterday, now that the uncertainty surrounding

## INTERNATIONAL BONDS

ing its rating had been lifted.

On Wednesday, Standard & Poor's cut the long-term debt ratings of the province of Ontario and Ontario Hydro to double-A minus from double-A.

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They also stress the importance of progress on the Brady Plan foreign debt agreement.

"The Brady Plan could be the stepping stone needed for institutions to enter the corporate market in a big way, like they did with Mexico a couple of years ago," says Mr Parkin.

The December bond contract slipped higher after the erroneous report and shed few of the

gains when it was rectified. It finished at 98.78, up 0.21 point from Wednesday's close.

Meanwhile, more regional German inflation data indicated that German inflation is

continuing its steady decline. According to Mr Armin Kayser, economist at Swiss Bank Corp in Frankfurt, the November data indicate a seasonally adjusted month-on-month rise of 0.2 per cent and a year-on-year rate of 3.7 per cent.

"This is the fourth consecutive month of declining inflation, and the data indicate we won't have to revise our optimistic inflation outlook," he said.

French bonds outperformed their German counterparts after the Bank of France's

weekly statement indicated that net currency reserves had risen by FFr3.6bn in the week to November 18. That put reserves FFr3.2bn in the black, the first positive balance since the summer currency crisis which depleted the country's foreign currency reserves.

In recent months the central bank has resisted cutting interest rates to protect the franc while rebuilding its reserves.

But "now that they are long reserves, I feel the chances of a small near-term rate cut have increased," said a French bond trader. The French central bank's next open-market operation is on Monday.

The French 10-year yield gap over German bonds narrowed to 14 basis points from around 20 basis points on Wednesday, and traders see it shrinking back to parity if France does ease rates independently of Germany.

UK gilts were buoyed by firmer German and French bonds, with the long gilt contract ending some 4% point higher at 115.3%.

Prices were further supported by the drop in oil prices caused by Wednesday's Opec decision not to cut production, which was seen to improve the already positive inflation outlook and prompted buying of longer maturities, traders reported.

Spanish bonds rose only slightly and the currency was dogged by nervousness ahead of today's third-quarter jobless data and the spectre of a general strike. The long bond contract on MEFIB ended 0.15 point higher at 102.44.

Italian bonds fared slightly better, lifted by strong markets elsewhere and hopes that the 1994 budget will be passed. The BTP future on LIFFE ended at 112.76, up 0.24 point.

# Firmer tone in European prices

By Connor Middelmann

Amid thin volume with US markets closed for Thanksgiving, European bonds firmed on fresh easing hopes after reports that the Bundesbank's vice-president said conditions in Germany may offer room for further declines in interest rates.

Mr Johann Wilhelm Gaddum was reported to have made the comments after delivering a prepared speech in Paris. Early news reports of that speech caused market confusion after a news agency incorrectly reported that German money market rates would fall to 4 per cent. It later corrected the story, stating the error stemmed from an incorrect simultaneous translation of the speech.

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# EIB loans of Ecu516m for Portugal

By Peter Wiles in Lisbon

Portugal yesterday signed agreements with the European Investment Bank for eight loans totalling Ecu516m for transport, telecommunication and energy projects.

The new loans raise EIB lending to Portugal this year to a total of Ecu1.5bn, up 20 per cent on lending in 1992.

The loans represent 2.5 per cent of Portugal's gross domestic product.

Portugal thus displaces Denmark as the biggest per capita beneficiary of EIB loans, receiving 9.5 per cent of the total EIB loan budget. The EIB plans to issue up to a further Ecu5bn in euro-denominated Navigator Bonds this year to add to a previous three issues also totalling Ecu35bn.

## FT-ACTUARIES FIXED INTEREST INDICES

Price Indices	The Nov 25	Day's change %	Nov 24	Accrued interest	ad adj. Yield	— Low coupon yield —	— Medium coupon yield —	— High coupon yield —
UK Gilts	Nov 25	Nov 24	Nov 23	Nov 22	Nov 21	Nov 20	Nov 19	Nov 18
1 Up to 5 years (25)	129.47	+0.01	129.46	2.18	5.03	6.02	7.14	6.28
2 Up to 10 years (21)	129.46	+0.01	129.45	2.39	5.21	6.20	7.22	7.34
3 Over 15 years (9)	180.79	-0.25	180.75	1.05	10.04	7.02	8.53	7.08
4 Intermediate (8)	210.75	+0.22	210.28	1.02	13.47	7.12	7.13	8.89
5 All stocks (61)	183.55	+0.10	183.39	2.46	10.93			

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# Hazlewood lower after exceptional

By Peter Pearce

A £23m exceptional write-off from the sale of a Dutch subsidiary caused pre-tax profits at Hazlewood Foods to dip 5.7 per cent to £23.3m in the six months to October 2. The shares fell 7p to 141p.

Stripping out the effects of June's £1.42 sale of Lutjekos, profits grew to £25.8m (£24.7m). Turnover rose 11 per cent to £403.3m (£384.8m) and gross profits advanced 6 per cent to £88.1m (£83m).

Mr Peter Barr, chairman, said that the refocusing of the group was largely complete. With the past few years' heavy investment now in place, the board's next challenges were to promote 'volume-led' organic growth, and increase productivity levels, using the now under-utilised capacity in many of its upgraded plants.

He said that the drive for organic growth meant having 'a coherent strategy', stating that the short-term situation could not affect the long-term view.

The slippage in group margins, from 8.3 to 7.8 per cent, was in part due to commissioning and general restructuring costs of about £1m in the half, especially in convenience foods and ready meals.

Restrictions by supermarket chains, which were rejecting higher prices while demanding no loss of quality, also contributed.

Another aim was to exploit the immaturity of the European market in added value foods, principally in the ready meals and convenience foods sectors. This type of food product accounted for more than

half group sales for the first half and the proportion is set to increase.

In division grocery and non-food lifted operating profits to £8.1m (£7.4m) on lower turnover of £78m (£80.2m).

Frozen foods profits at £1.2m (£1.1m) were held back by flatfish which was down at £1m (£1.8m) and ready meals which were flat at £5m. Shellfish were up at £5.2m (£4.5m).

Reduced profits of £4.7m (£5m) in convenience foods meant that profits at fresh foods slipped to £10.9m (£11.1m), though produce rose to £2.5m from £1.6m.

Earnings per share fell to 8.4p (7.8p). The interim dividend is lifted to 2.4p (2.3p).

## • COMMENT

Since September the food industry has come under the retainer's code and it is unfortunate that Hazlewood's retainer has come on stream in a period of pricing uncertainty. Some might say that the management could have started the investment earlier, in a stable price environment. And there is a feeling that in its drive for higher volumes, the group might be a little too amenable to the retailers' as yet unknown price demands.

That said, there is plenty of scope for productivity gains and, using the Dutch manufacturing and distribution operations, continental Europe seems ripe for the taking. With between £53.5m and £55m pencilled in for the current year, against last year's £55m, the p/e hovers round the mid-6s. The shares look cheap, though the wary market will want to see the group deliver.

Mr Kenneth Clarke stands up next Tuesday to deliver his first budget, companies will be straining to hear what he plans to do about super plus advance corporation tax and the foreign income dividend scheme proposed by his predecessor in March.

The FID scheme was initially enthusiastically received, and welcomed publicly by the 100 Group of Finance Directors, but has found some critics. Says one finance director, 'I would like it to go ahead and I think we would like to implement it. It's not perfect, but half a loaf...'

A corporate tax expert agrees, although he thinks the FID scheme hangs in the balance. 'I sincerely hope it does go ahead. But in a manner that is practical and effective.'

However, the depth of feeling is illustrated by one finance director of a foodstuffs company who not only refuses to be named speaking on the subject, but insists that no comment he makes should be traceable to him or his company.

'It is a very divisive subject,' he explains, saying that it has pitted company against company, and shareholder against shareholder. Some even hope, he says, that the

scheme will be dropped altogether.

Further, the debate is inextricably entwined with the question of whether pension funds will be taxed, itself a fraught topic. Under the proposed FID scheme, pension funds would lose their tax credit on dividends, cutting their income.

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'It is a very divisive subject,' he explains, saying that it has pitted company against company, and shareholder against shareholder. Some even hope, he says, that the

regime, companies pay ACT on dividends and can then offset that against their mainstream corporation tax bill. Tax-exempt investors, such as pension funds, can reclaim the tax on the dividend, while tax-paying shareholders are treated as having already paid basic rate tax on the dividend.

Companies suffer if there are too small a UK mainstream tax liability against which the ACT can be offset, in which case they end up paying

surplus ACT.

Companies may be pressured by tax-exempt shareholders to make up the loss of their tax credits through higher dividends, so gains made by avoiding ACT would be lost through increased pay-outs. Any which did not make up the dividend shortfall could see their share prices fall, further reducing pension fund valuations.

The anonymous finance director admits to the unpopular view: 'I wouldn't mind if pension funds were taxed. Our scheme is generously funded.'

Under the existing tax

regime, companies pay ACT on dividends and can then offset that against their mainstream corporation tax bill. Tax-exempt investors, such as pension funds, can reclaim the tax on the dividend, while tax-paying shareholders are treated as having already paid basic rate tax on the dividend.

The FID scheme involves a company paying ACT as normal, but identifying which dividends it regards as being paid out of foreign income and tax bills, and pay insufficient ACT to use up their ACT.

The March budget did two things. First, Mr Norman Lamont cut the ACT rate from 35 per cent to 20 per cent over two years, in an attempt to reduce the amount of surplus ACT.

While this appeared helpful, and gave a cashflow benefit to companies, it soon became apparent that it would actually increase the government's tax take.

The second was Mr Lamont's proposal of the FID scheme. Essentially this would allow companies to pay dividends free of ACT out of their foreign income. The scheme was detailed in an Inland Revenue consultative document.

It is this scheme which Mr Clarke is expected to elaborate on in the budget, and perhaps put into effect in the new year.

The Inland Revenue is understood to have received numerous negative comments about the scheme. It is a complicated system, and has many restrictions which companies cannot 'stream' dividends, directing FIDs towards tax payers and tax-credit bearing dividends to pension funds.

One leading accounting firm described this rule as 'unduly harsh' in its submission to the Inland Revenue.

Companies are in danger of upsetting one or other class of

shareholder whatever they do. 'It drives a wedge between the two types of shareholder,' says a finance director, 'and puts the directors in a very nasty position. FIDs take away one problem but they leave another which is almost worse.'

The Revenue is unlikely to be called from some finance directors and tax experts to abolish ACT altogether. One suggestion is that ACT be removed but corporation tax payments brought forward from the current due date of nine months after the year end. That would give the government a substantial one-off cashflow benefit in a year when it needs every penny it can raise.

The same problem of lost tax credits would arise for tax-exempt investors and hence for companies' pension funding costs. But, proponents argue, it would save surplus tax - but another class would lose.

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# Faced with a very tricky balancing ACT

## Maggie Urry on some problems facing the chancellor in his Budget next week

When Mr Kenneth Clarke stands up next Tuesday to deliver his first budget, companies will be straining to hear what he plans to do about super plus advance corporation tax and the foreign income dividend scheme proposed by his predecessor in March.

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However, the depth of feeling is illustrated by one finance director of a foodstuffs company who not only refuses to be named speaking on the subject, but insists that no comment he makes should be traceable to him or his company.

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“Our performance demonstrates our commitment to improving customer service, increasing efficiency and developing our businesses.”

Murray Stuart

CHAIRMAN

## Building on our Strengths

INTERIM RESULTS FOR SIX MONTHS TO 30 SEPTEMBER 1993

### CHAIRMAN'S STATEMENT

I am pleased to report that we have continued to build on our strengths, both financially and operationally. For the six months to 30 September 1993, pre-tax profit was £15.7 million, an increase of 21.5% on last year's £25.2 million. However, last year included an exceptional net charge of £13.3 million and, excluding this, the year on year pre-tax increase is 6.6%. In a period when the majority of our revenues have been capped by particularly low inflation, this is a good outcome.

Earnings per share rose 27% to 10.78p and our Board has declared an interim dividend of 4.13p per share, which will be paid on 11 March 1994. This represents an interim dividend increase of 11%.

Gearing on 30 September was very low, at 2.3%, with net borrowing of £20 million. Dividend and taxation payments of approximately £160 million in the second half of the year will increase net debt by the year end.

We continue to reduce costs and achieve greater efficiency. This is an on-going process and we are working to demanding international benchmarks to achieve higher standards.

A new five year supply agreement with British Coal will make our fuel costs more competitive. This is effective from 1 April 1993, replacing our

previous agreement which had two years to run, and the initial cost benefits are reflected in our half year figures.

We have accepted the revised price control proposed for our transmission business by The Office of Electricity Regulation (OFFER). By keeping our price increases to 1% below the rate of inflation, the Director General has recognised our already low operating costs. OFFER has set us a challenging target to reduce costs in the future and we believe that we can achieve this.

The upgraded transmission link to England and Wales, completed within budget at a gross cost of £55 million and ahead of schedule in September, has increased our ability to sell power outside Scotland by almost 75% from 1994/1995. Profitability in the first half of the current year improved because of higher prices in the English wholesale market although there are signs that this market shows modest weakening in price.

Our gas business, Caledonian Gas, has continued to win new customers and we are actively pressing for the Government to allow all gas consumers to enjoy the benefits of competition by 1998, the same timetable as full competition for all electricity customers.

The retail business has performed strongly and increased profitability.

at the same time growing total market share. Customer service remains one of our highest priorities and we are delighted and proud that our achievements have been recognised by two major awards. We have received the prestigious Government Charter Mark, which measures standards, information and openness, choice and consultation, courtesy and helpfulness, putting things right and value for money.

We also received The Electrical Review Customer Care Award: our commitment to elderly and disabled customers was highlighted by the South of Scotland Consumer's Committee and we have met 99.9% of performance standards set by OFFER.

Our performance during the first six months of the year demonstrates our commitment to improving customer service, increasing efficiency and developing our businesses.

Trading since September has continued in line with our expectations and we look forward to making further sustained progress in the full year.

Murray Stuart  
Chairman

25 November 1993

### GROUP PROFIT AND LOSS ACCOUNT

#### Unaudited

	6 months ended 30 September 1993	6 months ended 30 September 1992	Year ended 31 March 1993
£m	£m	£m	£m
Revenue from continuing operations	2 668.7	644.8	1495.6
Operating Profit	2 118.6	99.4	315.5
Net interest charge	(2.9)	(4.2)	(9.0)
Net premium charge on loan redemptions	3		(10.4)
Profit on ordinary activities before taxation	115.7	95.2	297.1
Taxation	4 (27.8)	(26.0)	(77.6)
Profit for the period	5 87.9	69.2	219.5
Dividends	(33.7)	(30.3)	(90.9)
Retained Profit	5 54.2	38.9	242.6
Earnings per Share	6 10.78p	8.49p	26.94p
Dividend per Share	7 4.13p	3.72p	11.15p
Dividend cover (times)	2.61	2.28	2.42

The accounts have been modified to reflect the requirements of Financial Reporting Standard 3 (FRS3). Accordingly, operating profit for the six months ended 30 September 1992 and for the year ended 31 March 1993 is now stated after net exceptional charges of £13.3 million, which last year were separately disclosed in the Profit and Loss Account in Note 2. The figures for the six months ended 30 September 1992 have also been restated on a Group basis to be consistent with the presentation adopted at 31 March 1993.

## COMPANY NEWS: UK

Michael Smith reports on developments at three electricity industry companies

## Scottish Power tops £115m

Scottish Power, the vertically integrated electricity company, increased pre-tax profits from £95.2m to £115.7m in the half year to September 30; the underlying increase, however, adjusted for an exceptional charge last time, was 6.6 per cent.

The interim dividend is raised to 4.13p (3.72p) on earnings per share up 27 per cent to 10.78p (10.49p).

Mr Ian Preston, chief executive, said that as part of the strategy of increasing efficiency the company had reduced the workforce to 7,610, against 9,500 at privatisation, two and a half years ago. There were further staffing reductions to come, he added.

Gearing at the period-end was 2.3 per cent, with net borrowings at £20m, but the company expects that by the year end borrowings will rise to equal last year's £25m, when gearing amounted to 11 per cent.

Mr Preston said improved profitability in the first

half reflected higher prices in the English wholesale market.

The upgraded transmission link to England and Wales, completed ahead of schedule and within budget, would increase the company's ability to sell power outside Scotland by 75 per cent from 1994/95.

The retail operation was ahead of this stage in 1992. The company has opened its 100th store and is increasing market share.

The company yesterday announced the appointment of Mr Ian Russell, director of financial control at Tomkins, as finance director.

### • COMMENT

Scottish Power has effected a significant recovery since its disappointing stock market introduction two and a half years ago and these results demonstrate why. It appears to be one of the few power companies to be making a success of retailing and its contracting arm made profits, if only mini-



Tony Andrews  
Ian Preston: retail operation is ahead of this stage in 1992

mal, this half. The company was yesterday making the most of the reinforced interconnector with England which will enable it to export the equivalent of a third of its Scottish sales. But what most pleases the City is the stick-to-basics approach through which, for example, it has eschewed foreign ventures by the type being pursued by National Power and PowerGen. The company is expected to

make £336m to £350m pre-tax for the full year and pay out about 12.4p in dividends. At that level the prospective yield on the shares, down 2% to 40.6p, is 3.8 per cent. That is below the sector average signifying City approval. However, the shares may suffer if the regulator lifts the cloud over the English generators by deciding against referring them to the Monopolies and Mergers Commission.

## Cost cuts boost National Grid

National Grid, the operator of the England and Wales electricity transmission system, benefited from cost cutting to increase pre-tax profits by 8 per cent to £285.2m in the half year to September 30, against £261.6m.

The company also revealed yesterday that Nuclear Electric, the state-owned generator, had increased its market share from 21.4 to 24.9 per cent, a more significant improvement than had been expected.

Nuclear Electric will use its share gain, made mainly at the expense of National Power, to argue for privatisation in the forthcoming nuclear review.

Mr David Jefferies, National Grid chairman, said the rapid changes in the generation market emphasised the need for his

company to have flexible control systems. This was being helped through the opening this year of a new national control centre which employed £22m of software. The system could be operated more remotely and the six satellite centres had already been reduced to four.

National Grid's profit improvement was achieved on turnover ahead 3 per cent from £666m to £687m.

The company declared an interim dividend of 2.65p, or 152p per ordinary share – a 9.5 per cent increase – for the 12 regional electricity companies which own it.

Mr John Utley, finance director, said National Grid aimed to pay about a third of dividends at the half year stage. He said the profits improvement was

achieved in spite of tighter regulatory controls on prices and reflected cost reductions more than anything else. The workforce was now 5,100, an 11 per cent reduction on last year.

Mr Jefferies said the aim was to reduce manpower to 4,750 by the year-end and 4,250 by the end of March 1995.

Transmission operating profits rose from £248.1m to £251.6m but the generation/interconnection business suffered a fall from £22.7m to £18.6m.

The fall was partly the result of a less favourable contract from April with Electricité de France. Mr Utley said generation/interconnection would probably be down at the full year but less so than the half year results suggested.

## National Power moves into Portugal

By John Gapper, *Financial Times* Editor

A consortium led by National Power, the electricity generator, yesterday completed the purchase of the 600MW Pego coal-fired power station in Portugal from Electricidade de Portugal.

The completion represents National Power's second foray overseas and follows a £160m (£107m) acquisition in the US.

The company has said it expects to invest £1bn abroad by the end of the century as market opportunities in the UK diminish.

In Portugal the company is investing about £40m initially. It will own 45 per cent of the Tejo Energia consortium which will own the 2710m station.

The other shareholders are Endesa of Spain (35 per cent) and Electricité de France (10 per cent). EDF retains 10 per cent of the station which is about 100 miles north-east of Lisbon on the Tagus River.

Following completion of the deal Tejo Energia entered into a 25-year power purchase agreement. The first 15 years cover an exclusive supply from Pego to EDP.

For the remaining 13 years there is an option to sell the output to third parties "at no increased risk to the consortium".

National Power said performance tests had been completed on the plant's first 300MW generating unit. It is now operational and providing revenue.

The second unit will continue to be constructed by EDP and will be completed by 1995.

## Royal Bank shares rise on Direct Line advance

By John Gapper, *Financial Times* Editor

Direct Line, the Royal Bank of Scotland's private insurance subsidiary, became the largest private motor insurer in the UK in the year to September 30, while more than trebling pre-tax profits to £50.2m, against £15.1m injected since Direct Line was founded.

The company achieved modest growth in household insurance, increasing policies to 273,000 (266,000). It has developed new risk profiles and is now selling household policies as fast as motor policies two years ago.

Mr Peter Wood, chief executive, said it could undercut competitors because it had a 10.2 per cent ratio of expenses to premium income for motor policies, compared with an estimated industry average of 27 per cent.

Mr Wood said that Direct Line had experienced "truly an outstanding and satisfying year". He said the results were incorrect to assert that lower pricing of insurance policies would lead to poorer service.

The number of staff rose to 1,873 at the year end from 1,666. The company opened a new office in Birmingham, and expanded in Glasgow. A fifth regional office is due to be opened in Leeds by the end of this year.

A Direct Line Financial Services arm was launched in the first half of the year, offering personal loans and mortgages among other products. Its results are to be consolidated in Royal Bank's figures which will be released next week.

Mr Wood said there was no conflict between the financial services operation and other Royal Bank operations because there was only a 5 per cent overlap between the two sets of customers, and this figure was "getting less".

Royal Bank shares closed 22p up at 375p.

## Shanks & McEwan hit by setback in waste services

By Peggy Hollinger

Shares in Shanks & McEwan fell 22 per cent yesterday as the waste management group revealed significantly lower than expected pre-tax profits for the first half.

The shares dropped 22p to 96p following a 42 per cent drop in pre-tax profits to £3.5m. Turnover fell by 19 per cent to £63.2m. Analysts had been looking for profits of about £13m.

Shanks also suffered a fall in charge to restructure the waste, environmental, and energy divisions. The company said it planned to cut between 90 and 100 jobs from the senior and middle management levels as a result of integrating the three divisions.

Mr Gordon Waddell, chairman, said the rationalisation would result in cost savings of about £5m next year.

He said first half profits had been hit by a sharp decline in the higher margin waste services business, and the increased costs of meeting regulation requirements.

The interim dividend is held at 2.34p, payable from earnings

per share down from 6.5p to 3.5p.

### • COMMENT

While bad news was widely expected on the construction side, few thought to see such a sharp downturn in volume and margins in the core waste services division. Although the decline appears to have stabilised in the second half, questions remain over the extent to which some business has disappeared for good. Many sizeable customers, such as chemical companies, have been reducing or disposing of waste themselves. On the brighter side, Shanks still boasts good margins and should benefit from cost cutting. As one of the largest waste disposal companies, it is also well placed to benefit from licensing regulations set to begin next year.

For those holding the shares at the moment, the yield of 7 per cent may look attractive. Otherwise, the play is on recovery, which still looks to be some way away. Forecasts were pulled back from £26m to £16m for a prospective p/e of about 8.

## Thirst for Old Speckled Hen lifts Morland to £9.1m

By Philip Rawstorne

Morland, the Thames Valley-based brewer, trebled sales of Old Speckled Hen, its leading beer brand, in recording a near-20 per cent increase in full year pre-tax profits from £7.6m to £9.1m.

"The results were achieved in the face of a particularly hostile environment both economically and climatically," said Mr Jasper Clutterbuck, chairman.

"Technically, we are told, the recession has ended. There is little indication of that in our market place."

Earnings per share improved 16 per cent to 20.3p (26.1p) and a final dividend of 6.96p increases the total in line with earnings growth to 9.74p (8.4p).

Mr Clutterbuck said the figures, quoted on a pre-FES 3 basis, gave "a far better measure of the true performance of the company". Under the new accounting standard, pre-tax profits for the year to September 30 rose 50 per cent, from £5.5m to £8.7m; earnings per share were 76 per cent higher at 23.1p (15.9p).

Operating profit, before exceptional, rose from £2.52m to £21.5m on turnover ahead 24 per cent at £60.2m.

Old Speckled Hen's growth

came mainly from trading agreements with national and regional brewers and increasing distribution in the take-home trade, but direct sales to independent pubs were 14 per cent higher. "It can now claim to be a national brand," said Mr Clutterbuck.

Overall, Morland's ale volume rose 29 per cent and with contract brewing for Courage, boosted production at the company's Abingdon brewery by 50 per cent.

"Two new ales, after successful test marketing, are to be launched in the new year."

The retail division, comprising 75 managed outlets in the estate of 365 pubs, maintained margins and raised profits 15 per cent. Food now accounts for 38 per cent of turnover. Meals sold through the 11 Artists' Fares catering pubs increased 47 per cent to 480,000.

Morland's tenantable pubs, which contribute 47 per cent of group profits, "traded respectably during a particularly difficult time," said Mr Clutterbuck. The 72 pubs bought from Intrepreneur Estates last year have been integrated into the estate and are cash positive.

Capital expenditure amounted to £7.7m with £6.3m invested in the pubs and core business.

A particularly strong performance by its discount house business helped Cater Allen Holdings, the financial services group, report a 38 per cent increase in interim profits.

The pre-tax line for the six months to October 31 increased to £9.85m (£7.25m), while an abnormally low tax charge, reflecting a £1m exceptional tax credit, resulted in a 45 per cent increase in attributable profits to £7.48m (£5.16m).

Earnings per share jumped from 21p to 31p and an increased interim dividend of 8p (7p) is declared.

The profits advance was led by the discount house, the second biggest in the City, which reported an 88 per cent increase in pre-tax profits to £4.87m (£2.59m). The performance mainly reflected better trading opportunities in gilt-edged securities. Money market operations made a "satisfactory contribution" during a period when there were no base rate movements.

The stock lending and financial futures businesses also thrived. Low interest rates inevitably reduced the return on capital, although this was more than offset by higher volumes. As a result profits from stock lending expanded to £3.76m (£3.09m) while financial futures broking generated £440,000 (£302,000).

In Jersey, lower profits from banking operations were almost offset by growth in the trust and investment management businesses and by a "sparkling result" from the stockbroking subsidiary in its first period of ownership. Overall Jersey profits slipped to £1.91m (£2.11m).

The loss in the group's Lloyd's agencies widened from £38.00m to £1.12m, "slightly greater than expected at this stage", but included a number of special items.

### English & Overseas

English & Overseas Properties has received acceptances for 22m ordinary shares (93.6 per cent) of its recent rights issue.

The balance has been sold in the market.

## Macdonald Martin 20% lower at £2.16m

By Philip Rawstorne

Macdonald Martin Distilleries, the maker of Glenmorangie malt whisky, reported a 20 per cent decline in first half pre-tax profits, from £2.68m to £2.16m.

Excluding the extra costs of reducing production at the company's two distilleries, profits would have been 2 per cent ahead – a "satisfactory result in the current economic and whisky industry climate," said Mr Neil McFerran, managing director.

"While it is difficult to forecast with certainty, we expect a slightly stronger second half performance," he added.

Earnings per A share fell from 13.08p to 10.46p and the dividend is lifted from 2.2p to 2.06p.

Turnover in the six months

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## COMMODITIES AND AGRICULTURE

## Cocoa prices surge on Ivory Coast worries

By Deborah Hargreaves

The cocoa market surged yesterday in busy trading in spite of the New York market being closed for the Thanksgiving holiday. The March futures contract at the London Commodity Exchange gained 228 a tonne to close at the day's high of £1,048 a tonne as traders continued to express concerns about the political situation in the Ivory Coast - the world's largest producer.

Fears for the health of Ivory Coast President Houphouet-Boigny have been fuelled by a

total blackout on news concerning him following rumours earlier this week that he was dead.

On Monday, near March coffee prices reached a high of £1,056 a tonne, as the market feared political unrest in the Ivory Coast, which has been one of Africa's more stable economies.

Cocoa prices have been buoyed for several months on reports of a deficit in this year's crop. The low estimates for the cocoa harvest have since been upgraded, but the market still believes that the past two years of production

deficits could auger a longer term trend.

There are still problems associated with this year's Ivory Coast crop, with reports of poor quality, some late harvesting and a shortage of bags. At the same time, consumption is increasing and processors are eager to stock up on supplies.

"What you're seeing is that the people who need cocoa are doubling up on their cover so that if they don't receive the physical delivery, they could at least take the futures instead," said Mr Tony Chadwick, cocos

trader at Prudential Bache, the London securities house.

But he sounded a note of caution about the bull run. "The higher the price goes, the more likely that countries introduce cocoa butter substitutes," he warned.

Members of the Cocoa Producers' Alliance have agreed to restrict output in an attempt to build on the recent rise in prices. But Indonesia, a large producer but not a CPA member, is refusing to co-operate and is increasing its own production, which could jeopardise the success of the scheme.

• The CPA agreement has no future and will not work. Brazilian cocoa traders insisted yesterday, reports Reuter from Rio de Janeiro.

Aliance members, including Brazil, agreed on Wednesday in Guayaquil, Ecuador, that each would limit its annual production to its average over the past three years.

But Brazil's traders dismissed the plan. "I suppose they're going to tell the press to stop growing cacao," said one. "It's a completely stupid plan and when I say that, I'm being diplomatic," he added.

The agreement still has to be approved by the CPA's council of ministers in January before it can come into effect, but Brazil's exporters said that even if that happened, it would not be a guarantee that the plan would work.

"Maybe the agreement will be signed but even so, I can't see any way it will actually function," said one dealer. "It will probably take a few years just for everyone to agree on what is their average for the last three years. How are you going to control what each member's level is?"

## Carribbeans relieved at capping of Mexican sugar exports to US

By Caron James in Kingston

Caribbean sugar producers, who had feared the loss of their United States market to Mexico when the North American Free Trade Agreement is implemented, are breathing

more easily following the cap on Mexico's exports to the US for the first six years of the agreement.

The Caribbean exporters, whose production costs have consistently outstripped world market prices, have managed to preserve their industries with preferential prices paid for shipments under quota to the European Union and the US.

The Caribbean industry is not unduly worried about the NAFTA provisions that allow Mexico to export up to 250,000 tonnes a year to the US if the country becomes a net exporter. "The US quota holders feel relatively safe from these arrangements," said Mr Downie. "Not many in the sugar industry expect Mexico to become a net producer of sugar for many years to come."

Mexico is expected to import about 440,000 tonnes of sugar next year. Consumption is expected to rise steadily, increasing demand for imports and putting the country further away from being a net producer.

Caribbean industry officials say that even if the Mexican industry can reach the degree of efficiency which will allow it to produce significantly more than its quota in the short term," said Mr Frank Downie, chief executive of the Sugar Industry Authority of Jamaica. "Current quota holders are unlikely to be affected by the Mexican industry for many years."

The Caribbean sugar industry had feared that the implementation of NAFTA would have allowed Mexico's sugar industry unlimited access to the US, depriving the Caribbean producers of a valuable market.

Under the new arrangements, Mexico will be allowed to ship 25,000 tonnes per year to the US market if its industry has to develop a surplus. After the first six years, the limit will be raised to 150,000 tonnes and the market will take everything produced if there is a surplus for two consecutive years then.

The US and Mexico are to phase out barriers to sugar

trade over a 15-year transitional period, starting next year. During that period, Mexico will be able to export more than its current quota of 7,285 tonnes to the US only if it becomes a net exporter of sugar.

The US and Mexico agreed to consider Mexico's consumption of high fructose corn syrup production in determining whether the country was a net sugar exporter. That was a response to concern in the US industry that Mexico would have a sugar surplus if it substituted high fructose corn syrup for sugar.

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The US and Mexico are to phase out barriers to sugar

## New management pulls South African gold mine back from brink

By Kenneth Gooding, Mining Correspondent

A new management team claims it is breathing new life into East Rand Proprietary Mines, one of South Africa's oldest and deepest, which has been at death's door for many years, was about to default on its loans next month and faced closure.

The South African government has in the past rescued ERPM from near-bankruptcy, conscious of the fact that it produced about 40m troy

ounces of gold in its 100 years of operation and that there was probably much more to come out.

Mr Glen Laing, recruited five months ago as managing director, said in London yesterday that a new mine plan would boost output from 257,000 ounces this year to nearly 385,000 ounces in 1997. A combination of higher ore grades and increased production

and improved mining efficiency would cut mining costs from \$330 an ounce to \$275 during those four years. The new team had already

won agreement from the unions to move to seven-day working instead of the five days traditional in South African mines. This allowed 30 shifts to be worked instead of 24.

Also a bonus scheme was making a substantial impact on productivity. The scheme was based on one used at the Harmony gold mine where productivity - measured in square metres of ore mined per man - improved by 46 per cent in the four years since it was introduced "and saved that mine,"

said Mr Laing. Mr Deon Le Roux, previously mine manager at Harmony, is now mine manager at ERPM.

The scheme encouraged

more effective mining by linking bonuses to the rate of advance into the mine face and the grade of the ore produced. There was also a profit-sharing bonus for all employees.

ERPM, located 25km south east of Johannesburg in the town of Boksburg, once employed 20,000. Now the workforce totals about 6,000. The underground mining lease

is the largest of its kind in the world, covering 13km by 8km, of which only half has been mined so far.

The gold comes from one burrowed 3km to 3.5km deep. The problems of mining at these depths - rock instability, high temperatures and high humidity - make ERPM a high-risk mining operation.

Mr Laing said ERPM had built up huge debts but the money had gone to complete the so-called Far East vertical shaft system that gives access to higher-grade ore as well as

leaving the mine well-equipped in many areas. Now the company is raising R550m via a rights offer which will leave it debt free with about R100m plus cash in the bank. ERPM is certain of collecting the money because the issue is fully underwritten by Paribas Capital Markets (about 60 per cent of the shares are owned by private French investors) and First-Corp Merchant Bank. Mr Laing was with a road show making presentations to investors in the US, London and Paris.

## Chilean copper giant faces 'reform or die' challenge

Chuquicamata is struggling with falling ore grades, high costs and low prices, writes David Pilling

At first, there seems to be little logical explanation for the existence of Calama. A thriving town of more than 100,000 inhabitants, it is hemmed in on all sides by the Atacama desert, the driest place on earth.

It is only on careful inspection that one notices, far in the distance, the belching chimney stacks of Chuquicamata, the world's largest copper mine, on which Calama depends.

Without Chuquicamata the 80-year-old, state-run mine that accounts for 6 per cent of global copper production - the town would sink back into the desert sands. Although the mine employs slightly fewer than 10,000 workers, more than half Calama's population is economically dependent on it.

It is within this background that falling ore grades and high production costs at the mine, coupled with slumping copper prices, become of great concern. Worrying too is the assessment of Mr Raul Meléndez, head of Chuquicamata's finance department, that "We have to change the way we operate within five years or we're going to die a natural death".

Part of that change, provoked by growing competition from Chile's private sector mines, involves the break-up of Chuquicamata from next year into seven autonomous business units. The scheme, described as "highly sensitive" by managers, is under discussion with the mine's powerful unions.

The idea is to create an "internal market" by splitting the operation into separate profit centres that will "sell" services to one another,

according to Mr Gilberto Ortega, a member of Chuquicamata's finance team. The scheme aims to spotlight inefficiency, judge management performance and introduce market incentives.

The important thing is that each unit should have its own management and make its own profits. Poorly performing units will have to change or disappear," Mr Ortega says. After a two-year experimental phase, units will be permitted to sell services outside the Abra mine.

It is not yet clear how the theory will work out in practice, given that Chuquicamata operates as an organic process. Rather than expose each unit to the profit-or-loss of the marketplace, it seems likely that the new structure will be used to pinpoint areas where savings can be made.

Unions are likely to oppose such reforms, which may be regarded as a potential assault on jobs and pay. Worse still, the planned reorganisation smacks of privatisation by stealth.

Managers speak, however, of a "cultural shift" among Chuquicamata's workers, who they say are increasingly open to change. Evidence of this came earlier this year when workers signed a three-year wage agreement. Unlike 1991, when there was a two-week strike in pursuit of better pay and conditions, workers this year settled for a deal that merely kept pay in line with inflation.

There is growing recognition that Chuquicamata must become more efficient if it is to survive, managers say. Such sentiments have been sharp-

ened by the association last month of Codeco, the state-owned copper concern, with a US/Canadian consortium for the development of the huge El Abra mine.

A s Codeco's first joint venture, the \$1bn project is being trumpeted as a great leap forward. Chile will receive \$40m in return for a 51 per cent stake. Without investing so much as a peso, the country will collect 49 per cent of profits. Moreover, El Abra copper will be produced at 40-45 cents a pound, compared with an average of 69 cents over Codeco's four divisions.

Chuquicamata, with production costs of about 68 cents a pound, remains Codeco's most

cost-effective mine. However, that figure is partly disguised by extremely low-cost metal derived from Mina Sur, the mine's rich oxide deposit.

Copper from Chuquicamata's main sulphide mine, a terraced pit measuring 2km by 4km, is increasingly expensive to produce as the mine deepens and ore grades decline. Standing beside the gaudy and dynamited mine - at the base of which towering trucks appear to the size of ants - it is easy to appreciate the difficulty of keeping costs in check.

In addition to the mine reorganisation, managers intend to cut staff. They hope that through early and disability retirement, plus a hiring freeze, the workforce can be reduced by nearly 1,500 to 5,575

by 1995. There is also likely to be a crack down on what managers regard as lost time during shift changes.

Chuquicamata's non-core infrastructure, which includes housing, schools and sports facilities, is also to be scrutinised. The site hospital alone, which guarantees free medical treatment to staff and their families, costs \$15m a year. "We're looking into ways of reducing these costs," says Mr Meléndez.

Chile's government, which controls Codeco's investment budget, has made it clear that it expects cost-cutting. Mr Eduardo Frei, almost certain to be president after elections in December, recently told an election rally: "Those copper companies that are incapable of producing at less than 60 cents a pound are going to collapse."

Politicians are also using El Abra as a rod with which to beat Chuquicamata, the management of which is desperate to develop the replacement ore bodies of Ramiro Tomás and Mansa Mina. Currently the law prohibits these deposits, regarded as belonging to Chuquicamata, from being developed in association with foreign partners. But no one doubts the desire of many politicians to scrap that stipulation.

If Codeco wants to develop new mines on its own it will have to transform itself radically in terms of productivity and efficiency, said Mr Alejandro Foxley, finance minister. As the government diverts money to social programmes, the budget left over for Codeco is barely sufficient to implement environmental clean-ups and to keep mines ticking over.

In the meantime, it is not merely the inhabitants of Calama who are relying on the continued profitability of Chuquicamata, the backbone of the Chilean economy. Although low copper prices have severely dentled profits, Chuquicamata still accounts for around 7 per cent of Chile's GDP.

Whether the government opts to keep the mine entirely in state hands or to broaden its scope for attracting foreign capital is still up for debate. What is certain, however, is that the next administration will do all it can to prevent its most important asset from suffering a slow and painful death.

• COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE (Prices from Amalgamated Metal Trading)

## ■ ALUMINUM, 99.7 per tonne

Closes 1039-40 1056-605

Previous 1035-9 1056-80

High/low 1056-1056

AM Official 1040-0.5 1061-1.5

Karb close 1057-7.5

Open int. 250.151

Total daily turnover 48,896

## ■ ALUMINUM ALLOY (5 per tonne)

Closes 603-5 947-9

Previous 532-4 554-5

High/low 926/922 955/945

AM Official 920-3 942-5

Karb close 945-50

Open int. 2,552

Total daily turnover 2,514

## ■ LEAD (5 per tonne)

Closes 402-4 415-5

Previous 400-5-1 414-5

High/low 417/418

AM Official 400-3-3 416-5

Karb close 416-7

Open int. 26,133

Total daily turnover 2,514

## ■ NICKEL (5 per tonne)

Closes 4891-3 4749-5

Previous 4495-90 4749-5

High/low 4770/4720

AM Official 4890-1 4750-5

Karb close 4765-75

Open int. 47,171









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Distribution free of U.S. taxes. <sup>1</sup> Periods previously indicated  
a Single or Multiple Investment, a Premium or a Discount  
allow for Call Premium or Discount in Premium or Discount  
shares. <sup>2</sup> Offered price includes all expenses except  
commissions. <sup>3</sup> Previous day's price. <sup>4</sup> GBP sterling gross  
Suppressed. <sup>5</sup> Yield before Jersey tax. <sup>6</sup> Ex-dividends  
Offer available to certificate holders. <sup>7</sup> Yield column shows  
annualized rates of NAV increase, as of dividend.  
[<sup>8</sup>] Funds not subject to U.S. tax. <sup>9</sup> Previous authority  
from the U.S. Commodity Futures Trading Commission  
against Central Bank of Ireland, use of U.S. Reserve  
Supervision Commission, Jersey Financial Services Board.

## MARKETS REPORT

## Rate cut rumour hits DM

With the US market closed for the Thanksgiving holiday, flows of money were restricted and some currencies were vulnerable to rumour yesterday. The D-Mark was volatile, falling sharply at one stage on misinterpretation of a comment from the Bundesbank, writes Peter John.

The German currency had been lifted in late European trading on Wednesday after Mr Hans Tietmeyer, the president of the Bundesbank, said increasing caution was needed by the central bank in its interest rate policy to avoid pushing up long-term rates over which it has no direct control.

Then, yesterday morning, a news agency reported that Mr Johann-Wilhelm Gaddum, Bundesbank vice-president, had said money market rates could fall to around 4 per cent.

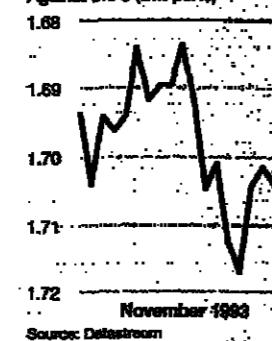
The possibility of weaker rates prompted the German currency to slide against the dollar, the pound and the French franc. It was also weaker against the Swiss franc but more as a result of strength in the Swiss currency than D-Mark weakness.

Shortly afterwards, it was stated that the report on money market rates was the result of a translation error. By that time, however, German regional inflation figures from North Rhine-Westphalia and Bavaria had been announced.

The data suggested annualised price rises for November might have fallen to 3.7 per cent from October's 3.9 per cent.

They encouraged hopes of a further cut in interest rates that could regenerate the economy and possibly prompt a re-evaluation of the currency. However, some economists said the Bundesbank had been obliged to inject emergency liquidity into the money markets yesterday, suggesting it would be difficult to bring the repo rate down from its current 6.25 per cent.

Against sterling, the D-Mark fell a penny to DM2.5425 while against the dollar it slipped to DM1.7085 from DM1.7025. It has traded within a narrow range with the dollar for some weeks holding between DM1.68 and DM1.72 but analysts see it continuing

D-Mark  
Against the \$ (DM per \$)

Source: Datastream

\$ Per D-Mark November 1993

Source: Datastream

\$ Per D-Mark November 1992

Source: Datastream

ment bonds to Italian paper.

There is concern over strikes in Spain at the weekend in reaction to the proposed social pact on wages and jobs. Italy has its own political problems but economists were saying that they were now discounted following sharp falls in Italian shares, government bonds and the currency on Tuesday.

The falls followed extremist victories in local elections which led to fears of general political uncertainty ahead of next year's national elections and an uncertain passage for the 1994 budget.

The Italian lira, which hit a new record low earlier this week, was lifted slightly at L989.40 to the D-Mark. The peseta dropped to Pts181.90 against the D-Mark at one stage but closed at Pts181.51 against Pts181.36 previously.

■ Sterling consolidated gains achieved after the most recent cut in base rates which had long been discounted by money market rates. Further helped by the concerns emanating from Germany it reached DM2.6425 at one stage, a level which chart specialists see as a significant breakthrough point.

The pound rose marginally against the dollar to \$1.4885 and the sterling exchange rate index, which measures the pound against a basket of leading currencies, lifted to 81.7 from 81.6 previously.

The French franc was helped by an announcement from the Bank of France that it had repaid 80 per cent of the debt it incurred at the end of July through borrowings from the European Monetary Co-operation Fund.

The money had been borrowed to fight off heavy selling of the French franc ahead of the widening of the European exchange rate mechanism divergence bands at the beginning of August.

Economists said the debt repayment was signalled in details provided by the Bundesbank's weekly balance sheet a few days beforehand but it was still good for sentiment.

The franc improved to FF14,450 to the D-Mark from FF14,480 previously. Analysts who examine currency movements on the basis of chart trends see the franc attaining FF14,440 soon.

■ Among Mediterranean currencies, the Spanish peseta traded against the D-Mark at one investment house was said to be recommending a switch from Spanish govern-

ment bonds to Italian paper.

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The falls followed extremist victories in local elections which led to fears of general political uncertainty ahead of next year's national elections and an uncertain passage for the 1994 budget.

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## EUROPE

## Italy gets support at German expense

Mr Joe Rooney, European equity strategist at Lehman Brothers, increased Italy's weighting in the broker's pan-European portfolio yesterday by 3 percentage points to 8.3 per cent against a benchmark 5.3 per cent, writes *Our Markets Staff*. This came at the expense of Germany, which is now at 13 per cent against a 15.5 per cent benchmark.

He said that the move reflected as much concern with valuation levels in Germany, as exploiting Italian opportunities. "The lack of sensitivity to movements in short term rates will make the transition from an interest rate driven market to an earnings driven market difficult for Germany next year," he maintained.

But in Italy, the trend of inflation had improved convincingly, while a £1.30bn trade deficit in the first seven months of 1992 had been converted into an equivalent surplus this year. Mr Rooney saw Italian bonds and the lira at current levels, supported by these trends, as fundamentally cheap.

Politics remained the joker although any government resulting from next year's general elections would be better than the series of administrations that had dragged down the Italian economy over the past two decades.

Mr Rooney had reservations about the stock market, stemming from the inability to explain its performance in terms of fundamentals, inadequate dividend growth, and the fact that the transformation of the political and economic landscape has not been replicated in the corporate sector. "The difference is that the market has underperformed in both local and common currency terms by around 11.5 per cent so far this year and the economic fundamentals have improved," he said.

PARIS was bemused by trad-

ing in Euro Disney which fluctuated wildly, being suspended limit down twice, then gaining some 20 per cent in value from its nadir, before being suspended once more; it finally closed FF72.20, or 7 per cent higher at FF72.40 in turnover of some FF158m.

With its small weighting in the CAC-40 the price movement had minimal effect on the index, which raced ahead to end up 47.79 or 2.3 per cent at 2,118.40.

Turnover was estimated at 4.213.7bn. It was suggested that short-covering was partly behind the market's climb yesterday, with domestic investors taking advantage of the absence of US institutions to become aggressive buyers.

AMSTERDAM was pulled higher in line with other bourses, the CBS Tendency

US markets were closed for the Thanksgiving holiday.

Toronto got off to a slow start in the absence of Wall Street and at noon the TSX-300 composite index was down just 3.47 at 4,219.87. Volume was 27.2m shares.

There were variations among the sub-indices with financial services up 39.93 at 3,131.98 and oil and gas down 122.36 or 2.6 per cent at 4,504.03, reflecting lower commodity prices.

index, adding 2.4 or 1.8 per cent to 135.7. Turnover was estimated to have been around FI 1bn, helped by strength on the options market.

Further strength was seen in FIM BT, the paper group, following Wednesday's results which were not as bad as some analysts had been forecasting; the shares rose FI 1.50 to FI 41.70. Royal Dutch went against the trend, slipping FI 2.10 to FI 165.60, partly on a weak oil price.

FRANKFURT climbed on the Volkswagen four-day week agreement, and extended its gains after hours after Bavaria

came in with a drop in its year on year inflation rate to mid-November. The DAX rose 18.16 to 2,047.71 and the Daxx indicated index by another 10.00 in the afternoon to 2,057.90.

Turnover rose from DM7.8bn to DM9.5bn with VW accounting for DM980m of that, far ahead of its average volume. The four-day week was estimated to be worth a 20 per cent reduction in the carmakers' costs, the shares rose DM9.50 to DM412 and, in a generally strong automobile sector, Daimler continued its recovery with a rise of DM17.20 to DM717.

The big results of the day came from Bayer. The prospect of an 18 per cent fall in 1993 pre-tax profits was less severe than expected, yet the shares rose only DM1.90 to DM234.50 during the session compared

with DM2.70 to DM278.70 for Hoechst and DM5.10 to DM238.40 for BASF. Mr Hans Peter Wodnick, head of research at James Capel in Frankfurt, observed that Bayer had been expected to produce better results than the other big two chemical stocks, which had underperformed the market in the first three weeks of November, while Bayer had outperformed.

The bad results came from Metallgesellschaft, where heavy losses, no dividend and the prospect of a rights issue supported by a defensive coterie of big corporate shareholders left analysts shaking their heads in despair.

MADRID was given a breathing space as the holiday closure in the US took American sellers out of the market. The general index closed 2.27 higher at 19,78.75 in turnover down from Pta27.2bn to Pta30.5bn.

Electrical utilities rose in depth, led by Fenosa, up Pta16 to Pta34, and Iberdurol, Pta16 better Pta86. Telefónica, with

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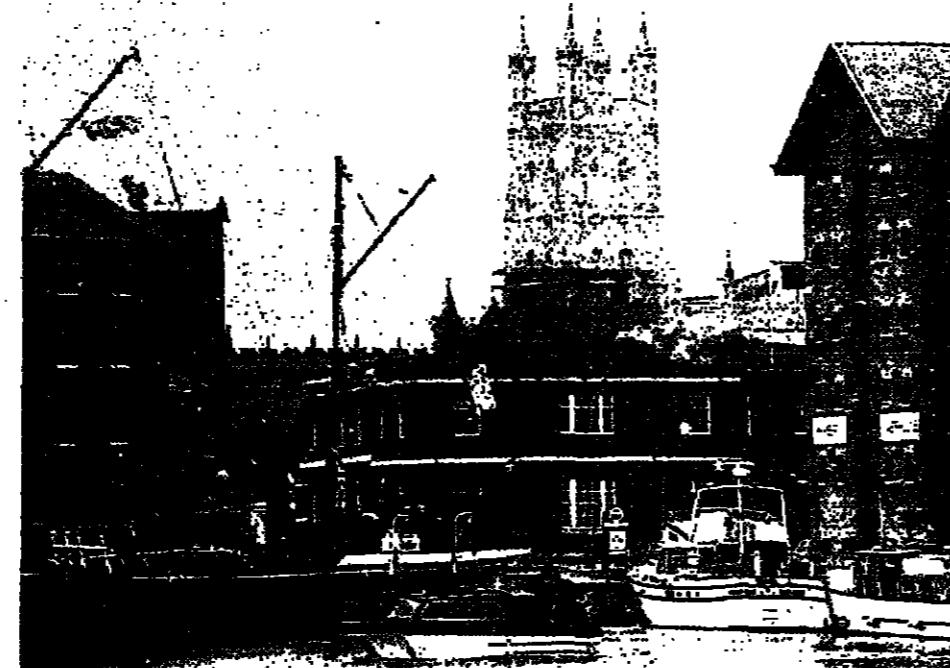
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# GLOUCESTERSHIRE

Friday November 26 1993

The quest for new businesses is being impeded by contraction in important regional industries and uncertainty over the future of local authorities, reports Roland Adburgham. The county has responded with the launch of an economic strategy forum

## The idyll is clouded



The picture in this survey is by Tony Andrews

Gloucestershire has always been seen as one of the more fortunate English counties, with a rural prosperity suggested by its Cotswold villages, grand country houses, the Royal Agricultural College at Cirencester and the Gloucester Gold Cup. It is assumed to be ashire where the living is good.

Today, the image is flawed. The county is indeed a pleasant place to live and work and leading companies have chosen to be based there: state-owned Nuclear Electric, Gulf Oil (GB), Eagle Star insurance group and Mitsubishi's Colt Cars are among them. They have been attracted by the skilled and stable workforce, good access to the M4 and M5 motorways, and by being within reach of London but able to enjoy lower property and labour costs.

The population has risen steadily, boosted by relocations, especially in financial services. In just two years to September 1993, 21,000 net additional jobs were created.

Agriculture now accounts for only 2 per cent of the labour force.

Contrary to the popular image, the backbone of the economy – once provided by sheep and woolen mills – is manufacturing, and especially engineering and electronics.

But here is the catch: no fewer than 14 per cent of the companies are estimated to be involved in the defence and

aerospace industries, with Dowty, Smiths Industries and the government's GCHQ at Cheltenham among the biggest employers. The contraction of these industries is happening at a time when the recession has stopped growth in financial services and in tourism.

In just three years, unemployment has nearly trebled, rising from only 3 per cent in 1990 to 8.8 per cent in September. This represents 22,000 people, 1,500 fewer than last February and still below the national average, but the differential has sharply narrowed.

Industrial restructuring increases the vulnerability of regional plants. The head office of Dowty moved out of the county after last year's take-over by TI. Earlier this year, there were big job losses in Gloucestershire, when Meko International, a mining equipment company, subject of a buy-out from Dowty, merged with Dobson Park Industries and work was consolidated in Lancashire.

The regional economy is under very great pressure," says John Sewell, leader of the Liberal Democrats, the largest group on the county council.

"In economic development terms, Gloucestershire is caught between the grants available in south Wales and the effects of the M4 motorway corridor, which stretches as far as Swindon." It is also midway

between the heavy-weight cities of Bristol and Birmingham.

"What we have to do," says Mr Sewell, "is to form the seedbed for new businesses to grow – there is simply no other way round it. We have a very skilled workforce; we have lots of people with ideas."

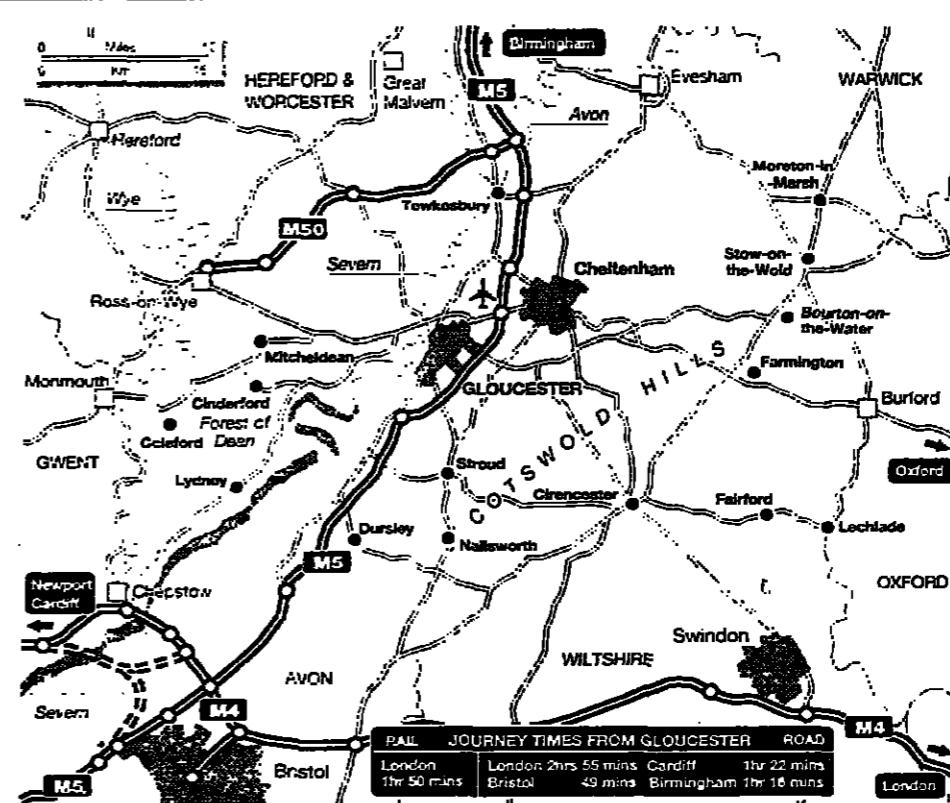
Economic planning for such a seedbed is clouded by the uncertainties that surround the future of local authorities. In its draft proposals, the Local Government Commission recommended replacing the county council and six district councils with four unitary authorities. And the council has been capped by the government for the second successive year, and has had £10m lopped off its proposed budget.

All three political parties had voted in favour of the higher budget. (The council has been hung since the mid-1980s, but in May the Liberal Democrats increased their share of seats to two short of an overall majority.) Mr Sewell says education, in particular, is suffering as a consequence of the capping. As for the proposed council reorganisation, he describes the commission's proposals as a non-starter. All three parties had voted for the status quo.

Michael Honey, the council's chief executive, is confident

you are going to change the status quo, go for a single unitary authority, which has enough clout to look strategically at the issues."

The need for this cloud resulted this year in the setting up of an economic strategy forum, a partnership



part of a larger sub-regional force in order to be successful in getting inward investment into this part of the country."

He remains optimistic. "One

of the great assets is the delightful environment which is one of the attractions to firms staying here and relocating here. It is a thriving economy, even though it is suffering obviously from the rundown in the defence industry. But we have an economy rapidly retooling itself and diversifying into other areas.

Some defence-related companies have been slow to do this, but a strength of Gloucestershire is the variety of small businesses and often high-tech companies. Roger Empson, managing director of Krone (UK) Technique, a Cheltenham-based subsidiary of a German company making patented telecom and data connections systems, says it has more than doubled its turnover in the past six years to over £20m and is highly profitable. "The Germans are convinced

that their investment here was absolutely the right decision for market, technological and productivity reasons."

Other significant companies in their own market include Racal-Radar, the Tewkesbury-based subsidiary of Racal Electronics and the world's third largest software company for electronic design automation, Norville Optical, a family-owned company based in Gloucester, employs more than 800 people and describes itself as the UK's largest optical supplier. Sapa Holdings, with nearly 700 staff in the county, has big market shares in windows and doors.

Vince Taylor, of the accountancy firm Coopers & Lybrand, which is advising the strategy forum, says: "The county has a large number of world-class companies and, in some ways has been more of a leader than follower. It has been able to generate its own exports, which is interesting given that a lot of people think all the growth for the future will happen in the east, because that is nearer continental Europe."

This may be a good portent, since the Channel tunnel, due to open next year, otherwise threatens to emphasise the county's peripherality. Another positive indicator is that the head-office culture, and natural environment, should continue to attract senior staff and encourage a network of support companies and professional services.

The strategy forum shows a recognition that, while Whitehall may adopt an attitude of laissez faire, Gloucestershire has to act to stay in the forefront of places to live and work. The expansion in the 1980s may have been counter-productive in one respect: it gave the impression to the outside world that Gloucestershire did not need more investment. As John Cripps, chief executive of Gloucestershire chamber of commerce, says: "The message now is Gloucestershire is not closed for business, but open for business."

## MEMORANDUM

TO: UK industry  
Global industry

COPY: Gloucestershire industry

- Over 33,000 businesses now operate successfully in Gloucestershire; from one-man bands in Cotswold villages like Bibury to world class companies in, for example, Cheltenham and Gloucester.
- The county boasts superb links with the UK's motorway network and easy access to air, sea and rail transport.
- A high quality workforce is available with particular skills in financial services, high technology, precision engineering and manufacturing.
- Gloucestershire is widely acknowledged to be one of the finest places in Britain in which to live and work.

**NOTE:**  
The Gloucestershire Economic Strategy Forum has been formed to build on the success of business life in Gloucestershire.



Coopers & Lybrand  
Solutions for Business



Gloucestershire Economic Strategy Forum

**Partners:**  
Gloucestershire Chamber of Commerce; Gloucestershire County Council;  
CBI; Gloucestershire TEC; TUC

For further information about  
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please contact:

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**A partnership between  
public and private sectors  
to promote the prosperity  
of Gloucestershire**

## GLOUCESTERSHIRE 2

Sectors in partnership: Roland Adburgham on the economic strategy forum

## Harmony in the corridors

In Gloucestershire, as in other parts of south-west England, there is an awareness that an individual county, in terms of its economic development, increasingly lacks the muscle to fight its corner.

In the past, the south-west has done well enough to be unconcerned that it lacked agencies to promote the region and attract inward investment. But the recession and the rundown in the defence industries, on which the region is heavily dependent, have forced a rethink. Neighbourly and political rivalries are being set aside in an attempt to have a louder, and more united, voice in the corridors of Whitehall and Brussels.

This year has seen the creation of the Western Development Partnership in Avon, and Westcountry Development Corporation for Devon and Cornwall. These are two public and private sector partnerships designed to provide a strategic overview. Now Gloucestershire is proceeding down a similar road.

It linked with Avon and Wiltshire this autumn to apply for the European Union's Konver funding, intended to support projects in areas suffering from defence-related job losses. Influential players in the county are now setting up an economic strategy forum with representatives from the county council, training and enterprise council, Gloucestershire chamber of commerce, the CBI and the TUC.

Mr Tony Burley, the county council's group planning officer, says: "The need is to collaborate on action – and one cannot do that without a strategy forum. It has become clear that in the future we need to co-ordinate and put limited resources together." Whatever the outcome of the local government review (which proposes abolishing the county council and creating unitary authorities), such a body would be required to provide an overview.

Mr Graham Hoyle, chief executive of the Tec, says there is unanimity that the forum needs to be made to work and to resource the action it proposes. "A fundamental strength of Gloucestershire is

## KEY FACTS

Area: 1,020 sq miles. Population: 541,000. Total labour force: 250,000. County city: Gloucester (pop. 105,000). Largest town: Cheltenham (107,000). Members of Parliament: four Conservative, one Liberal Democrat.

ADDRESSES

Cheltenham Borough Council, Promenade, Cheltenham GL50 1PP (tel 0242-262226). Cheltenham & Gloucester College of Higher Education, PO Box 220, The Park Campus, Cheltenham GL50 3OF (0242-532700). Cotswold District Council, Trinity Road, Cheltenham, GL7 1PK (0285-642643). Forest of Dean District Council, Coleford GL16 8AG (0594-870000). Gloucester City Council, The Docks, Gloucester GL1 2TN (0452-622222). Gloucestershire Chamber of Commerce & Industry, Convey House, 33-35 Worcester Street, Gloucester GL1 3AJ (0452-395161). Gloucestershire County Council, Shire Hall, Gloucester GL1 2TH (0452-426000). Gloucestershire Training and Enterprise Council, Convey House, 33-35 Worcester Street, Gloucester GL1 3AJ (0452-624488). Stroud District Council, Stroud GL5 4LB (0453-765321). Tewkesbury Borough Council, Gloucester Road, Tewkesbury GL20 5TT (0534-295070).

that it has tended to move with the times. But there are now two snags. Defence and armed-force bases have been a strength for 30 or 40 years. Insurance, particularly, and banking have been strong in the 1970s and 1980s. But the peace dividend has led to the actual shedding of staff, and in financial services the growth has ceased." In addition, inward investment had dried up.

"Gloucestershire is still seen as a very attractive and prosperous county – and still seen that way in Whitehall – with below national average unemployment, a mixed economy, a pleasant place to live – lucky old Gloucestershire," he says. "But if Gloucestershire does nothing, it is on a downward slope. There is a recognition that it has to do something, and it is sensible to plan what we do."

Public and private sector partnerships are already examining education strategy and seeking to identify the county's future sunrise industries. In September, the forum commissioned Coopers & Lybrand to carry out a three-month study to help to prepare its strategy. Presentations are being held to make the broader community – companies, banks, utilities and colleges – aware that Gloucestershire needs to act. Mr Vince Taylor, consultant

with Coopers & Lybrand, has been analysing the results of a questionnaire sent to public and private sector agencies. "I was very surprised at the high degree of consensus," he says. "There seems to be broad agreement."

"They would like to see Gloucestershire re-established as a leading region within the UK. They want to see a balanced economy of manufacturing and commerce, rather than as in the 1980s when commerce was appearing to dominate. Education features strongly as underpinning the employment skills."

Gloucestershire, he points out, is one of the leading British counties in terms of high-technology employment, but its position has been weakening, because of the contraction of the defence and aerospace industries.

The county is, he says, perceived to be a high-quality location, if rather in the shadow of Bristol and Birmingham. But to attract further inward investment, the county needed to correct an image problem, dating back to the late 1980s, of appearing to be full – that there had been enough growth, that the market for labour and property was very tight.

"I think the door has to be re-opened to inward investors. But Gloucestershire cannot

just say we're open for business. In order to preserve the quality of life, it has to be very selective – to have a rifle-shot approach."

One strong message from the questionnaire, he says, was the need to preserve that quality of life. "People, unanimously thought the natural environment was very good, and the vast majority said it mattered to their organisation in order to retain staff."

The forum will need to take account of local initiatives. For example, Cheltenham has already set up its own business forum and action group to develop an economic strategy for the town, intended to sustain existing businesses and attract new ones.

It also has to take account of the county's geography. While the Gloucester, Cheltenham and Tewkesbury triangle is its economic heart (traditional rivalries have often prevented it from being as one), individual parts of the county look outwards in different directions. The south looks more towards Bristol, the north towards Birmingham, the east towards Swindon and Oxford.

The forum will have to liaise with the neighbours to develop a sub-regional approach. Mr Hoyle says: "If Gloucestershire believes it can develop an economic plan within its boundaries full-stop, it is unlikely to be successful. In getting a Gloucestershire strategy together, that has to be done with a degree of collaboration with neighbouring counties."

Mr Chris Curtis, director of the CBI's south-western region and a forum member, stresses the importance of the forum but also of this sub-regional co-operation. Brussels was increasingly looking at a Europe of regions rather than nations, and Gloucestershire would need to look beyond its own borders. Gloucestershire on its own has not the depth of resource, but needs a wider horizon for strategic planning," he says.

"The CBI believes that, in the very long run, the people who live in the south-west ought to consider a regional development function covering all seven counties of the south-west."

The name Closter evokes quite different associations from the other spelling of the name. While most people's image of Gloucestershire has to do with peaceful settings – Cotswolds, vales, forests, and spas – it is deeply involved in the military sector.

Closter was the aircraft company that made the Gladiator biplane and the Meteor and Javelin jets. It was set up in the first world war as the Gloucestershire Aircraft Company on the premises of a Cheltenham firm. One of its employees, George Dowty, branched out to found the parts company that became Gloucestershire's biggest industrial concern.

Unlike Dowty, however, which survives as part of the TI group, Closter Aeroplane has disappeared, its name swallowed in the series of mergers that led to the creation of British Aerospace.

And then there are the Gloucestershire – the Gloucestershire Regiment, also known as "The Slashes," distinguished by the small "back-badges" on the back of their head-dress, commemorating the 1801 battle of Alexandria when they fought simultaneously to their front and rear. The regiment will just be able to celebrate its 300th anniversary next year before it, too, is swallowed up in a merger, making way for an amalgamated Royal Gloucestershire, Berkshire and Wiltshire Regiment.

Defence cuts have hit the area hard. In the industrial sector, where, besides Dowty and Smiths Industries, there is a range of contractors producing everything from bearings and steering equipment to decoys and electronic components, the

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## David White examines the effect of defence cuts on industry

## '10,000 jobs lost' says report

GCHQ, the largest arm of British Intelligence, remains cloaked in secrecy

cuts have coincided with recession in other markets, making the transition away from dependence on defence much harder.

A report produced this month for Gloucestershire county council suggests that total defence-related employment, now around 26,500, has shrunk by almost a third in the last three years. More than 10,000 jobs are reckoned to have been lost in the defence equipment sector, including sub-contractors, as well as some 2,000 civil service posts.

The report forecasts more than 4,500 more job losses by the end of the decade, with direct defence-company employment reduced to just half the 1990 level. Gloucestershire has joined forces with neighbouring Avon and Wiltshire in applying for a share of the European Union's Konver fund for vulnerable defence-dependent regions.

The application, to support a £450m investment programme aimed at business development, innovation, training and rehabilitation of military sites, was submitted last month.

The three counties suffer in different ways. Wiltshire's

defence dependency lies mainly in its concentration of military bases. Avon's in its large aerospace and defence sector. Gloucestershire's got the lot," says Mr Tony Burley, of the council's Economic Development Unit.

Besides scattered army and RAF bases and maintenance units, Gloucestershire is famously home to the Government Communications Headquarters (GCHQ), the electronic monitoring agency which is the largest arm of Britain's intelligence services.

Closely linked to its US counterpart, cloaked in secrecy, and undisturbed by trade union activity, which has been banned since 1984, it has two main sites at Cheltenham, now reckoned to employ 6,500-7,000 civilians. But even this is secret.

The local economy tied to military bases has also suffered, particularly from the rundown of US Air Force operations in Europe. The US base at Fairford, from where B-52 bombers flew 7,500-mile missions against Iraq in the Gulf war, is mothballed. The USAF and RAF have both abandoned Kemble, a former maintenance depot now used

about 2,300. Its civil side supplies avionics for Boeing and other airlines, and its military side makes displays for fighter jets, including several US aircraft. About 1,000 are engaged at Cheltenham in each of these activities, with a further 300 in a separate product support operation.

Unlike most companies involved in defence, Smiths says it has not tried to lessen its dependence on the military sector, and is eager to exploit opportunities for upgrading existing combat aircraft.

In the medium and longer term, the company is optimistic about both prospects in both the civil and military markets. A \$5m investment in a new 60,000 sq ft repair facility, being opened today, testifies to its confident mood.

## High flyers encounter turbulence

Two companies represent Gloucestershire's high profile in the aerospace equipment sector – Dowty and Smiths Industries, writes David White.

Although both remain world leaders in some technologies, as well as being principal industrial employers in the Cheltenham-Gloucester area, they have both been hit by a cruel combination of cuts in defence expenditure and depression in the aerospace business.

Dowty, with unique status as a home-grown Gloucestershire company of international standing, succumbed last year to a \$497m hostile takeover by the TI group. The old headquarters building at Arle Court, Cheltenham, has been put on the market. The company is now based with

about 2,300. Its civil side supplies avionics for Boeing and other airlines, and its military side makes displays for fighter jets, including several US aircraft. About 1,000 are engaged at Cheltenham in each of these activities, with a further 300 in a separate product support operation.

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Roland Adburgham traces financial services' rise

## The head-office factor

The biggest single influence on the Gloucestershire economy during the 1980s was the huge rise in jobs in banking, insurance and financial services.

The increase, between 1987 and 1988 alone, was almost 12,000, taking employment in the county to over 26,000, as indigenous companies expanded and others relocated, driven away from the London area by high rents, labour costs and the difficulties of recruitment.

By 1991, the recession had already cost some 2,000 of those jobs as the industry, as elsewhere in the UK, retrenched. The question is whether the sector, which is concentrated on Cheltenham and Gloucester, can now stabilise as a significant, although second-tier, regional centre.

If the community was restricted to a 'back office' function, then computerisation would mean future employment prospects were poor. In fact, the county has a good share of head offices, some of which are long established,

**The most important relocation has been by Eagle Star, the BAT Industries subsidiary, employing 3,000 locally**

and which should be able to continue to attract senior staff. Cheltenham & Gloucester building society, the UK's sixth largest, has always been based in the county, as has the much smaller society, Stroud & Swindon, which has 25 branches. Cheltenham building society, with 50 branches, set up its headquarters 20 years ago at Thirlstaine Hall, a Victorian mansion in Cheltenham, and extended it in 1997. Endsleigh, the insurance company which this season started sponsorship of the football league, moved to the town from London 20 years ago.

Northern Star Insurance, the Italian-owned general insurer, moved from Croydon to Gloucester 10 years ago and has expanded to over 350 staff locally. Ecclesiastical Insurance is also based there. Another headquarters is that of the Canadian-owned Laurentian Financial Group, which moved from Guildford in 1986 to set up shop at Barnwood, on the city's outskirts. (Also at Barnwood is one of the main computer centres of Barclays Bank.)

In Cheltenham, there is Royal Bank Leasing and Mercantile & General Reinsurance, which moved much of its operations there 20 years ago. Although its headquarters remains in London, it has more staff based in Cheltenham, nearly 400. There was, how-

ever, a reassessment of group staffing levels last year, which led to about 50 local redundancies.

The most important relocation has been by Eagle Star, the BAT Industries subsidiary. Last year it joined its life subsidiary in Cheltenham by moving its head office and general insurance business, from London, to a new 160,000 sq ft building at Blagdon's Cleeve, just outside the town. The group employs 3,000 people locally.

Mr John Bishop, chairman of Eagle Star, which worldwide has £12bn of funds under management, says the relocation was initiated by the need to expand and the difficulties of finding a large enough building in London (the move was accelerated by IRA bomb damage to its existing City offices.)

Mr Bishop, whose office now overlooks a paddock of sheep - says of any disadvantages of being out of London: "There is none at all as far as Eagle Star is concerned." He points out that many insurance companies are now based outside the capital. "We are a national company that happens to be based in Cheltenham."

The company, he says, has been able to improve its efficiency. "We are able to operate as an entity, and the whole thing works much better. We have our costs under control. We are convinced that, in the long term, this was the right thing to do, with real economies by being here and being able to operate in the way we do, and which will stand Eagle Star in good stead in the future."

Mr Bishop sees no reason why the county should not continue to attract financial services companies. "If I were in London, looking for somewhere to come, this region would be high on my list."

The Eagle Star life subsidiary moved its own headquarters in 1988 to Cheltenham, where its 13-storey tower block, now being refurbished, is the most prominent landmark. The head office has moved this year to a building with a facade more in keeping with the town's architecture.

"I can think of very few disadvantages to being in Cheltenham, and the quality of life is very good," says Mr Ian Owen, Eagle Star Life's managing director. "There is good access, good employment, good schools and rents are cheaper than in London."

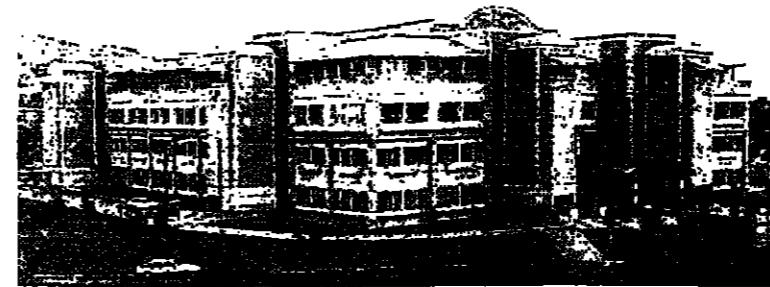
Other than Eagle Star, the last sizeable relocation was that of the Bank of England's registrars department, which completed a move from the City of London in 1991. It occupies a £13m building of nearly 180,000 sq ft in Gloucester, where it employs 380 people, most of them recruited locally.

The Bank decided, in 1987, to move the department on cost grounds. It needed a large building at a lower cost than could be found at that time in the London region, but needed to stay within reach of the City, because of the physical exchange of paper - its main function is the registration of gilt-edged securities. It concluded that Gloucester fitted the bill.

One important factor in the future will be how support services develop to give the local sector more depth and range of employment. One new company is Marlborough String, in Cheltenham, set up in 1988 to sell tailor-made software and business solutions for the sector. It has grown rapidly to over 90 staff, and its clients include some of the leading companies within and outside the county. Mr Huw Evans, its managing director, sees "enormous scope" for further growth.

**Profile: Cheltenham & Gloucester Building Society**

## 'Time to let the people know we're big'



Of the society's 3,000 staff, 900 are at its headquarters, built on a greenfield site at Barnwood

Although the relatively small number helps to contain costs, C&G continues to increase the number.

"We think it is important to be quite large," Mr Burden says. "Size is important in the way we control our costs - you cannot control the costs if you start shrinking the business. We think it's a sign of strength to see the business growing."

Last month, C&G merged with Heart of England, based in Warwick, the 23rd largest society; in 1992 it took over Mid Sussex and the year before, Portsmouth building society. Mr Burden says the mergers worked out the way the society had expected, with the exception of Portsmouth. "With Portsmouth, we were disappointed with the quality of their mortgage book - it wasn't as good as we thought it was. That accounted for a large part of last year's loss provisions. But it will come good."

Today, C&G employs 3,000 staff, of whom 900 are in the Barnwood headquarters, which was built on a greenfield site. C&G moved to Barnwood after failing to reach terms with Cheltenham borough council on a council-owned site. "We couldn't agree a sensible price. We got fed up in the end. We were growing the business - the whole idea of the new building was to be bigger - so we just ran out of time."

The Barnwood staff is now double the number that were at Cheltenham. And work has started on an extension capable of housing another 500.

Roland Adburgham

**We don't contribute to global warming, we don't contribute to ozone depletion and we don't cause acid rain.**

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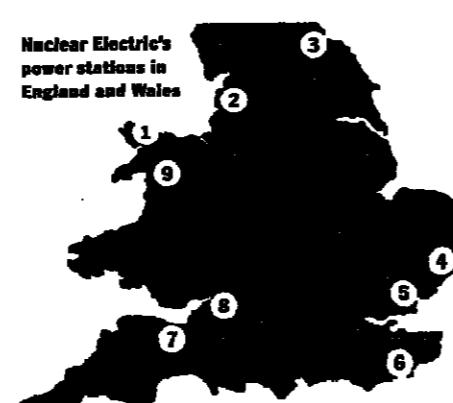


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## The Cotswolds face economic problems

## Farming jobs wither

The economy of the Cotswolds, one of the most picturesque parts of England, has been hit in recent years by two factors: changes in the structure and needs of agriculture, and a decline in defence industries.

To meet the growing problems, a Countryside Employment Programme (CEP) was set up 18 months ago, as one of three pilot schemes to help vulnerable farming areas cope with change in the 1990s. An assessment has now been made, and a package of measures proposed.

It is estimated that accelerating changes in agriculture and defence could account for at least 600 job losses in the Cotswolds over the next three years. In an area with a relatively low rural population spread thinly through dozens of villages and small towns, this will have a devastating impact on the local economy if alternative employment is not found.

The assessment, conducted for the CEP by Shanks Cox and Gould Consultants, estimates that 30 per cent of farms are likely to reduce staffing in response to changes in the common agricultural policy and other factors. These redundancies will occur mainly on large farms which are marginal for cereal production.

Over the last 10 years, the

numbers employed on farms have fallen by an average of 5 per cent a year. This is likely to continue. In addition to the impact of the EC reforms and the Gatt negotiations.

The fall-out from defence restructuring on the CEP area, which covers Cotswold district council, Gloucestershire, and West Oxfordshire district council, will be felt through the rundown and closure of Ministry of Defence establishments and reduced defence spending. In Gloucestershire, the impact will come largely from a drop in orders to defence manufacturing companies in Cheltenham and Gloucester.

The area has experienced a sharp rise in unemployment over the last two years, and long-term unemployment is a particular problem, with 40 per cent out of work for more than six months. A third of the unemployed are in their twenties.

The aims of the CEP, a three-year programme led by the Rural Development Commission in partnership with local councils, training and enterprise councils and other bodies, is to stimulate job creation, training and community development.

This means that substantial economic adjustment is inevitable, involving the diversification of businesses, encouraging new

ones, backing innovation development and expansion, and promoting inward investment. Much of the initiative will come from the private sector, but public sector organisations will be expected to facilitate the process of adaptation and growth.

Mr Len Smith project manager of the Cotswold CEP, says that, because there is a steady drip effect of job losses (rather than the sudden impact of a colliery or steelworks closure), few people have appreciated the scale of the local problem.

He sees the answer in a package of proposals now being developed, including diversification by farmers away from agriculture, the development of tourism, and encouragement for existing local businesses to expand.

"Emphasis is usually placed on business start-ups, but that can be an expensive high-risk strategy," says Mr Smith. "I prefer to back existing businesses that already have a track record. Job creation is quicker, and you get stability of employment."

A pilot scheme is being launched this month to subsidise employer-led training groups. It is available to all rural businesses and pays up to 50 per cent of training needs assessment.

There is also a proposal to

employ a business adviser, who would pick 30 local small businesses as potential winners and give them financial, management and consultancy help. The scheme should be launched in January.

The greatest potential probably lies in the development of tourism, where the target is to create around 1,500 jobs over the next three years. The area is already a well known tourist attraction, and parts can get crowded in the summer, but research shows that most visitors pass through en route from London or Oxford to Stratford-upon-Avon, the Midlands and the north, and that very few

## The Forest of Dean remains industrially vulnerable

## Loss of aid status is a blow

The Forest of Dean, although part of Gloucestershire, is significantly detached from the rest of the county by its geography, history and economic traditions, and it has to come to terms with very different problems in the 1990s.

Unlike other parts of the county, which have an agricultural tradition, the forest has played a largely industrial role in the past. The forest received assisted-area status in 1984. The benefits, including regional selective assistance and access to European regional development funds, restored some confidence, and unemployment fell below 5 per cent.

But there remains a narrow industrial base, heavily dependent on the manufacturing sector and on a small number of medium-sized employers. These

include Smith Kline Beecham, Engelhard Industries, Lydmet (formerly British Piston Ring), and SCA (formerly Reed Packaging). Unemployment has recently crept back above 10 per cent.

A big blow was struck to the fragile recovery last summer, when assisted-area status was not renewed. A particular worry has been the growth in the number of people having to go outside the forest area for work, particularly to defence and aerospace-related jobs elsewhere in the county. It is feared that these will inevitably be reduced as defence spending is cut.

Another fear is that, with the

loss of assisted-area status, the area will again suffer from undue "competition" provided by assistance still available across the Welsh border in Gwent.

The best hope for support now is an extension of rural-development area status northwards, to link up with a similar application from Hereford and Ross-on-Wye travel-to-work areas, led to the forest receiving assisted-area status in 1984.

Mr Dick Whittington, assistant director of administrative services at Forest of Dean district council, says: "We are confident we will retain our rural development status, and hope we can extend the area, but there is no way this can compensate for the loss of assisted-area status." He sees few signs of recovery from the recession.

The structure plan for the forest, which goes to public inquiry next spring, argues that 4,500 new jobs are required by the year 2001, mainly concentrating on the three centres of Cinderford, Lydney and Coleford. But a recent study by the University of Warwick suggests that medium-term employment prospects "are at best limited, with only modest employment growth projected under the most optimistic scenario."

One area of potential growth is tourism, based on the attractive landscape, the development of many woodland tracks and bridle paths by the Forestry Commission, and the area's rich industrial heritage.

Richard Evans

## Wool mill's well-knit descendants

A parlour for industrial change can be found at Nailsworth, in a deep wooded valley in the south Cotswolds.

Once, there was a woollen mill, part of the local textiles industry which faded. In 1873, when the mill closed, it became a fibreboard factory, employing at one time 600 people. But that market declined in the 1960s and 1970s, and this, too, closed in 1981. Then, the site became an industrial estate.

E.A. Chamberlain (Holdings), the property development company which owns and manages the Nailsworth Mill Estate, as it is now called, is run by the same family that owned the board mill. Today, there are as many people as in the mill's heyday on the 20-acre site. The estate includes a Somerfield supermarket, a planned garden centre, and an extraordinary range of other enterprises.

There is Phoenix Walking Sticks, which employs five people and makes umbrella handles and no fewer than 120,000 walking sticks a year, most of them for the National Health Service. About four times a year, Mr John Faulkner, its managing director, visits sweet chestnut coppices to buy the wood. The most modern piece of technology is a microwave oven used in the drying process.

A bigger employer, with 25 people, is GS (Shamellers & Polishes), which coats and polishes metals. It has a 90ft power-coating oven big enough to walk through, if it weren't for the fact that the temperature is 200 degrees Celsius. The company handles everything from heat-treating and steel-mesh partitioning to car chassis and roof racks. Before the recession, it employed 45 people, but it was particularly hard-hit by the loss of its biggest customer.

Then there is Fluid Transfer, an engineering company which employs nearly 100 people making



Walking sticks at Phoenix.

ing the vehicles which refuel aircraft. Another, Vaccar, makes milking equipment, employing 12 on the estate. A recent arrival is Plastics Engineering, set up 18 months ago by just three people. "From the moment we opened our doors it has gone off like a rocket," says director Mr David Stallon.

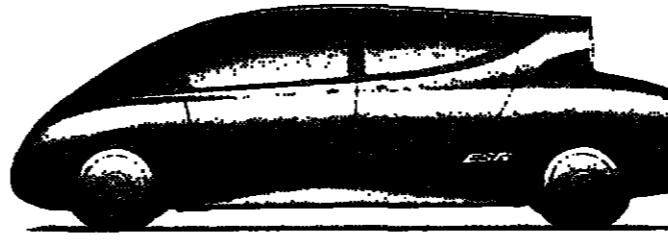
Another successful newcomer is Selsley Herbs, run by Gillian and Peter Wimples who supply packed herbs, spices and pot-pourri to stores and have started exporting. They say turnover doubled in 1992, compared with the previous year. When they advertised last month for someone with the esoteric skills of calligraphy to letter gift-boxes, they expected one or two applications but had no fewer than 13.

E.A. Chamberlain is headed by Mr John Chamberlain, grandson of the board company's founder. The vice-chairman is his son James, who is also director of a small Gloucestershire company recently set up to sell its own invention, the Rako Miniveyor, a portable conveyor for the building trade. E.A. Chamberlain is seeking a tenant for the estate's largest industrial unit. A 30,000 sq ft purpose-built factory, it will be alongside one reminder of past days: a still well-preserved bowling green.

Roland Adburgham

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## GLOUCESTERSHIRE 6

## Profile: Farmington Stone

## Facing up to 'kerb appeal'

Traditional rural industries, including quarrying, have suffered a sharp decline in recent years, but one Gloucestershire company has bucked the trend dramatically.

Farmington Stone, in the heart of the Cotswolds east of Cheltenham, has seen demand for its products surge. It has exported paving stones to Beirut and fireplaces to Hong Kong and Dallas, as well as supplying housebuilders and the construction industry in the UK with its honey-coloured local stone.

The quarry, part of a 1,000-acre estate, was acquired in 1902 by the grandfather of the present owner, Capt John Barrow, and run for years as a profitable but minor sideline. It ticked along perfectly happily, with half a dozen men, waiting for people to

Growth in the sales of flagstones and fireplace surrounds means these decorative products now account for around 50 per cent of turnover

walk through the door and place an order," says Capt Barrow.

Then, in 1987 it was decided to give more attention to stone production, when European Community regulations made farming less profitable. The timing was ideal, because there was growing demand for stone of all kinds as the boom in domestic and prestige public building gathered pace.

Over £500,000 was invested in new workshops, offices, quarrying and processing equipment in order to increase output, improve quality and widen the product range. There are now six mobile mini production lines in the middle of the quarry.

The recent recession brought its problems, particularly in the construction industry, where contracts dried up and there were payment difficulties especially from the bigger contractors. New markets had to be developed, and two were

Richard Evans

specifically targeted: housebuilding and decorative products, such as paving stones, flooring, fireplaces and garden statues.

Although housebuilding went through a notoriously difficult patch, demand has soared in recent months, partly because of a general improvement in the market and partly because of a change in perceptions towards natural stone.

Mr Martin Robins, managing director of Farmington Stone, argues that builders, architects and housebuyers have had to be educated into accepting that stone, traditionally regarded as expensive, need add very little to the cost of a house. "We estimate it adds around 1 per cent but greatly increases what is called the kerb appeal of a house," he says.

The market for stone facing has "really taken off" in the last few months, helped by the increased influence of the green lobby and the emphasis on the use of natural products.

There has also been a big growth in sales of flagstones and fireplace surrounds through retailers and a sales force of 30, and these decorative products now account for around 50 per cent of turnover.

The limestone quarry, in use since Roman times, has sufficient reserves of good stone to last a further 50 years at the present rate of extraction of an acre every five years. But there is one big problem. "We could take on 20 more workers and run shifts round the clock for seven days to fulfil orders, but we can't get the people," says Mr Robins.

The difficulty is location. Farmington is miles from anywhere, is not served by public transport, and pays local wages for labouring work. Nevertheless, it is ironic that in a county that faces growing employment difficulties as rural and defence industries run down, the job offers have no takers.

Richard Evans

Gloucestershire Training and Enterprise Council has attracted countywide attention for its success with the Investors in People programme, which encourages organisations to achieve a nationally agreed standard for training and developing staff.

Mr Graham Hoyle, chief executive of the Tec, which was ranked among the top 10 of England's 75 Tecs when the government published performance tables in September, describes IIP as "central and critical to our mission".

Since the IIP programme was launched two years ago, a total of 373 local organisations - including schools, colleges and businesses ranging from those with just a few staff to some of the county's largest - have dedicated themselves to achieving the IIP award. They cover about 40,000 employees - or one in five of the county's workforce.

Mr John Hazelwood, the Tec's chairman, has pointed out that the number of committed organisations is more than the total in Scotland and Wales combined. To date, the IIP award has been gained by 15 Gloucestershire-based companies, including Birds Eye Walls, of which Mr Hazelwood is general manager, and which has the largest ice-cream factory in Europe.

The Tec expects that, by March, the number committed to IIP will have risen to 500. Mr Hoyle has an evangelical view of the programme. Schemes for the unemployed, he says, have a very marginal effect in improving the overall skills base of the workforce, and what is needed is to improve the skills of the vast majority who are in work.

"We have taken a very pragmatic approach to up-skill the county," he says. "We realised we had a difficult issue. We wanted to see the skills base



Graham Hoyle has an evangelical view of the IIP programme

Training: the Tec's programme has received huge support

## Investors in people

raised of the employed workforce, but there was no money for this from the government. The only route was to persuade employers that it was in their financial interest to invest in training their workforce."

In recessionary times, when companies are more likely to shed than recruit workers, it can be even more difficult to persuade them to spend money on training. But Mr Hoyle says there is no inconsistency in training people who might subsequently be made redundant.

"It is very, very simple. A company is making an absolute commitment systematically to develop and train its workforce. That workforce will go up and down, but IIP says that, no matter what is the company's trading position

or size, we are committing ourselves to training everyone."

A substantial part of the Tec's resources has been channelled into the programme. Of the Tec's total budget of £13.5m, it invested £750,000 last year in IIP with technical support, providing up to 50 per cent of employers' costs.

This year, the funding is less, between £550,000 and £600,000. "A difficult decision was made that, having created a critical mass last year, we did not need the same kind of unit cost per company to keep the programme, and that's proving to be the case," says Mr Hoyle. "We are now able to bring companies on, and start to drive them through the process, at a much lower cost than last year."

He adds: "No company is going to go down this track unless they have a pretty good feeling it will benefit them financially. It would be mad to go down that route, and to put energy into what is a demanding programme, unless there was a tangible benefit from it." He describes IIP as "a statement of sound management practice - that companies need to look at their most valuable and expensive asset, their staff."

Another evangelical supporter of IIP is Ms Sam Elliott, owner of the 22-bed Grapevine Hotel at Stow-on-the-Wold and a board member of Investors in People UK, launched this year by Mr David Hunt, employment secretary, to promote the programme. She describes how gaining the award has given the

staff a heightened motivation, which has shown up in the bottom line.

"In one year, we have turned our position round from feeling financially threatened in the mid of recession to being secure in the knowledge that we are controlling our present and future position in the marketplace."

Another company which has gained the award is Signet Armofit Europe, in Gloucester, which supplies orthodontic lenses. "We want people to be achievers," says Mr Nelson Hawkes, managing director. "If they are achievers, more able to see the company's success as their own success."

A printing company committed to the programme is Cooper Clegg, of Tewkesbury, which employs nearly 150 people. Mr Ian Cooper, its chairman, says that despite a lack of financial support for the costs, he strongly supports the programme. "I cannot exaggerate how important I think it is in keeping people motivated."

PMC, a Cheltenham management consultancy with 16 staff, which is seeking the award, says the programme has created a "disciplined and repeating cycle" of commitment, planning, action and evaluation, which are the main principles of the IIP standard.

A much larger company which already has the award is Renishaw, the maker of precision measuring equipment, based at Wotton-under-Edge with 500 employees. "Companies should naturally look to improve their assets, and people are a highly valuable asset," says Mr John Oldham, its personnel officer. "IIP is absolutely important to help us develop in all directions. It is the basis for the future."

Roland Adburgham

the individual to have control over his or her course. It's why there is a strong emphasis on support mechanisms for students, such as counselling. And we try to make ourselves accessible to the whole community, rather than just being education for the privileged."

The college is in the process of launching a sponsorship and development campaign. Mr Souter says: "We are receiving very strong support in getting that off the ground from businesses, although clearly what they are looking for is being associated with a university. We expect those links to come through as the college moves towards university status."

One undecided matter is what it should then be called, although "University of Gloucestershire" or "of the Cotswolds" are obvious possibilities. The final decision will rest with the Privy Council.

Roland Adburgham

## College will seek university status

The college is recruiting staff with research-degree supervision experience, and providing facilities. "We also have to demonstrate a research culture, which means having appropriate programmes for development of our own staff," says Mr Souter.

"As of today, we have some 40-plus research degree students and over 30 part-time, and that's a significant increase on this time last year. It represents a shift in the balance of our student population to an increasing emphasis on post-graduate research and post-graduate students."

The college was formed in 1950, as the result of a merger between the College of St Paul & St Mary and the higher education courses of Gloucestershire College of Arts & Technology. Now, it has 5,200

full-time students, just under 2,000 part-time and another 1,000 on leisure or continuing education courses.

About 20 per cent of the total are mature students, and more than half are female. Between 30 and 40 per cent of the students come from within the Cotswold area.

The college has strong links itself as a national leader in school-based teacher training, and has a vocational bias. Mr Souter explains: "Even in our academic subjects, it's an important part of our modular degree structure that we develop transferable skills for all students, so that they are able to adapt quickly to their chosen field."

As part of its expansion, the college is midway through a £30m building programme in Cheltenham, funded out of asset sales and £2m of borrowings. Two new premises were

opened this year, one for hotel and catering management, and another for work in landscape architecture. A media centre is to be opened by Mr David Puttman, the film producer, next Thursday. A multi-purpose complex including 21 lecture rooms and a student union will open next October.

The college has a Church of England ethos, reflecting the history of the College of St Paul & St Mary, which was founded in 1847 by religious leaders to train teachers. "We very much try to have that ethos as part of the college's mission and strategy," says Mr Souter. "It is reflected in the range of courses and is why, for example, we are strong in teacher training and religious education."

"It is why we attach a lot of importance in our modular degree structure to the right of

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## RECRUITMENT

**JOBS:** Readers' explanations of practical skills range from life after death to pulses in the brainbox

"Curiouser and curiouser," cried Alice in wonderland. More curious still is that the Jobs column seems to have joined her without doing anything unusual such as following rabbits down holes or drinking strange potions (other than those prescribed for the Beijing flu).

All I did was ask you readers a practical question about the most everyday of topics: to wit, how do you do your work?

That was 10 weeks ago, and 128 of you have kindly replied from 14 countries, citing experience in a great variety of jobs. The snag is that the answers often just deepen the mystery my question was meant to clear up. Indeed, some of your explanations of how skilled work is done are literally out of this world. An example is the reply from Switzerland saying: "The key to this phenomenon is reincarnation."

The question certainly seemed down-to-earth on the day it was asked, even though the work you readers do is of a complex mental kind. Ironically, I was expecting most of you to confirm that the way you actually use your mental skills is less complicated than we are led to suppose by a notion endlessly underpinning the bulk of conventional education. And

while the fact that you've largely done the opposite may serve me right for being presumptuous, I do wish you hadn't in that case, what follows would have been plain sailing - just a summary of your practical explanations, contrasting them with the said educational notion.

But now you have brought reincarnation and the like into the act, some philosophy is unavoidable. So let's start with the proposition that there are different kinds of knowledge, of which two in particular form the main focus of academic curricula.

One kind is factual: knowing *that* something is so. The other is knowing *why* something is so. For ease of reference, both the *know*-that and the *know*-*why* sort can be lumped together as *know-about* - which brings us back to the educational notion.

It is that operations requiring mental ability consist of two separate stages. First, we think out what to do, using *know-about* to form an intellectual plan of the actions that need to be taken.

Second, having drawn up the plan in our heads, we carry it out in practice.

Now that is clearly far from always the case. For example, we all know it is possible to ride a bicycle, so being more clued-up than Dr Johnson who apparently refused to believe it. Moreover those of us who also know *why* it is possible would be better equipped than his contemporaries to persuade him he was wrong to see it as the equivalent of lifting oneself up in a bucket.

But possession of both the *know*-that and the *know*-*why* would not be enough to enable someone to ride a bicycle. That requires *know-how*, which is different. It strikes me that what applies to bike-riding applies to most kinds of skilled work. And the same view happens to be shared by about 70 per cent of you who replied. The trouble is that you differ radically in your beliefs about *know-how*'s nature.

One is the pure intuitionists for whom *know-how* ranges from indefinitely intricate to plumb

mysterious. While few go as far as the Swiss reincarnationist, a good many come close, especially in their account of creative skill. To them, its essential source is not in any individual head or body, but in a universal, supra-human, invisible intelligence. In support, one camp member has sent proofs from a book to be published next year by Blackwell, which cites a study of the use of intuition by 1,312 managers in nine different countries.

At the other pole are the grey materialists, who see *know-how* as rooted in the pulses of the flesh, particularly the hit in the brainbox. Although less expansive than the intuitionists' accounts, their views are more testable. What's more, they have the broad backing of an authority in the field, neuropsychologist Tim Shallice of London University.

He says the latest scanning techniques have already traced the networks of brain cells responsible for numerous "sub-components" of mental action, such as ability to recall short lists of words. Some of the processes,

however, are intelligent without being conscious. An example is "blindsight", by which certain people partly blinded by illness can not only detect but precisely locate a purely visual stimulus they cannot physically see.

Professor Shallice expects that in 20 years or so we will have a brain map of all the main mental functions. But even if we do, it won't solve the ultimate question of why they operate intelligently.

Hence there would seem to be still room for incorporeal if not unearthly influences of the sort favoured by pure intuitionists. To which my response as perhaps befits a scared sexagenarian, is agnostic. After all, though such postulations seem improbable, there is no conclusive evidence to hand that disproves them.

The only one of the camps I feel able to refute is the smallest: 37 readers who think *know-how* essentially the same as the *know-about* taught in schools. The sole reason why our practical skill often seems intuitive, they say, is that we have so deeply absorbed the *know*-thats and *know*-whys

which compose it as to have forgotten we ever learned them.

My disagreement is on two grounds: real-life experience and an observation made a century ago by the American pragmatist philosopher William James. It is that a distinction between two kinds of knowledge is recognised by several languages other than English. One sort is intellectual, known-about - *wissen* in German, for instance. The other is *know*-direct knowledge as exemplified in knowing another person.

"Isn't it sickening?" Jon said. "She out-sailed me last time too." Asked how she did it, she said: "I can feel with my finger when the boat's going at her best. So if she falls off, I just nudge her gently about till she's happy again."

That is plainly a case of James's direct knowing. What's more, on reflection, I find the same provides a more fitting explanation than *know-about* of my way of writing. The salient difference is that, whereas Pam "feels" the boat, I "hear" the English language. So it may be that the main root of *know-how* is unusually sharpened sense.

True, there is not much hard evidence to support my theory either. But at least it's simpler than reincarnation.

Michael Dixon

## Working in a worrying wonderland

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One is the pure intuitionists for whom *know-how* ranges from indefinitely intricate to plumb

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- A creative problem solver
- Able to demonstrate entrepreneurial spirit and an assertive personality
- Fluent in one or other major European language

If this sounds like you then the world of corporate finance beckons! Call now to discuss this superb opportunity.

Contact Zof Ide or John Attwells on (071) 583 4669 (ext) or (071) 583 2263 (evenings and weekends) or write to 16-18 New Bridge Street, London EC4V 6AT. Fax No (071) 583 2906.

### BADENOCH & CLARK recruitment specialists

### University of Cambridge

#### DIRECTOR OF INDUSTRIAL LIAISON AND TECHNOLOGY TRANSFER

Applications are invited for the office of Director of Industrial Liaison and Technology Transfer. The Director is Head of the Industrial Liaison and Technology Transfer Office which promotes co-operation between the University and industry. Its work includes providing information to industry on research capabilities and opportunities for technology transfer; advising members of the University in identifying sources of industrial funding and in negotiating contract terms; assisting members of the University in seeking patent or other protection for their intellectual property; and endeavouring to secure the commercial exploitation of research results. It would be advantageous for candidates to have experience of research in an industrial environment, and they should be familiar with the procedures for patenting, licensing, and other forms of technology transfer and collaboration. Experience of liaison with academic researchers would also be an advantage. Enthusiasm for the development of collaborative research programmes in the UK and Europe would be desirable. The appointment will be for a period not exceeding five years, with the possibility of reappointment. Pensionable stipend: £37,042

Further information may be obtained from the Secretary General of the Faculties' General Board Office, The Old Schools, Cambridge, CB2 1TT, to whom applications (five copies) should be sent, together with the names of three referees, so as to reach him not later than 17 January 1994.

The University follows an equal opportunities policy.

### Deputy Managing Director

#### Private Banking-Channel Islands Package £80,000+

Our client is a major international bank with extensive operations in offshore private banking and asset management.

We are seeking an ambitious private banker with broad international experience, to be Deputy Managing Director of their Channel Islands subsidiary. The appointee will be able to conduct business in English and two European languages, aged mid-thirties to mid-forties and will demonstrate the ability to lead the operation.

This position offers outstanding opportunity and an excellent package in a low tax and attractive island environment.

Contact: David Tarver: Reads Executive Recruitment, P.O. Box 641, Wellington House, Union Street, St. Helier, Jersey JE4 8WJ. Tel 0534/605800 Fax 0534/605705.

### INTERNATIONAL M&A

An expanding international M&A advisory firm with offices in nine countries is seeking entrepreneurial M&A professionals, with a minimum of 5 years transaction experience, to join its London, Paris and Dusseldorf offices. Our firm is a leader in mid-market cross border M&A. Please send resume in confidence to the address below to obtain further information.

Write Box B1741, Financial Times, One Southwark Bridge, London SE1 9HL.

### EMERGING MARKETS SEARCH & SELECTION

#### ANALYSTS SEEKING CHANGE...

Our Client is a top tier international stockbroking company specialising in the markets of the Asia-Pacific region and Latin America, with additional coverage of selected European and global emerging markets. The company services an institutional client base around the world operating through a network of nineteen offices in seventeen countries.

They now seek to appoint additional analysts to cover the South East Asian region. For these positions, based in Thailand, Singapore, Hong Kong, Jakarta and Korea, 18 months sound financial research/analysis skills are critical. The successful candidates will not be required to have specific country experience; analytical experience gained from within a UK, European or US House will be sufficient. The incumbent will have a strong desire to translate existing skills into the analysis of the region. Knowledge of the local languages would be an advantage but is by no means mandatory. Applicants must be self-starters with strong analytical and presentation skills.

For these high profile, challenging positions, a highly competitive package is offered. Applications should be made to:

David Williams, Director  
Emerging Markets Search and Selection  
29 Mason Avenue, London EC2A 3BT  
A Division of Global Markets Recruitment Ltd  
Tel 0171 600 2744 Fax 0171 600 2747

### MANAGERS AND ACCOUNT OFFICERS FOR CORPORATE BANKING AND FINANCIAL INSTITUTIONS

Royal Bank of Canada is a leading Canadian financial institution and one of the largest North American banks, with operations in over 30 countries, including offices in 10 European locations. In Europe our core businesses are Corporate Banking, Financial Institutions, Treasury, Private Banking and Investment Management; businesses which are supported by strong Loan Syndications, Trade Finance and Global Custody Services teams.

To enable us to continue with our successful strategy of meeting the financial needs of leading multinational corporate and financial institutional clients we are looking to strengthen our current pool of high calibre credit analysts and marketing support managers. From this pool we aim to extract and develop our future marketing officers. We are looking to hire a number of exceptional people for several newly created or existing positions within our Corporate Banking and Financial Institutions teams. We hope to attract candidates of varying levels of skills and banking experience to fill positions ranging from junior analyst to senior marketing support. What they should all have in common is the desire and potential to move into full marketing roles where they will sell the products and services of the Bank's global network to financially sophisticated clients in Europe. The majority of the available positions are located in London, the Bank's largest European office; one will be based in our Paris office.

Although each of the available positions offers a different opportunity, we would like to hear from you if you recognise your skills and qualities in the following profile:

- ♦ Strong educational qualifications and two to five years experience in a corporate banking or financial institutions environment
- ♦ Sound training in credit analysis and risk assessment and an understanding of general banking procedures; exposure to Treasury products would be advantageous
- ♦ Excellent analytical skills, together with good PC literacy and, for one position, strong computer modelling skills
- ♦ Fluency in European languages (West and East) would be a strong advantage for certain of the available positions as would knowledge of Eastern European and Middle Eastern cultures; an international mindset is essential
- ♦ Outstanding interpersonal skills to equip you to deal effectively with clients with high expectations
- ♦ The ability to contribute immediately and adapt quickly to a strong team environment

The salary and compensation package offered are highly competitive and will be commensurate with your own level of experience.

If you are interested in facing the challenge of the 90s with us, please forward your Curriculum Vitae by December 15th 1993 to:

Elizabeth Ingles, Manager, Human Resource Services,  
Royal Bank of Canada, 71/71a Queen Victoria Street, London EC4V 4DE.

### POSTIPANKKI

London Branch

POSTIPANKKI is a major Finnish commercial bank which has a strong focus on its Global Treasury activities. In order to further strengthen our active London branch Treasury we wish to recruit two additional persons:-

#### UK CORPORATE DEALER TREASURY SALES

Applicants should have at least three years relevant experience, incorporating Foreign Exchange - particularly in the Scandinavian currencies - and a wide range of Treasury products, gained within a similar role at another bank or in a Corporate Treasury.

#### FORWARD/MONEY MARKET DEALER

We require candidates with at least 2-3 years trading experience in Forward Scandinavian or other European currencies. Additionally, we would give preference to those candidates who have traded a wide range of short to medium-term interest rate derivatives.

The Bank offers competitive remuneration packages, including a full range of banking benefits.

Interested candidates should submit written applications in confidence to:-

Rod McLennan, Assistant General Manager,  
Postipankki Ltd, 10-12 Little Trinity Lane, London EC4V 2AA

### FUND MANAGER

#### UK Institutional Investments - £substantial

With funds under management of £3bn, Framlington are looking for a motivated and disciplined fund manager to strengthen and expand their pensions team.

#### The Position

The successful applicant will handle existing non specialist funds with responsibility for achieving strong and consistent performance. They will also be expected to present to institutional clients as a part of new business development and to take a leading role in forming departmental investment policy.

#### The Person

Aged probably between 30 and 40 you will have worked for at least 8 years mainly in the UK equities market with your most recent experience gained in a successful pensions management house. An articulate and able presenter you must also be able to work closely and harmoniously with your colleagues whilst imposing a disciplined and strong management performance across a range of funds.

Salary is negotiable but substantial and includes the benefits associated with a senior position in a leading City operation.

Please write, enclosing a detailed CV to: Julian St. Lawrence, Framlington Group Plc, (UK) 155 Bishopsgate, London EC2M 5XJ

### Fund Management

#### Fixed Interest

City

Part of a substantial North American financial services group, this growing fund management team has two outstanding opportunities for ambitious executives to join the fixed interest section

#### Sterling Fund Manager

#### Outstanding, significant bonus, car, full benefits

Responsible for the direct management and structuring of traditional insurance portfolios you will have had progressive experience in asset selection, liability management and credit analysis. Knowledge of diverse sterling instruments is required with a particular focus on corporate bonds and private placements.

#### Assistant Fund Manager

#### High basic, excellent bonus and full benefits

This is a particularly attractive career opportunity for a young executive with at least two years experience. Responsible for ensuring that the strategic criteria for a number of segregated funds are appropriately implemented, you will recommend specific investments and execute relevant trades. Experience of credit analysis is pre-requisite and monitoring and reporting

# Head of Investment

## Investment and Private Banking Group

To £100,000 + Bonus/Benefits

City

### THE COMPANY

- Established group providing banking and investment services to individuals and corporate clients throughout the world.
- Highly respected, successful and profitable. Poised for growth.
- Well structured and forward thinking corporate philosophy. Dedicated to developing all round, top quality service for high net worth clients.
- THE POSITION**
- Responsible for all investment and research activity. Key role in business development.
- Member of the Executive Committee, reporting to Chief Executive. Manage and further develop professional team.

- Help lead cultural change from established private bank and stockbroker to a merged operation.
- QUALIFICATIONS**
- Successful track record in investment management and business development.
- Team builder with vision and drive. Preferably aged 35-45.
- Demonstrable flair and ability to win the confidence of clients and colleagues. Motivator with excellent communication skills.

Please send full cv, stating salary. Ref M4671  
NBS, 54 Jermyn Street, London SW1Y 6LX

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## CORPORATE FINANCE : ASSOCIATE AND ANALYST

Warrior is a small, discreet, highly successful firm which provides corporate finance advice to large companies in the mining and metals processing industries. The business is directed at private treaty cross border M & A, complex joint venture and financing arrangements, and project finance. The firm was formed five years ago and is owned by the partners and funds managed by Rockefeller and Co.

Warrior's continuing growth means that it now seeks two further associates.

- Corporate financier with at least five years experience, initially to work with the directors in marketing Warrior's services to potential clients. The ideal candidate will have a broad range of corporate finance skills, and international experience.  
Salary: £60-75,000 and performance bonus depending on experience.
- Analyst with at least two years experience to support the directors by providing financial analysis of complex transactions and assistance in execution.  
Salary: £25-40,000 and performance bonus depending on experience.

Candidates for both positions will be disciplined professionals with well-developed analytical skills. In neither case is knowledge of the metals processing or mining industries essential. In both cases, willingness to travel regularly is expected. Candidates will be good communicators and effective team members. Above all they will want to work in a small, demanding, success oriented firm.

Please reply with full details to: Peter Freeman, Warrior International Limited, 1 Carlton Gardens, London SW1Y 5AA. All applications will be treated in strictest confidence.

## Warrior International Ltd

Member of the Securities and Futures Authority.

## Operations Management

Securities, equity derivatives, treasury and international capital markets

**"An influential role at a time of change, increasing volumes and ever more complex transactions"**

Negotiable package worth up to £70K

Recognised as market leader in a number of product areas, with a reputation for innovation and professionalism backed by a tremendous commitment to technology, this global financial services company is a major player in all the important world markets.

A new position based at their impressive European operations and administration centre has been created. The brief is to take responsibility for transaction processing in the key areas of securities, equity derivatives, treasury and international capital markets for both the UK and some European locations.

In addition to managing, motivating and directing the operations teams, and undertaking a constant review of procedures, the role is also concerned with providing the business with focused and effective analysis and support regarding further automation, integration and consolidation of processing systems. In short, this is the chance to take the helm of a highly visible function at a time of change, increasing volumes, ever more complex transactions and a drive for even greater levels of customer service.

HARVEY NASH PLC

Location: South Coast

To qualify, your experience in an international trading environment and comprehensive knowledge of international banking and traded instruments will be supported by at least 5 years in operations management. A graduate aged 30+, your track record to date will demonstrate people and project management skills, business insight, personal charisma and a real ability to deliver - on time and to budget. A post graduate qualification and appreciation of O & M and workflow issues would be an obvious advantage.

In return, the company is offering a negotiable package comprising salary, car allowance and banking benefits worth up to £70K. In addition, help with relocation expenses may be available.

Please send your CV to: advising consultant Andrew Chancellor, at Harvey Nash plc, Dragon Court, 27/29 Macklin Street, London WC2B 5LX. Telephone: 071-333 0033.

Please quote reference number HNF106.

## RESEARCH ANALYSTS

£40 - £50k + substantial bonus

Our client, the world's largest private investment organisation, has built its reputation and business upon consistent long-term investment performance, based on fundamental research and analysis combined with superior fund management ability. With offices in the major financial centres of Europe, the Far East, Japan and the United States, they are truly international and employ arguably the strongest group of independent investment management and analytical expertise to be found in any fund management group in the world. They now seek additional, truly talented individuals to join their research team as Analysts.

These premier roles are key to the company's research-driven approach to investment management, backed up by state-of-the-art systems, which is the very foundation of the business. Based in the London research centre, you will perform original and perceptive analysis, including company visits and industry research, to identify fundamental value. Great emphasis is placed on the detailed analysis of

London

individual companies; their assets, cash flow, business and trading environments. Our client builds its investment portfolio stock by stock, rather than by sector, and this concentration on the merits of individual stocks makes the research function pivotal to their success.

You will need to be a recent graduate from a major European Business School, with at least 5 years prior experience in an investment analysis environment. Fluency in English and one other European language is essential. The prospects for successful candidates are exceptional. If you wish to excel in your career, this is the opportunity you have been waiting for.

To apply, please write with full CV to Anne Bracken, NBS Barkers Response & Assessment, 30 Farringdon Street, London EC4A 4EA, quoting ref F3064014.

Your CV will be forwarded to this client only. Please indicate any company to which your details should not be sent.

BARKERS

OFFICES IN: BRISTOL • BIRMINGHAM • NOTTINGHAM • MANCHESTER  
GLASGOW • EDINBURGH • LONDON. TEL 071-634 1200.

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## EXECUTIVE MANAGER to run EXPORT COMPANY

Dealing in packaging and parts for an overseas Tomato Paste factory and also dealing in bulk, general and other goods. A degree in Business Administration or similar degree preferred with 5 years specific or related commercial experience.

£30,000 neg.  
Age 24 to 36.

Fax CV to: 081 453 8576  
or write giving specific experience, education, salary details and telephone number to:

Rapier Edge Ltd,  
Bishopton,  
35 Bishopton Avenue,  
London N2 0BN.

## European Equities - Portugal

Dillon, Read Securities Limited is a specialist European brokerage house, which has established a reputation for high quality, research-led broking.

We are looking for an analyst to expand our coverage of Portuguese companies. Good written English, fluency in Portuguese, sound analytical skills, as well as the ability to present investment ideas lucidly, are essential for this position.

The successful candidate should be mid 20's to early 30's, be able to work in a small team and use his/her own initiative. We believe we are able to offer considerably more scope than larger firms for a highly motivated individual to develop ideas and business.

We offer a competitive remuneration package which will vary depending on experience and performance.

In the first instance, please apply in writing enclosing an up-to-date curriculum vitae to Catherine Needham, Vice President, at:

## Dillon, Read Securities Limited

12, St. James's Square, London SW1Y 4LB

(A member of the Securities and Futures Authority and the London Stock Exchange)

## COMPLIANCE MAJOR SECURITIES HOUSE

c. £65,000

For the London operation of this international firm this will be the most senior compliance post. It is important that candidates must understand the rules of all or most of: SFA, London Stock Exchange, LIFFE, ISMA and IPE. In addition there must be strong evidence of a solid accounting background and some legal knowledge. To take over this important and responsible role applicants must currently be in a similar position with another prominent business.

Please contact Brenda Shepherd

Fax  
071-626 9400

Ridgway House 41/42 King William Street  
London EC4R 9EW

Financial Recruitment Consultants

## PRODUCT RISK ANALYST MAJOR INVESTMENT BANK

c. £35,000

Expertise for this senior and influential position has to centre around identifying, isolating and assessing the risk element of a given transaction, especially derivatives. This will be a new role that is expected to develop between the credit team and the traders. As well as exhibiting well developed communication skills it is essential that candidates must have a natural interest in delving into and understanding the component parts of any complex transaction or tradable product.

Please contact Elizabeth Williamson

Telephone  
071-626 1161

## SHEPHERD LITTLE

## Dealer, Investment Management

### PRIVATE BANKING

### Attractive Package

The Private Banking Division of the Union Bank of Switzerland offers investment advice and discretionary management on a global basis to high net worth individuals attracted by our Triple A rating and our investment skills.

We need an additional dealer for execution of client orders, with experience of European equity and bond markets preferred. The position demands extensive liaison with the fund managers.

Candidates are likely to be in their twenties with at least two years relevant dealing experience and some settlements knowledge.

Please send full career details to:

Catriona Dunn  
Personnel Department  
Union Bank of Switzerland  
100 Liverpool Street  
London EC2M 2RH



## CORPORATE FINANCE/M&A ORIGINATOR

Based London

BURNS  
FRY

Burns Fry, a leading full-service Canadian investment and securities dealing firm, is expanding its London based investment banking activities and seeks an experienced investment banker to play a key role in developing cross-border business between Europe and Canada.

The right individual will be highly motivated by success and will expect to be rewarded accordingly. Success will stem from identifying opportunities which convert into investment banking transactions, including mergers and acquisitions, advisory assignments and equity financing. As part of a small professional team in London, you will execute transactions which you originate, having the benefit of an 80-strong team of professionals in Canada.

The individual sought must have a strong academic background, knowledge of European business activities, and must enjoy working in an entrepreneurial environment with other professionals. A knowledge of Canadian corporations is useful but not essential. You should be seeking an opportunity for personal development and recognition within a highly respected firm.

Interested candidates should write to Michael Herse, enclosing a full Curriculum Vitae and quoting reference MH448.

## HARRISON & WILTS SEARCH AND SELECTION PARTNERSHIP

39-40 Albemarle St, London W1X 3FD. Tel: 071-629 4463

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## KANKAKU (EUROPE) LIMITED

Part of the international Japanese Kankaku Securities Group seek to add to their City based staff one

### JAPANESE EQUITIES SALESPERSON

The ideal candidate, probably in their late 20's will have several years direct Japanese Equities sales experience and a current active client base. Candidates should be good communicators, self-motivated and capable of operating in an international team environment.

Attractive remuneration, including a bonus incentive scheme will be offered to the successful candidate.

Interested applicants should apply in writing enclosing a current CV to the Personnel Manager, Kankaku (Europe) Limited, 5th Floor, Garden House, 18 Finsbury Circus, London EC2M 7AT.

Our City office, currently managing over £500m, seeks a graduate with two years analytical experience to assist in the management of UK equities. In addition to normal investment criteria, ethical considerations are an important part of decision making. The position will suit somebody with a strong church, not necessarily Methodist, connection. A competitive salary will be offered.

Apply with C.V. to the Investment Manager, 1st Floor, Sprowth House, 25/25 City Road, London EC1Y 1PE.

## THE METHODIST CHURCH Central Finance Board Assistant Fund Manager U.K. Equities

Our City office, currently managing over £500m, seeks a graduate with two years analytical experience to assist in the management of UK equities. In addition to normal investment criteria, ethical considerations are an important part of decision making. The position will suit somebody with a strong church, not necessarily Methodist, connection. A competitive salary will be offered.

Apply with C.V. to the Investment Manager, 1st Floor, Sprowth House, 25/25 City Road, London EC1Y 1PE.

c. £50,000 plus bonus  
& banking benefits

Major UK Merchant Bank

City

## Director of Information Technology

Critical appointment for a senior IT professional with banking experience to effect change within the IT function of a blue chip merchant bank. A challenging role requiring a hands-on approach with real scope to impact bottom line performance. A key member of the senior management team.

- Responsible for initiating and driving through a programme of change, moving systems to a common hardware platform, creating a corporate database, and upgrading applications.
- Managing an ongoing programme of operational enhancements to application systems.
- Developing the IT department to create an effective organisation for the longer term. Leading, motivating, and developing the department to achieve high standards of quality and service.

London 071 973 8494  
Manchester 061 499 1700

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Please reply with full details to:  
Selector Europe, Ref. F100211132,  
140 Queen Street, London EC2M 3EB

CJA

RECRUITMENT CONSULTANTS GROUP  
2 London Wall Buildings, London Wall, London EC2M 5PP  
Tel: 071-588 3588 or 071-588 3576  
Fax No. 071-256 9501

## EQUITY DERIVATIVES TRADER

£35,000-£50,000 base salary  
+ substantial bonus and benefits

CITY

**SMALL AND EXPANDING EQUITY DERIVATIVES DESK - BACKED BY MAJOR EUROPEAN BANK**  
We invite applications from numerate (maths/engineering/sciences) graduates with a minimum of 1-2 years trading experience in derivatives (preferably from an interest rate background, e.g. Swaps interest rate options etc). PC literacy and a quantitative bias are essential. French language skills will be an advantage although not essential. Reporting to the Head of the European Derivatives desk you will be expected to take positions for the bank and have experience of working in volatile markets. Further training will be given. Essential qualities are to be self motivated, a good team player and to have a strong desire to further develop your career in Equity Derivatives.

**TRAINEE TRADER £20,000-£25,000 + BONUS.** For this appointment you are likely to have the same academic background as above with a minimum of 1 years work experience in a related field and be seeking an opportunity to move into and learn about equity derivatives trading.

**PROGRAMME GENERALIST £20,000-£40,000.** If you have extensive UNIX, C, Clipper experience our client needs you to support this team, building tools and systems.

All these positions salaries are negotiable and benefits include: non-contributory pension, private medical and 25 days holiday. For these assignments applications in strict confidence under reference EDT25111/FT will be forwarded unopened to our client unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager: CJRA

NORTH YORKSHIRE

HIGHLY ATTRACTIVE PACKAGE

## Coopers &amp; Lybrand Finance

This is an exceptional opportunity to play a key role in the further development of this highly successful private investment business. With responsibility for a substantial and growing fund, the company is poised to enter an exciting new phase in its development.

Reporting to the Managing Director, you will be a proactive member of a small team providing advice on acquiring, monitoring and disposing of a variety of investments including properties held or trading stock and investments in unlisted companies. Of key importance will be the area of business development including identification, investigation and appraisal, and subsequent acquisition of investments to enhance the existing portfolio.

Probably in your thirties, of graduate intellect and ideally professionally qualified/MBA, you must be able to demonstrate

sound skills in financial analysis and appraisal and be able to communicate effectively. A self-starter and highly innovative individual, you will need to possess a resourceful and adaptable style in order to thrive in this hands on and team orientated culture. Remuneration will not be a limiting factor for the right individual.

Please send full personal and career details, stating companies to which details should not be forwarded, in confidence to Angela McDemott, Coopers & Lybrand Executive Resourcing Ltd, Albion Court, 5 Albion Place, Leeds LS1 6JP, quoting reference 280 AM.

Coopers &amp; Lybrand Executive Resourcing

## FUND MANAGEMENT

We are confirming to see excellent opportunities for high calibre institutional Fund Managers. Our clients are seeking those with expertise in the following markets:

UK EQUITIES  
SE ASIA EQUITIESEUROPEAN EQUITIES  
EMERGING MARKETS

MULTI-CURRENCY FIXED INCOME

Depending on experience, likely to be a minimum of 3 years, salaries will range from £30,000 to some £60,000 depending on the particular position.

If you are looking to make a career move and would like to discuss these or other opportunities...

...please contact Martin Symon, in strict confidence, at the address below.

Jonathan Wren & Co. Limited, Financial Recruitment Consultants  
No. 2 New Street, London EC2M 4TF Telephone 071-623 1266 Facsimile 071-626 5259

JONATHAN WREN EXECUTIVE

## ASSISTANT FAR EAST FUND MANAGER

Develop a career in Far Eastern Fund Management with a major international house.

John Govey & Co. an innovative City of London and international investment house is searching for a new fund manager to assist its market-leading Far Eastern investment team.

Prior Far Eastern equity fund management experience is not essential although we do require one or more years investment experience, a personable nature, and a determination to succeed. Candidates are likely to be in their mid twenties.

Managing around £1 billion, our Far East Desk has an enviable investment performance record. If you have the experience and expertise necessary to join this winning team please write to me at the address given.

JOHN GOVEY & CO LTD  
Financial Recruitment Consultants  
100 Newgate Street, London EC1A 7AA  
Telephone 071-278 1222 Fax 071-278 1223  
LONDON OFFICE

## CAZENOVE

## Investment Research

Age 24-30

Cazenove & Co. is the only major UK stockbroker to have remained an independent partnership. The firm plays a leading role in raising equity and long-term debt finance for British industry. It also has a significant overseas business and, following an extensive participation in the UK's privatisation programme, is increasingly involved in overseas privatisations.

The firm has a substantial commitment to investment research with the UK team providing sector expertise as part of the UK broking business as well as in support of the overseas departments. Members of the team keep in close contact with a wide range of companies and offer investment advice to fund managers in the UK and around the world.

The continuing development of the firm's business has created a small number of vacancies in the UK research department. Applicants, who must possess communication and analytical skills and who may be in City-related occupations, industry, commerce or the professions, should contact:

Joek Coutts at Career Plan Ltd, 33 John's Mews, London, WC1N 2NS. Tel: 071-242 5775. Fax: 071-831 7163.

Career plan

Personnel Consultants

SENIOR ECONOMIST  
Financial Markets

Goldman Sachs enjoys a global reputation as one of the world's leading investment banking and securities firms. This reputation is built upon the skills, creativity and dedication of its people and can only be maintained with a commitment to recruit the best person for every job.

Our Economics Department now seeks a senior level economist to join their established and successful financial markets group. The role is a demanding one requiring excellent communication skills and a capacity for pressure. Responsibilities will include contributing to the formulation of international bond market strategy and foreign exchange forecasting. The incumbent will be expected to liaise both internally with professionals on our trading desks and externally with institutional, corporate and private clients.

You will probably have at least five years'

demonstrable experience in a similar role gained within the financial services sector. Proven ability to analyse trends in interest rates and foreign exchange combined with a thorough understanding of international government bond markets is essential.

An excellent compensation package is offered reflecting the calibre of individual we wish to attract.

Please apply in writing, enclosing a full curriculum vitae to:

Steven G Ward  
Goldman Sachs  
International Limited  
Peterborough Court  
153 Fleet Street  
London EC4A 2BB

Goldman Sachs

## Private Client Stockbroker

## Excellent Salary Package

City

Excellent opportunity for an accomplished, young stockbroker to join an established city company at an exciting stage in its development.

## THE COMPANY

- Long established prestigious City stockbroker.
- Part of a strong, secure and profitable international banking group.
- Group activities for both individual and corporate clients include trust, investment, banking, capital markets, global custody and corporate services.

## THE POSITION

- Service existing clients. Not a prerequisite to bring own clients.
- Develop new private client business from intermediaries and via own contacts.

- Work as part of a team developing long term client relationships and optimising investment performance of portfolios.

## QUALIFICATIONS

- Well presented, organised individual of graduate calibre, probably late twenties to early thirties.
- Registered Representative and MSL qualified with at least five years experience of private client fund management.
- Must be a team player and good communicator ideally with developed presentation skills.

Please send full cv, stating salary, Ref M4669  
NBS, 54 Jermyn Street, London SW1Y 6LX

London 071 493 6392

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N.B.S

## TRAINEE PARTNERS

City

Limited positions for ambitious individuals to work within specialist team of an Associate to a major world-wide organisation.

Full training with potential for partnership and profit-share within 12-18 months.

Suitable for experienced Graduates and Professionals.

For further details,  
please call:  
John Kilburn-Toppin  
071-240 4942

## COMPLIANCE OFFICER

c. £30,000 + benefits

Our client is the investment management arm of a prestigious and long-established international trading concern. Since the company's inception in 1986, it has grown significantly - both organically and by acquisition. It specialises in providing discretionary fund management to both private clients and institutions.

In view of the company's growth and plans for expansion, it is seeking to recruit an experienced compliance officer to take responsibility for all regulatory matters, including the provision of staff training and support for fund managers and administration staff. The compliance officer will be the key point of contact with IMRO on all regulatory matters.

Reporting directly to the Finance Director, the compliance officer will maintain close contact with administration, IMRO and fund managers.

Ideally aged 28-40, candidates will be graduates with an accountancy, legal or regulatory background. They must have at least three years' experience of working in an investment management environment. An eye for detail and the ability to develop with the company are essential requisites for this new and challenging role.

Interested candidates with the relevant experience should send a curriculum vitae, in strictest confidence, to Carol Jardine, Managing Director, Whitney Selection, 17 Buckingham Gate, London SW1E 6LB, quoting reference WS/112/1.

THE WHITNEY GROUP

WHITNEY  
SELECTION

## TREASURY RISK MANAGER

c. £40,000 + Car + Benefits

A high profile opportunity has arisen at Britannia, one of the UK's top ten building societies with assets of £10.5 billion, for a highly professional Risk Manager to join the Treasury department.

Reporting to the Deputy Treasurer, you will be responsible for the effective management of all interest rate basis and currency risk both for treasury operations and for the Society's balance sheet. This will require an in-depth knowledge of a range of risk management instruments, including swaps, forward rate agreements, options and futures, together with the ability to utilise innovative techniques and applications to minimise risk and maximise profitability.

With at least three years senior treasury experience you will be expected to make a valuable contribution to the Society's Asset and Liability Committee, which formulates key decisions regarding the balance sheet. Professional credibility and high level communication skills will therefore be essential. Highly numerate and well versed in relevant computer systems, applicants should be graduate calibre and professionally qualified, with the ambition and drive to realise the potential of this opportunity.

If you feel you have the skills and experience we are seeking, we are offering you the chance to be a key player within a small, high profile team whose contribution will impact directly on the future of the Society. A highly competitive salary, full financial sector benefits package and generous relocation assistance will be offered to the right individual.

The first stage will be to apply with full CV to: Philippa Harrison, Personnel Controller, Britannia Building Society, Head Office, PO Box 20, Britannia House, Leek, Staffs ST13 5RG.

Closing date: 8th December 1993.

Britannia Building Society

Working Towards Equal Opportunity



## FINANCIAL INSTITUTIONS GROUP INSURANCE SPECIALIST

An unusual opportunity to join an innovative market leader  
Salary commensurate with experience

Chemical Bank is a broad based Global Bank with first class trading skills and investment banking flair, enjoying a commercial banking reputation. With net income for 1992 in excess of \$1 billion, a strong capital base and a strong credit rating, the bank is a major force in international banking. Chemical is a leading provider of corporate finance services to the UK/European insurance sector, ranging from completed cross-border M&A transactions to identifying and implementing bespoke solutions to meet client needs. The position reports to the Head of the Group and will be responsible for marketing the full range of corporate finance products to clients in a highly competitive environment. Transactions are complex, requiring considerable development time and close management of pricing and credit approvals. In addition, the

position demands the development of relationships to enhance product trading capabilities and the use of value added products. Candidates must have extensive experience in the insurance market, with particular knowledge of credit issues relating to the provision of products and services to this sector. Also required is the ability to analyse and value insurance related organisations, as well as identifying and structuring solutions, primarily for our broad client base. A good understanding of the corporate finance market is essential, together with the ability to work creatively, both independently and as part of a team. A foreign language is desirable. Applicants should apply in writing, including a full curriculum vitae to Mel Northfield, Human Resources Manager, Chemical Bank, 125 London Wall, London EC2Y 5AJ.

## APPOINTMENTS ADVERTISING

appears in the UK  
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International edition  
every Friday

For further  
information  
please call:

Gareth Jones on  
071 873 3199

Andrew Skarzinsky  
on  
071 873 3607

## Director of Operations & Finance Private Banking & Stockbroking

To £80,000 + Bonus/Benefits

A challenging position responsible for supporting a combined private banking and securities broking business in a leading international banking group.

### THE BANK

- Very well resourced bank with major offshore operations. Strong balance sheet and excellent reputation.
- Full London service branch incorporating growing private banking stockbroking/ fund management activities. Sound structure and systems in place.
- Committed to upgrading operating, financial and back office performance.

### THE POSITION

- Merge and manage back office/operations areas of bank and broker. Responsible for IT and personnel.
- Lead financial planning, monitoring and reporting. Contribute to formulation of business plan. Review settlement systems.

- Maintain quality of middle office services. Control costs.

### QUALIFICATIONS

- Experienced operations and finance manager from top quality City institution. Probably qualified accountant.
- Systems, settlements and IT knowledge. Cost control, O & M and personnel experience ideal.
- Leader with presence and flair to drive change to enhance service/efficiency. Tenacious and hardworking.

Please send full cv, stating salary, Ref BM4770  
NBS, 54 Jermyn Street, London SW1Y 6LX

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Glasgow • Leeds • Manchester • Slough



Top Opportunities Section  
appears every Wednesday  
contact Clare Peaseall on  
071 873 4027  
for advertising details.

## Senior Investment Manager UK Equities

Our client, a major City-based asset management firm, offers a unique opportunity for a talented and experienced UK equities professional. This exceptional individual will have responsibility for leading the UK stock selection process for funds in excess of £4 billion held across a range of product portfolios. It will involve the direct management of funds with an emphasis on the 200 largest market capitalisation stocks, as well as the supervision of a number of specialist fund managers.

Candidates are likely to be in their mid-thirties and should possess the combination of flair and professionalism required to produce

consistently superior performance in varying market conditions. They will have gained at least seven years' experience in the successful management of UK equities and be looking for the opportunity to join an ambitious company at a senior level. The compensation package will be competitive and includes a substantial performance-based element.

If you would like to be considered for this appointment, please write in complete confidence to:

IMR Recruitment Consultants,  
No. 1 Northumberland Avenue,  
Trafalgar Square, London WC2N  
5BW (tel: 071-872 5447).



INVESTMENT MANAGEMENT RESOURCES

## Fund Managers/ Investment Analysts

- UK Equities
- Japanese Equities
- Far East Equities
- UK Corporate Bonds

Glasgow Based

Britannia Life has grown rapidly over the last few years both by increased sales and acquisition such that funds under management within its investment subsidiary are now approaching £2.5 bn.

The outstanding performance of Britannia Life's investment team, recognised by a number of awards including the top performing corporate pension fund and top placings over the short and long term in the various UK league tables, has been a major factor in the company's growth.

As a result of this growth several career opportunities have arisen for professionals of the very highest calibre.

Japanese and Far Eastern equity investment previously managed externally, is to be brought in house with the establishment of a Japanese/Far East Equity Team. We are also seeking to expand the UK Equity and Fixed Interest Teams.

To be a candidate, you will have around 2-5 years relevant experience and professional training in investment analysis combined with the ability to work in a team environment.

In return, you can expect an attractive salary and generous benefits package.

Please write enclosing a comprehensive

C.V. to Catherine Kilpatrick, Personnel Officer,  
Britannia Life Limited, Britannia Court,  
50 Bothwell Street, Glasgow G2 6HR.

CHANGE  
FOR THE BETTER

## International and Domestic Corporate Finance Executive

Prestigious international bank, based overseas and primarily focused on offshore financial services. UK activities comprise retail and corporate banking, investment management, domestic and international corporate finance. UK office is senior provider of corporate advice across entire group.

- Generate, analyse and transact UK and international corporate finance.
- Maintain relationships with clients and, on their behalf, with investors, relevant Stock Exchanges and other regulators.
- Contribute to development of overseas Stock Exchanges.
- Assist international offices with corporate finance transactions.

- QUALIFICATIONS
- Qualified accountant. Experience with major firm, plus secondment to London Stock Exchange or similar preferred.
- Age c.30. Experience of work overseas.
- Experience of marketing, structuring and leading transactions and dealing with Regulatory Authorities.

Please send full cv, stating salary, Ref M4773, NBS, 54 Jermyn Street, London SW1Y 6LX



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## DERIVATIVE PRODUCTS c.£50-500,000 LONDON/NEW YORK/HONG KONG

Our client is a leading UK bank and in response to increasing client demand to lower the cost of raising capital, manage risks, and enhance asset returns, has authorised a major capital commitment to increase its capabilities in the global derivative products market.

We are seeking to contact experienced individuals for the following positions:

1. Senior Risk Managers
2. OTC Options Traders
3. Currency Swaps & Options
4. Interest Rate Swaps & Options
5. Sales and Distribution
6. Financial Engineering

Interested applicants should contact either Terry Justice or Ann Williams on 071-438 9785. Confidential fax 071-568 2742 or write to them at 6 Broad Street Place, London EC2M 7PA.

THE ZARAK HAY PARTNERSHIP



MEMBER SFA

CAL FUTURES LIMITED

Are you restricted by large company mentality? If you are looking for a challenging and rewarding career in financial futures, foreign exchange or fund management and have a minimum of two years experience, call Mr. Baber on 071-329 3333 or send your curriculum vitae to:

CAL Futures Limited, 162 Queen Victoria Street,  
London EC4V 4BS.

## OPERATIONS MANAGER c.£55,000 + Banking Benefits

Our client is a well established international bank. They are experiencing a record year and in order to effectively manage expansion plans, an experienced operations manager is sought. The role will be a varied one, with overall responsibility for cash control, all back office areas, systems development and implementation. The ideal candidate must be a proactive manager with a proven track record in banking operations. Previous experience of change management would be of interest. Candidates must be self-starters with excellent communication skills.

Interested applications should send their CVs to Helen Higgin.  
Covering letters should detail current salary  
and a day time telephone number.

Jonathan Wren & Co. Limited, Financial Recruitment Consultants  
No. 1 New Street, London EC2M 4TF Telephone 071-423 1266 Facsimile 071-526 5229

JONATHAN WREN EXECUTIVE

## CARL BRO GROUP

In connection with the further expansion of the Carl Bro Group's activities in Central and Eastern Europe and the CIS, we seek consultants for long term assignments for present and up-coming projects.

### REQUIREMENTS:

- Master's Degree or equivalent in economics.
- Minimum 10 years of postgraduate experience, including international development projects.
- Knowledge of EEC procedures.
- Experience in aid programming and evaluation, sector studies and project monitoring, aid coordination and management, training.
- Experience in financial services, privatisation, restructuring.
- Specific experience in regional planning would be an advantage.
- Fluency in English - plus working knowledge of one other major language, preferably Russian.
- European nationality.

Interested candidates are invited to submit their applications, including detailed curriculum vitae, preferably by fax.

Carl Bro International a/s

Consulting Engineers and Planners

Attn: Fredrik Fitter-Jørgensen

Granskovsvej 8

DK-2600 Glostrup

Denmark

Telephone: +45 43 96 80 11 Fax: +45 96 85 80

The Carl Bro Group is a large international consulting engineering and planning company (staff 2,100) based in Denmark. The company is a multidisciplinary group of companies undertaking a broad spectrum of assignments. The company's approach is international and it normally integrates technical, social and economic aspects.



# Japan/Pacific Basin Fund Manager

## An attractive opportunity to manage a diverse portfolio

Our client is one of the world's largest and most successful insurance companies. An opportunity has now arisen in London for an experienced Fund Manager with a knowledge of the Far Eastern equities market to play a key role in developing our client's investment approach.

Reporting to the Investment Manager, the Far Eastern Equities Fund Manager will be responsible for the management of funds invested in a range of Far Eastern equities. The individual will be responsible for all Far Eastern markets, including Japan, Pacific Basin and Australia.

The successful candidate, probably a graduate,

must have at least five years fund management experience. Individuals must have a constructive approach and be team players. Additionally, they must be self motivated and have the presence to represent our client in a professional manner. Ideally, candidates will have an in-depth knowledge of both the Japanese and Pacific Basin markets, including the newer emerging markets.

For an initial confidential discussion, please call Elizabeth Bancroft or Paul Wilson at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH. Telephone: 071 831 2000. Fax: 071 405 9649.



**Michael Page City**  
International Recruitment Consultants  
London Paris Amsterdam Dusseldorf Sydney



## Supervision of Retail SROs

A new department is being set up within the Securities and Investments Board (SIB) to supervise retail SROs, initially HMIBRA and LAUTRO and later if re-constituted, the planned new Personal Investment Authority. Supervision has the purpose of ensuring that an SRO is providing adequate investor protection and that it is meeting its statutory obligations and the operational standards set and agreed with SIB.

This is an important appointment in the governance and regulation unit of the department. The successful candidate will liaise closely with the head of the unit in understanding and evaluating the SRO's performance against its objectives and standards and the appropriateness and adequacy of its policies for regulation of its members.

The role will entail: developing a thorough knowledge of the SROs contributing to the design and evaluation of information flows between the SRO and SIB; reviewing regulatory performance against standards;

identifying areas of weakness or shortfall and initiating ongoing action to remedy; developing and maintaining working relationships with the SRO and contributing to the work of other SIB departments in the setting and monitoring of regulatory standards for investor protection. Applicants should be of graduate calibre possibly with a professional qualification and preferably experience gained in a regulatory environment. Personal attributes include the aptitude for critical analysis, good oral and written communication skills and the ability to provide concise, focused reports. Team play is essential as are the personal skills and desire to promote good working relationships with other regulators.

Interest applicants should in the first instance contact Anna Williams to request an information pack at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH or call her on 071 831 2000.

Closing date for applications: 10 December 1993.



**Michael Page City**  
International Recruitment Consultants  
London Paris Amsterdam Dusseldorf Sydney

Our client, a leading London securities house with a long standing involvement in the South African market, is looking for an experienced Analyst to join the department which is developing this rapidly changing investment business.

You will be responsible for encouraging new and existing clients to consider investment in South African securities - a task that calls for a detailed knowledge of the South African economy, its stock market, and the variety of companies operating in the country. You will also need a keen insight into South African political developments and their likely impact on investors' attitudes to the stock market.

Along with this specialist knowledge, you must be familiar with a broad range of industries and work well as part of a small investment team. To apply, please send a copy of your C.V. to Karina Sevenoaks, Consultant, Austin Knight Recruitment, 20 Soho Square, London W1A 1DS quoting reference A376.

*Austin Knight supports equality of opportunity in employment.*

## RESEARCH AND SALES

### SOUTH AFRICA



**Rochester Partnership Ltd**  
Garrard House  
31-45 Gresham Street  
LONDON  
EC2V 7DN

Telephone: 071 600 0101  
Facsimile: 071 796 4255

## Derivative Products Client Services

**A unique opportunity to gain a wide variety of direct experience with many of the world's leading investment banks.**

Our client is one of the fastest growing US providers of derivative software systems to the international financial community, particularly investment banks, covering swaps and associated derivatives.

It seeks two young professionals for its London office to provide pre and post sales support to traders and systems managers in conjunction with the company's sales and technical development teams within Europe.

Successful applicants will be able to demonstrate:

- practical experience of derivative markets and the applications of these products, good system knowledge and possibly programming experience.
- good marketing and presentation skills, mathematical/analytical ability and a good degree.

This experience is most likely to have been gained from one to three years in the front or middle office of a major swaps/options house or other relevant financial services background. European languages would be an advantage.

A competitive remuneration package is offered with these positions.

Please send a detailed curriculum vitae, quoting reference MH9580, to: Rochester Partnership Limited, Executive Selection Consultants.

## FLEMINGS PACIFIC REGION INVESTMENT MANAGER

Fleming Investment Management is seeking to appoint an experienced Fund Manager to join the Pacific Region Team to assist in the management of unit trusts, investment trusts and pension fund portfolios. The team invests in all the markets of the region other than Japan. Key responsibilities will include:

- Managing specialist country/regional portfolios
- Research coverage for various countries
- Contribution to regional asset allocation strategy

Candidates will probably have at least 5 years' investment experience with a proven track record and detailed knowledge of the Pacific Region. Ability to work effectively in a team environment is essential.

A competitive salary will be negotiated and a first class package of benefits will be provided.

Please write, enclosing a full cv and details of your current remuneration to:

Marianne Montgomery,  
Personnel Manager,  
ROBERT FLEMING & CO. LIMITED,  
25 Copthall Avenue, London EC2R 7DR.

## C.F.M.

*Compagnie Financière Mobilière, S.A.*

### Agent de Change

*C.F.M. sa, involved in financial brokerage on the European market seeks for its office in Luxembourg*

### A EUROBOND TRADER

*Candidates between 25 and 30 years of age, with at least 3 years experience in the sector and who have strong determination and orientation to rapid professional growth should send a curriculum vitae to:*

**C.F.M.**  
Mr Jean-Luc JOURDAN  
Managing Director  
10, avenue de la Liberté  
L-1930 LUXEMBOURG  
Tel : 40.37.20

### EMERGING MARKETS ECONOMIST/ EDITOR

*Business Monitor International (BMI), a rapidly expanding publisher of specialist business information on global emerging markets, requires full-time economist to write and edit forward-looking reports covering political risk, macroeconomic performance and the business environment in Latin America, Asia-Pacific, the Middle East and Eastern Europe. At least four years relevant work experience, concise writing style, editing experience and forecasting expertise are essential. Competitive salary.*

### FREELANCE ECONOMISTS

*BMI also requires freelance economists to write forward-looking monthly and annual business reports on:*  
*Latin America, Middle East, Eastern Europe, China and India*

*Send CV & work samples to:  
Kevin Grier, BMI, 56-60 St John Street, EC1M 4DT.  
Tel: 071-608 3646 Fax: 071-608 3620*



RECRUITMENT CONSULTANTS GROUP

2 London Wall Buildings, London Wall, London EC2M 5PP

Tel: 071-588 3588 or 071-588 3576

Fax No. 071-256 5501

Our client is a growing German Bank who is opening a new branch in London and has the following openings. Knowledge of German will be a strong advantage.

### CREDIT DEPARTMENT MANAGER GERMAN SPEAKING

£40,000-£50,000

CITY  
Open to Credit Managers with at least 3 years' practical credit control experience within a major bank or allied area. Responsibilities will cover documentation, co-ordination on drafting agreements, credit appraisal on all new large proposals including syndicated lending, obtaining Head Office approval and presentation of loans to the Board of Directors. Ref. CDM4928/FT

CITY DEALER £35,000-£50,000 + Bonus  
Minimum of 2 years' dealing experience in FX/MM in the major currencies. The successful candidate will be responsible for dealing particularly in DM and be expected to help build a successful team. Knowledge of IRS and FRAs is important. Ref. D4929/FT

CITY BANK ACCOUNTANT £30,000-£45,000  
Open to Accountants aged 35-45, with a good knowledge of international bank accounting and Bank of England reports. Experience with German accounting helpful. Responsibilities will cover total accounting and financial control, including reporting on the Bank's Treasury function, budgets, forecasts, with knowledge of MIDAS system an advantage. Ref. BA4930/FT

### TREASURY SETTLEMENTS MANAGER BACK OFFICE

£30,000-£35,000

Minimum of 3 years' experience. Will work in co-ordination with the Treasury handling settlements, confirmations and payments, covering all major currencies. Knowledge of securities settlement will be a bonus. Ref. TMS4931/FT

### SECRETARY

£20,000-£24,000

The successful applicant will be fluent in German and, working on own initiative, will look after the work of the two Heads of the Branch, both in a secretarial and administration capacity. Experience with Lotus 1-2-3, Ami-Pro for Windows would be an advantage. Ref. SOM4932/FT

All the above appointments carry attractive benefits of subsidised mortgage, pension, life assurance and free medical insurance. Applications in strict confidence quoting the appropriate reference to the Managing Director, CJA.

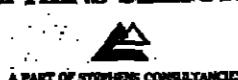
## FIXED INCOME SALES

Our client is the securities arm of a leading Northern European bank. As one of the region's leading primary houses, they have an unrivalled reputation in the secondary market and wish to expand their bond sales desk in London.

Candidates should be graduates, in their late 20s with 3 to 5 years experience of selling international fixed income products to UK institutions and have a particular interest in the Northern European bond markets. With proven sales ability and strong self-motivation they are now likely to be seeking the greater scope and earning potential of joining a smaller, but highly successful, dynamic team.

For an initial discussion in confidence please contact us, quoting reference 4842, at 20 Cousin Lane, London EC4R 3TE. Telephone 071-236 7307, or Fax 071-489 1130.

STEPHENS SELECTION



A PART OF STEPHENS CONSULTANCIES  
London Edinburgh New York Hong Kong

## HW Consulting

### HW Consulting - Prospective Partner

Haines Watts Stough, the largest office of a national association of Chartered Accountants and Business Advisors, specialising in servicing owner-managed businesses, wishes to recruit a managing consultant to lead their newly launched consultancy practice.

This newly created role will require a forward thinking, commercially aware person to spearhead and develop the management consultancy including the recruitment of consultants, developing a range of consulting services to new clients obtained by the consultancy in order to be both a growing enterprise and self-funding organisation.

The successful candidate will be able to demonstrate a proven record of ability in establishing a successful management consultancy, obtaining profit related incentive scheme, by negotiation.

Applications with Curriculum Vitae to David Griffiths, Senior Partner, HW Consulting, Sterling House, 165-175 Farnham Road, Slough, Berkshire SL1 4UZ.

### CAREER MOVERS' COMPANION

The UK's leading provider of job search services for private individuals.

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For your information pack FREEPHONE 0800 622414

## CITIBANK

### Challenging position at Citibank (Switzerland)

We are a leading international bank and have an interesting career opportunity in

### Custody Sales Marketing

In this position you will be responsible for handling the sales and marketing of custodial services to banks, insurance companies, fund managers and pension funds based in Switzerland. The candidate will join an established successful group and will be trained to take over the team leadership of this growing product area.

The following experience is essential for the successful candidate:

- proven track record in custodial sales and marketing
- at least 3 years experience in a similar position
- management of an own sales budget and client acquisition
- proven track record of client contact at a senior level
- experience in the Swiss financial institutions market would be an asset
- languages: English and German, French/Italian would be an asset
- University degree or equivalent education

Please submit your application and Curriculum Vitae in confidence to:

Citibank (Switzerland)  
Walter Hiltbrunner, Senior Personnel Officer  
P.O. Box 244  
Seestrasse 25  
8021 Zurich

## Office of the Rail Regulator

### Unique opportunities in a challenging new regulatory process

The Railways Act 1993 establishes the framework for a new structure for the railway industry.

An independent Rail Regulator will shortly be appointed with a key role in helping the new structure work fairly and effectively. The Regulator's main functions will be to license all operators and to approve the terms on which they will gain access to the rail network, operated by a newly established Government-owned company, Railtrack. The objectives will be wide ranging and will include protecting the interests of users, promoting efficiency and promoting competition within a safe environment. We are now looking for a group of exceptionally talented individuals to form the core team in the new Office of the Rail Regulator.

This team will need to build on a wide range of backgrounds and skills from both the public and private sectors. There is a unique opportunity to become involved at the outset in a challenging new regulatory process.

#### Chief Economic Adviser up to £57,000

You will be a recognised authority in the new field of economic regulation of railways. You will need to be an innovator in a largely undeveloped field. You will be responsible for managing a high quality economic advisory service covering all aspects of the Regulator's functions, but in particular for the regime of economic regulation of Railtrack. You should be an established microeconomist and have experience of leading a team of economists working in a commercial or public policy environment. Ref. B/2027/1.

#### Economic and Financial Analysts up to £41,000

You will be part of a team reporting to the Chief Economic Adviser. We are looking for expertise in the following specific areas: Regulatory Economics, Econometric Modelling and Statistics, Financial and Accounting Advice. The issues will be challenging and intellectually difficult. We are looking for highly qualified professionals who have already shown that they are capable of working on demanding policy issues. Ref. B/2027/2.

#### Director, Freight Regulation up to £49,000

You will be a key figure in the regulation of the freight industry. Your primary challenges will be the licensing of freight operators and regulation of the terms on which they gain access to Railtrack's network. You will be expected to exercise sound judgement in an intellectually demanding and commercially important area. You will need to be knowledgeable about, and have substantial experience of freight operations in the UK. Ref. B/2027/3.

#### Technical Adviser up to £49,000

You will be the Regulator's expert adviser on all railway technical matters. You can expect to provide advice and to commission reports on a wide range of operational issues including safety, timetabling, ticketing and various technical matters. You will need to be both authoritative and independent. You should have a solid background in railway operations coupled with a lively imagination as to the opportunities for change. Ref. B/2027/4.

#### Assistant Director, Consumer Affairs up to £49,000

Your major responsibilities will be to give renewed direction to the Users Committees which are to be reconstituted to speak up for consumer interests; and to develop consumer affairs policy, including a code of practice for disabled passengers. You will also have overall responsibility for the efficient handling of individual complaints, including the arrangements which Users Committees have for dealing with them. You will have managerial responsibility for up to 40 staff and will be expected to develop good working relationships with operators and users groups and to explain the policies of the Rail Regulator to these and other interested parties. Ref. B/2027/6.

#### Other Senior Appointments up to £41,000

We are looking for a number of team leaders who will take responsibility for defined aspects of the Regulator's functions, including consumer affairs, licensing of operators and approval of a wide range of agreements granting access to the railway network. To meet this challenge you should be capable of managing complex issues and conflicting priorities. You should have experience of team management and of policy analysis and implementation. Above all you should be capable of organising your work and that of your team to meet tight deadlines. Ref. B/2027/7.

These posts are all based in Central London and the salaries quoted include London Weighting and performance related pay. Higher salaries may be available to candidates with exceptional qualifications or experience. Assistance with relocation expenses may also be available. Other benefits include a non-contributory pension scheme.

Appointments will be for three to five years with the possibility of renewal for a further period. Secondment from your current employer could also be possible.

For further details and an application form (to be returned by 10th December 1993) write to Recruitment and Assessment Services, Alenco Link, Basingstoke, Hampshire RG21 1JB or telephone Basingstoke (0256) 468551 (24 hours) or fax (0256) 846563/846574. Please quote the appropriate reference number.

The Office of the Rail Regulator will be an equal opportunities employer and will operate a no-smoking policy within its offices.

## STRUCTURED PRODUCTS

Middle office role with potential trading opportunity

Excellent package and prospects  
Investment Bank - City based

Our client is the global corporate and investment banking arm of a major financial institution with some 5,000 staff across 14 countries. To support their growth in complex and structured products they now require a key addition to their small middle office team. Our ideal candidate will be a graduate with a good degree in a mathematics related subject and considerable experience of Derivative Products gained at a major house.

The package offered will be designed to attract the highest calibre applicants.

This is an outstanding career opportunity for an individual who wishes either to pursue an operational line management role or would welcome the opportunity to join the trading team.

Please write with your CV, stating any organisation to which your application may not be sent, to: Trevor Roberts, Director, Confidential Reply Handling Service, Ref 753, Associates in Advertising, 5 St John's Lane, London EC1M 4BH.

*Associates in ADVERTISING*

## Bank Austria

### INVESTMENT ANALYST - CZECH EQUITIES (London based)

Bank Austria is the leading bank in Austria and as such we are also very active throughout Eastern Europe. With assets in excess of \$50 billion, it forms the core of the country's second largest industrial group. Bank Austria Investment Bank, a key member of the Bank Austria group, is the leading Viennese investment bank. London Branch is the local representative of the Investment Bank.

London Branch is seeking to recruit an experienced equity analyst able to report on Czech companies. The analyst will join a small London based team which has substantial experience of analysing East European companies and placing their stock with institutional investors. This team works closely with the Group's banks and the capital markets group in Vienna. Bank Austria is also present in Prague.

The successful candidate will have a first rate command of English and will be fluent in Czech and/or German. He/she will also have a degree in an appropriate quantitative subject. Interested applicants should send their C.V. marked for the attention of the Personnel Manager to:-

Bank Austria A.G.  
Bank Austrian House  
32-36 City Road  
London EC1Y 2BD

## JOSLIN ROWE

### DERIVATIVE OPERATIONS

c£55,000

### RISK MANAGER

c£55,000

Due to continuing expansion into new products areas the leading International Investment Bank is seeking a highly experienced Derivative Operations Manager. The successful candidate is likely to be a Graduate with at least five years' relevant experience and familiarity with a wide range of products including Swaps, Options, Futures and Repos. Strong man-management skills are essential.

### QUANTITATIVE ANALYST

£44K

France UK Investment Bank seeks an experienced Credit Risk Analyst (Mathematics/Statistics - 1-2.1) with strong quantitative skills, exposure to risk management and a good deal of strong and relevant experience. These skills will be utilised to help to rapidly improve risk management techniques and enhance return on capital. At least 2 years' experience in the financial markets is essential.

See details of further vacancies on *Financial Times* page 1071

TEL: 071 638 5280 FAX: 071 382 9417

Joslin Rowe Associates Ltd, Bell Court, Finchley, London N12 8QH

A MEMBER OF THE BLOOMBERG GROUP

## SWITZERLAND

### THE BANK FOR INTERNATIONAL SETTLEMENTS

an international financial institution located in Basle with approximately 480 members of staff from 24 countries has a vacancy for a

#### DEALER

in the Treasury Division  
of its Banking Department

In their mid-twenties, applicants should have strong mathematical skills as well as graduate level training in finance or economics. A good understanding of a broad range of money market instruments and familiarity with foreign exchange markets are essential. In addition to an excellent command of both written and spoken English, a working knowledge of additional languages, such as German and French, would be an advantage.

Recruitment will take place on the basis of an initial two-year contract.

The Bank offers attractive conditions of employment in an international atmosphere.

Candidates should send their application, together with a recent photograph and references, to the Personnel Section, Bank for International Settlements, 4002 Basle, Switzerland, quoting Reference No. 93171.

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Multi-National Company, leader in the commodities business, is seeking to employ a well seasoned individual with a minimum of ten years sales and marketing experience, with particular emphasis on the East/West African markets. A pre-requisite of the position is that you are fluent in English and French and be willing to travel extensively from our European based headquarters.

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## Standards setters try to hammer out differences

Kate Atchley reports on encouraging signs of a move towards harmonisation of financial reporting

The third annual meeting earlier this month of standards setters from around the world highlighted some important lessons in the changing attitudes of international accounting across borders.

Representatives from 16 developed countries as well as the International Accounting Standards Committee (IASC), the EU and the European Accounting Federation (EAF) gathered in London following previous meetings in Brussels and New Jersey.

Harmonisation of standards was not formally on the agenda, but one underlying purpose was to curb further diversity in financial reporting. David Tweedie, chairman of the UK's Accounting Standards Board (ASB) and the conference host, suggested that the IASC conceptual framework would provide a useful basis for analysing accounting issues.

However, he implied that some countries were seeking "ideal standards" and greater convergence in reporting might emerge by these countries taking the lead and influencing others.

This reflects Tweedie's belief that good accounting will be achieved by clear-thinking pioneers of new practices. It represents a challenge to the IASC, which has traditionally been represented by senior members in professional bodies and has been tied by the need for consensus.

The discussion and presentations, which took place over two days in London, displayed just how wide are the differences in the objectives of financial reporting around the world. While the function of accounting is perceived as serving different needs

in different social and economic environments, agreement on individual issues is hard to secure and harmonisation remains an uncertain goal.

Nevertheless, the atmosphere is changing. Compared even with last year's gathering, sponsored by the US Financial Accounting Standards Board (FASB), the mood was subtly different. Only the delegates from FASB itself seemed entirely at ease with the debate format, but most participants were more relaxed and showed a surprising willingness to drop their defences and discuss issues on a conceptual basis, sometimes in sharp contrast to the principles adopted in their own jurisdictions.

The agenda contributed to the emphasis on concepts. Most of the first day was taken up considering a number of simple case studies appended to a substantial paper on Accounting for Future Events. Introducing the paper, Jim Leisenring, FASB deputy chairman, said that his organisation, and the standards setters in Australia, Canada, Britain and the IASC all shared very similar conceptual frameworks but none the less entered into "some heated debates" over the issues involved.

One case study was of a retail store which paid out \$30,000 on a single injury claim from a customer in three years and had decided, on the basis of past experience, to charge \$10,000 each year as a "self-insurance" expense, recognising that a corresponding liability would grow while no claims arose.

Participants were asked to consider whether this store should recognise this "self-insurance" liability in its

accounts. Seven argued that it was a general business risk and should be accounted for only as and when the event occurred. Five were adamant that there was a liability and it should be recognised.

Geoffrey Whittington, academic adviser to the ASB, said accounts were supposed to state the position at a point in time and the liability should be recognised only when a risk had occurred. Herman Marelle from the Netherlands and Karel van Hulle, head of accounting at the European Commission, agreed, adding that there would be a liability only if there were a legal duty to insure.

A de Johnnes from Norway and Heinz Klempner from Germany argued that the risk could be assessed and quantified by insurers, whether or not the store paid for insurance - so it was a liability and should be recognised. Interestingly, Dietrich Martin from the German Institute of Accountants disagreed with his countryman and argued that the compensation payments were a general business risk for which there should therefore be no recognition.

Such disagreements are more common in the US. On the second day, Jim Leisenring told delegates that FASB wants to revise the rules for consolidated accounts, but cannot get agreement on a new definition of a subsidiary. The board cannot reach the necessary 5-2 majority on any definition that goes beyond the traditional ownership of 50 per cent plus one of the voting shares.

A session on accounting for goodwill on acquisitions proved conten-

tious: international practice varies widely and, as Leisenring said at the end of the debate: "I don't think it fits in with any of our conceptual thinking. We ought to work harder at it than we already have."

A position paper was presented by Dominique Ledouze of the Conseil National de la Comptabilité who said there was pressure in France for flexible rules on intangibles to match those of the UK. Three years ago France had moved to allow goodwill to be carried, but amortised. However, "numerous kinds of new intangibles" - such as brands, patents, lists etc - were emerging and these were more and more difficult to measure and, in most cases, were not depreciated materially.

Allan Cook, ASB technical director, emphasised the importance of the issue in the UK. In the early 1980s the proportion of goodwill in the accounts of acquiring companies amounted to 6-7 per cent. By mid-1987 this had risen to 44 per cent. Cook called for all intangibles to be treated in the same way.

Tweedie ended this debate on goodwill with a plea that the standards setters should listen to what industry was saying. The problem in the UK was with service companies, he said. They argued that the value of goodwill was rising, so why should they amortise? "A lot of industrialists simply don't understand what we are trying to do with goodwill - 93 per cent of industry respondents said 'rubbish' to a 20-year write-off," said Tweedie.

Meanwhile, internally generated intangibles tended not to get on to the balance sheet because such assets frequently fail reliability/recognition tests. "So we must look at it again, from scratch," said Tweedie.

Warren McGregor, executive director of the Australian standards setting body, gave a presentation on accounting for leases. He argued that the leasing standards that involved capitalisation of finance leases were fundamentally flawed. The correct approach was to capitalise all leases, subject only to a materiality threshold.

Van Hulle said that some European countries had difficulty in accepting that the same asset might appear in several balance sheets at the same time. There were different legal frameworks in different countries and reporting rules for financial institutions in particular made lease accounting a highly problematical issue. He added that to put economic benefits on the balance sheet as an asset was to open up a "Pandora's box".

Tweedie emphasised the inadequacy of the present arrangements, saying there were airlines flying round the world with no aircraft on their balance sheets. Leisenring argued that the key question for the standard setter was whether the accounting captured the economic reality.

The conference showed, beyond doubt, that what constitutes economic reality depends on where you live: is it the tax collector's reality, the stock market's reality or that of the creditors?

The author is editor of *World Accounting Report*, published by the Financial Times.

### Group Financial Controller

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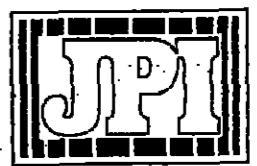
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## Finance Managers

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Location: West London. Age guideline: mid 30's.

Please reply in confidence to Brian H. Mason, quoting Ref L541 at:

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**Michael Page Finance**  
Specialists in Financial Recruitment  
London Bristol Windsor St Albans Leatherhead Birmingham  
Nottingham Manchester Leeds Glasgow & Worldwide

**AZTEC**  
INDEPENDENT TRAINING & EDUCATION

with other senior members of the management team and external business contacts.

Candidates for this position will be qualified accountants with a minimum of 5 years post qualified financial and management experience.

The successful candidate will be able to demonstrate:

- An enthusiastic and outgoing personality coupled with maturity and excellent interpersonal skills.
- A commercial approach and the ability to maximise opportunities in a changing environment.
- Proven management experience and a knowledge of systems development/installation.

Interested candidates should send their CV to Malcolm Kelly at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LH. Quoting ref: 171608.

AZTEC and Michael Page Finance are committed to equal opportunities.

**Chartered Trust plc**  
A member of Standard Chartered Group

## Financial Planning & Analysis

Cardiff

c. £30,000 + Car + Banking benefits

Chartered Trust is a leading UK finance house which provides a range of financial services to personal and business customers. The company has ambitious plans to develop its already strong position in its chosen sector. The company is a wholly owned subsidiary of Standard Chartered PLC.

Following an internal promotion they now seek to appoint a Financial Planning Manager. This role has responsibility for the preparation of all of the company's strategic and financial plans, including budgets and monthly forecasts. In addition there will be project work relating to all aspects of the company's operations.

Suitable candidates will be graduate, qualified accountants with up to 5 years' post qualification experience. A commercial approach and good interpersonal skills are essential to deal at director level and establish personal credibility. Whether from public practice or industry, you should be able to demonstrate experience of non-routine, commercial work and, ideally, planning.

This is an important development role for the company and prospects are excellent within the organisation. Relocation assistance will be offered where appropriate.

Interested candidates should forward a detailed CV, including current salary details and a covering letter outlining why you meet the above criteria to: Keith Evans, Regional Manager, Michael Page Finance, 29 St Augustine's Parade, Bristol BS1 4UL. Please quote ref 162677.

**Michael Page Finance**

Specialists in Financial Recruitment  
London Bristol Windsor St Albans Leatherhead Birmingham  
Nottingham Manchester Leeds Glasgow & Worldwide

## INTERNATIONAL MONEY AND SECURITIES BROKING

A highly successful, City-based worldwide money and securities broking company is looking for a derivatives broker with proven experience of Japanese markets.

Fluent in both English and Japanese, you must be familiar with Japanese business culture. A graduate, preferably in a business-related discipline, you should also have relevant product knowledge coupled with a sound understanding of the money markets.

If you can meet this demanding specification, please send your full cv to Box B1920, Financial Times, One Southwark Bridge, London SE1 9HL.

## PROJECT ACCOUNTANTS

We have a number of positions available for qualified or part qualified accountants with experience of major international Oil & Gas Projects.

We have an urgent requirement for the following people.

Senior Qualified Auditors/Internal Control, London area based.

Qualified Accountants for Russia based. Must be bi-lingual.

Accountants experience/exposure and computer knowledge.

Knowledge of JDE Edwards system should be a bonus.

For the Russian positions there is a strong preference for Russian speakers.

Please send your CV, stating availability & salary required as soon as possible.

**RUST RESOURCES LTD**  
Keeley House, Keeley Road, Croydon, Surrey CR0 1TE  
Telefax No: 081-649 8891

Our client is a major French Pharmaceutical Group that has recently acquired a UK based manufacturing company within the same business sector. This acquisition has created the need to recruit two high calibre accountants within the Finance function.

## Finance Director

c £45,000 + Car

**Essex**

This is a key role within the company as the individual will be expected to provide significant commercial input to the management and continued profitable growth of the business. Specific responsibilities include:

- design of the finance and administration organisation
- recruitment and development of accounting staff
- implementation of management information systems
- financial reporting to Head Office
- supervision of the tax, legal and personnel functions
- the planning and pricing aspects specific to the industry

Candidates (probably aged 35-45) should be graduate qualified accountants who can demonstrate a strong track record to date and currently hold a senior line management position. Previous experience in the pharmaceutical industry is an essential pre-requisite, knowledge of French a plus. (Reference 9652).

## Management Accountant

£25-30,000

**Essex**

The Management Accountant will have specific responsibility for the following:

- budgeting, forecasting and planning
- reporting to Head Office in France
- costing within a manufacturing/production environment

Candidates (probably aged up to 30) should be part qualified or qualified accountants with a minimum of two years management accounting experience gained within a manufacturing company. Fluency in French would be useful but is not essential. (Reference 9653).

Interested applicants should forward a comprehensive curriculum vitae quoting the appropriate reference number to Frédérique Bouvier at Michael Page Finance, 3 boulevard Binaeu 92300 Levallois-Perret, Paris, France. Tel 010 331 47 57 24 24 or Fax 010 331 47 57 39 18.



**Michael Page Finance**

Specialists in Financial Recruitment

London Bristol Windsor St Albans Leatherhead Birmingham

Nottingham Manchester Leeds Glasgow & Worldwide

## Financial Controller

**City**

**Package £50-60,000**

Our client is a newly formed public listed investment company with the backing of a long established and highly regarded UK merchant bank.

As trading has just commenced, the General Manager is now looking to recruit a Financial Controller to establish and run the finance function. Although the role will develop as the company expands, initial responsibilities will include:

- Providing advice and information to Directors of the company with regard to the feasibility of investment plans.
- Contributing towards the company's strategic plans.
- Day to day financial and treasury management.
- Recruiting and supervising an assistant accountant.
- Company secretarial duties, including liaison with the relevant regulatory bodies and the Stock Exchange.

Aged between 35-45, you will be a graduate who is a professionally qualified accountant and



**Michael Page Finance**

Specialists in Financial Recruitment

London Bristol Windsor St Albans Leatherhead Birmingham

Nottingham Manchester Leeds Glasgow & Worldwide

## Financial Controller

**City**

**c £70,000 + Car + Bonus + Bank Bens**

Our client is a leading force in international banking and derivative products. Their success is based on responsiveness to client needs and changing market conditions, combined with a commitment to excellence, innovation and flexibility of approach.

Continued expansion in all business areas has led to the creation of this new role, which focuses on future development as much as day-to-day control issues.

This is an outstanding opportunity, with the scope to demonstrate tangible added value to the business. The Financial Controller will have a wide ranging role, encompassing responsibility for management and financial reporting and the provision of commercial analysis and support to senior management.



**Michael Page Finance**

Specialists in Financial Recruitment

London Bristol Windsor St Albans Leatherhead Birmingham

Nottingham Manchester Leeds Glasgow & Worldwide

## INTERNATIONAL MONEY AND SECURITIES BROKING

A highly successful, City-based worldwide money and securities broking company is looking for a derivatives broker with proven experience of Japanese markets.

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Please send your CV, stating availability & salary required as soon as possible.

**RUST RESOURCES LTD**  
Keeley House, Keeley Road, Croydon, Surrey CR0 1TE  
Telefax No: 081-649 8891

## FINANCIAL CONTROLLER C24K NR CROYDON

Logix (UK) Ltd is an expanding computer distributor with £1.5m turnover and part of the £28 billion Lucky Goldstar Group. We require a dynamic Financial Controller to occupy a key management position in both an operational and strategic role. Experience in computerised accounts essential.

Phone 081-763 2888.

Help the Aged is a professional charity working for elderly people in need. Currently, we raise some £35 million per year, which makes us one of the UK's top ten fundraising charities. Our activities are diverse and complex.

Reporting to the Financial Director, you will be responsible for the strategic direction and day-to-day control of the internal audit and management accounting functions. This will involve providing advisory, planning and analysis services to the Board, whilst also investigating financial systems and procedures throughout the organisation and recommending improvements.

You must have at least eight years' accountancy experience in the profession and/or in business. Including three or more years' post-qualification. Experience of Internal Audit and Management Accounting will be essential. You should also have good systems, planning and leadership skills plus the credibility to influence senior managers and directors.

Please send your full cv to Colin Mitchell, Personnel Director, Help the Aged, St James's Walk, London EC1R 0BE. An equal opportunities employer. Non-smoking office. Closing date for applications, 6 December 1993.

## Senior Management Accountant / Internal Auditor

*Professional control in a professional charity*

**£31,000 p.a.**

  
**Help the Aged**

ARTHUR  
ANDERSEN

ARTHUR ANDERSEN &amp; CO. SC

**Outstanding Opportunities  
for Outstanding Individuals"****Managers****Audit & Business Advisory Practice**

Reading/Bristol

The disruptive image Arthur Andersen has in the market place is well founded. The firm's world renown for innovation, quality and excellence is demonstrated by its continued, outstanding growth.

Much of the success can be attributed to investment in the recruitment and development of high calibre individuals. Growth in the practice has created rare opportunity for exceptional individuals to join the firm at manager level.

In addition to your responsibility as an Audit Manager with a client portfolio, you will be an essential part of your role to act as a business adviser. You will find yourself consulting on a whole range of matters, from acquisitions and mergers to franchise applications and stock exchange listings. This is an ideal opportunity for ambitious professionals, who have genuine partnership prospects, to work within a dynamic environment on complex challenging clients.

**Michael Page Finance**Specialists in Financial Recruitment  
London Bristol Windsor St Albans Luton Bedford Birmingham  
Nottingham Manchester Leeds Glasgow & Worldwide

You should be a graduate chartered accountant who can demonstrate a strong academic background, superb interpersonal skills and clear development potential.

You will probably have a background approximating to four years PQE, of which 2-3 years have been spent as a Manager. During this period you will have ideally gained a broad range of industrial and commercial experience and exposure to clients (including listed companies) with turnover in excess of £50 million.

Perhaps you have already moved to industry or have been thinking of leaving the profession. Either way we would like to challenge you to consider a career with Arthur Andersen as an exciting opportunity open to you.

If you are interested in applying, please send a comprehensive curriculum vitae, in strict confidence, to Chris Nelson at Michael Page Finance, Page House 39-41 Parker Street, London WC2B 5LH.

**Michael Page Finance**Specialists in Financial Recruitment  
London Bristol Windsor St Albans Luton Bedford Birmingham  
Nottingham Manchester Leeds Glasgow & Worldwide**EUROPEAN AUDIT MANAGER**

c£40,000 + car + benefits

Pitney Bowes is the market leader in advanced electronic mailing systems. With a turnover in excess of \$2 billion, the company plans for increased market share and is committed to continued growth and profitability throughout Europe in 1994. Expansion will be targeted towards acquisition in Western Europe where the review team will function in an advisory and strategic capacity, developing new business with commercial and operations managers. The company now needs an exceptionally strong manager in Europe, responsible for a high calibre team of young accountants. Contributing significantly to growth in Europe, it is expected that this role will focus on promoting the value of the team, conducting assignments and special projects to assist European management with their market objectives. The team will evaluate the viability of operational recommendations, reviewing systems, controls and efficiency while retaining close links with the US Corporate function. A degree of travel will be necessary but will not exceed 35%. The ideal candidate will have already gained some European exposure within a multi-site environment, offering proven managerial and communication skills and the ability to interface at the highest level of management. Commercial and pro-active, you will be aged under 40 years, qualified ACA or MBA, with a minimum of 5 years experience in industry. The ability to communicate in a second European language would be desirable, although not essential. The company offers an attractive benefits package, including non-contributory pension scheme and 30 days holiday.

**WARRICK MCINTOCK**SEARCH AND SELECTION  
SUITE 2, EBC HOUSE, NEW ROAD, RICHMOND, SURREY TW9 1NA  
TELEPHONE: 081-940 4900 FAX: 081-940 6524**Pitney Bowes****City**

Our client is the fastest growing UK based consulting and I.T. services company. Sustained expansion and an enviable profits record underpin its strong position in the financial services sector.

To assist its ambitious strategy for growth the company now wishes to appoint a Finance Director to join the Board. Supported by a team of ten you will have full responsibility for managing and developing the finance and operational support functions.

This will include management accounting, financial reporting, international tax planning, treasury and cash management, personnel, internal administration and systems development. Additionally, you will make a critical contribution to managing organic growth, to implementing acquisition strategy and to preparing the company for flotation.

Interested candidates should write to BBM Associates Ltd (Consultants in Recruitment) at 76 Watling Street, London EC4M 9BZ quoting reference 246, enclosing a full Curriculum Vitae which should include contact telephone numbers. All applications will be handled in the strictest confidence.

76, Watling Street, London EC4M 9BZ

**c£70,000 + share options**

A graduate Chartered Accountant aged 33-38, you will have a strong academic background and will have worked with a City or accountancy firm. Your recent technical experience will include involvement in funding and corporate finance. Experience of proactive financial management and systems development, preferably gained within a I.T./telecommunications industry environment, will be vital.

Intellectual ability, technical competence, business acumen and proven man-management skills are essential, as is the energy to drive the momentum for change. You must be able to demonstrate exceptional achievement in your career to date and be willing to thrive as part of a young, dynamic environment. The position combines real opportunity to contribute to the expansion of the business with superb career development and client potential.

Tel: 071-248 3653 Fax: 071-248 2814

**wigwam****DIRECTOR OF FINANCE***... a special opportunity for a high calibre achiever***c £55,000pa, benefits+share options**  
North London

As MD of a growing multimedia information network, I am looking for an experienced qualified accountant to join my creative, open-style senior management team.

I need someone with an impressive blend of financial and accounting skills, managerial flair and personal presence. You will probably be a graduate and may also have an MBA. During your career you will have acquired particular expertise in system specification and implementation as well as business planning.

You will need to establish efficient business and accounting systems to handle Wigwam's large customer base. You will be responsible for financial reporting, treasury and administration. You will develop your finance team and will work closely with me, together with our corporate finance advisers, in raising additional funding.

Wigwam Information plc was established in 1992 and now employs thirty people. Over the past year we have developed state of the art PC and central computer software which will enable residential property professionals to offer enhanced levels of service to their customers.

My previous successful company, Inter-City Paging Ltd, grew rapidly through the 80's based on high quality service to its customers whilst providing a challenging and stimulating environment for its staff. I intend that Wigwam should be even more successful!

If you are looking for a career move to a company where you can make a significant contribution and believe that your enthusiasm and talents will enable you to be a key part of our future success, then please write to me personally:

Daniel Nabarro, Managing Director,  
Wigwam Information plc, 930 High Road,  
London N12 9SA. Fax: 081-343 8521

*... the more informed way to buy and sell homes***Senior Finance Managers (x2)**

**The Company**  
As a world leader in Telecommunications this client is able to offer a unique challenge in its Russian operations. The organisation initiated Russian business development in 1989, current investment is more than \$40 million and projects under active consideration exceed \$300 million. Their presence and influence in Russia continues to grow making them one of the most successful Western investors in the region. Their achievements to date coupled with their vision for the future provides the foundation for further growth.

**The Roles**  
Your task is to introduce models of Western excellence in finance and accounting into new business start-ups. You will create a blue print for financial best practice throughout the organisation covering management reporting through debt collection to balance sheet controls. You will guide Russian staff through systems implementation and development and supervise the running of the department (30/20 staff). Within 12-18 months you will hand over to a Russian Finance Director and move onto other joint venture projects.

**The Candidates**  
A proven record of successful financial change management is essential and previous experience in a consultancy or project role would suit. A recognised accounting qualification is preferred for both positions. However more important is the energy, motivation and resilience to operate in relatively unsophisticated environments. It is an ideal opportunity to fully utilise your managerial and technical expertise. Candidates who have worked in Eastern Europe and/or have a knowledge of Russian are encouraged to apply.

Please send your full CV and covering letter to the address/fax below quoting ref. FT2111.

**ANTAL INTERNATIONAL**Executive Recruitment  
Riverbank House • Putney Bridge Approach • London SW6 3JD  
Tel: +44 (0) 71 371 9191 • Fax: +44 (0) 71 731 8160 (24 hrs)**Finance Director**

West Yorkshire

**£45k Package + Car**

This £25m fast growing manufacturing business is a subsidiary of a high profile Group. Its major activity is the design and production of packaging materials for the Food Industry. With an extensive Blue Chip customer base, it has built its reputation on customer service, innovation in new product design and process development. A target driven, commercially orientated finance professional is now required to join the executive team.

**The Role**

- Raise profile of finance across the business, bringing an influential, proactive and commercial approach to the decision making process.
- Enhance the quality and presentation of reporting procedures through a TQM philosophy to management practices. Improve computer systems where necessary.
- Lead, motivate and develop small Accounting and Purchasing team, implementing change as required.
- Report to Managing Director. Play a strategic role within the executive team, assist in the continued improvement of business performance.

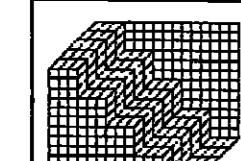
Please apply in writing, enclosing full CV, quoting reference number LBA/157.

**LAWRENCE  
BARNETT  
ASSOCIATES**

Metropolitan House, City Park Business Village, 20 Brindley Road, Manchester M16 9HQ.  
Tel: 061-877 4339 Fax: 061-877 6705.**APPOINTMENTS  
WANTED****FINANCE  
DIRECTOR**FCCA, Economics Degree,  
extensive  
PLC experience including  
fication,  
rights, take-overs etc.

"Dirty hands" manager, Seeks  
convert with wide knowledge of  
Welsh economy, and extensive  
contact network, seeks interesting  
director or advisory roles short  
term or project basis.  
Professionalism and integrity  
hopefully no bar to having fun  
too!

Write to Box B1910,  
Financial Times,  
One Southwark Bridge,  
London SE1 9HIL

**Financial Accountant**

Buro Happold, a well established medium sized international professional civil and building engineering consultancy practice with headquarters in the beautiful Georgian world heritage City of Bath, seek a Financial Accountant.

The practice is organised as a partnership and several limited companies. The Accountant will report to the Finance Partner and will be responsible for the development and operation of the financial accounting and project costing systems throughout the firm.

Age is not important but it is expected that applicants will have at least five years experience in a position of responsibility, preferably in a similar type of work environment. First hand knowledge of budgeting and financial planning, appropriate cost control techniques, the preparation of monthly management and final accounts and computerised systems is essential. The position is pensionable and the salary negotiable, dependent upon qualifications and experience.

Applicants Interested  
should write with full  
cv to:

Roderick Macdonald  
Buro Happold  
Camden Mill  
Lower Bristol Road  
Bath BA2 3DQ  
Tel 0225 337510

**APPOINTMENTS  
WANTED****FINANCE  
DIRECTOR**FCCA, Economics Degree,  
extensive  
PLC experience including  
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rights, take-overs etc.

"Dirty hands" manager, Seeks  
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Professionalism and integrity  
hopefully no bar to having fun  
too!

Write to Box B1910,  
Financial Times,  
One Southwark Bridge,  
London SE1 9HIL

Die Hoskyns Group Deutschland GmbH ist die deutsche Holdinggesellschaft der englischen Hoskyns Cap Gemini Sogeti Gruppe. Sie erbringt für die in ihrem Marktsegment führenden Unternehmen Programme Standard Computersysteme GmbH und Technodata Informationstechnik GmbH umfangreiche Dienstleistungen - vor allem im Finanz- und Rechnungswesen.

Für die **Leitung der Abteilung Finanzen/Gehaltsabrechnung** (derzeit 9 Mitarbeiter) suchen wir eine/n

**Controllerin/Controller**

Ihre Aufgaben im einzelnen:

- Aufbereiten des Zahlensmaterials für das Management Account, Konsolidierung der Zahlen und deren monatliche Meldung nach England.
- Erstellen von Forecasts, Budgets und ad hoc-Management-Informationen.
- Cash-Management.
- Laufende Kontakte zu Wirtschaftsprüfern, Steuerberatern und zu Rechtsanwälten sowie zu unserer englischen Muttergesellschaft.
- Aktive Mitarbeit im Management unserer operativ tätigen Tochtergesellschaften.
- Gehaltsabrechnung.

Ihre kompletten Bewerbungsunterlagen richten Sie bitte direkt an Herrn John Farningworth im House Hoskyns Group Deutschland GmbH.

**HOSKYN'S**  
CAP GEMINI SOGETI

Hoskyns Group Deutschland GmbH  
Möhingen - Otto-Hahn-Straße 16 - 71069 Sindelfingen  
Telefon (07031) 30 01-212. Telefax (07031) 30 01 12 01**INTERNAL AUDITOR****SALARY TO £30,000 + BANKING BENEFITS  
CITY BASED**

An overseas international Bank is looking to recruit an Internal Auditor for the London Branch.

Reporting to the Chief Auditor in Head Office, you will be responsible for undertaking Scheduled Internal Audits of all banking operations covering Loans, Trade Finance and Treasury Products.

The ideal candidate must possess the ability to work without supervision and be able to meet deadlines.

You will need to be a Chartered Accountant with at least 3 years post qualifying experience, ideally gained in the financial sector.

If you have the experienced and ability we are looking for, please apply in writing with full CV to

Box B1922, Financial Times,  
One Southwark Bridge, London SE1 9HIL  
Closing Date: Friday 10 December 1993.


**HYUNDAI**  
*The Shape Of Things To Come*
**FINANCIAL MANAGEMENT**  
**Thames Valley**

Lex plc have recently acquired a majority interest in the UK franchise of Hyundai cars. They are making a multi-million marketing commitment and supporting their investment by establishing an operational and management base which can exploit the perceived potential. These appointments represent part of this process. The common requirements are for people with strong intellect, good communication skills and a commitment to meeting objectives. The opportunities for growing within the job and for longer-term career progression are exceptional.

Please write with full cv, including salary history and daytime telephone number, quoting the appropriate reference to Dick Phillips ACIS, Phillips & Carpenter, 2-5 Old Bond Street, London W1X 3TB. Tel: 071-493 0156 (24 hours).

**Phillips & Carpenter**  
 Selection Consultants

**EXCITING RETAIL OPPORTUNITY**
**Head of Finance**
**to £40K, plus car, bonus**

Our client is a successful, rapidly expanding fashion accessories company with customers throughout the UK and internationally. Location, London.

This new appointment, reporting to the Managing Director, will complete the highly able and entrepreneurial management team. It is an ideal opportunity for a young energetic controller to make a major contribution toward the development of the company early in his/her career.

Candidates, aged probably in their early thirties, are to be qualified accountants with a proven record of success gained ideally in the retail sector. Strong interpersonal and management skills and the commitment to a challenging and enjoyable environment are essential qualities.

Please reply quoting Ref No 2035, to Selection Division,  
 Waggett & Company IIC, 5 Clifford Street, London W1X 2BX.  
 Tel: 071 494-2551, Fax: 071 439-0222

**WAGGETT & COMPANY IIC**  
 Executive Search Worldwide

Royal College of Nursing of the United Kingdom

**Finance Director**
**Salary c. £50,000. Generous conditions**

This is an outstanding opportunity for a suitably qualified accountant to join the top management team of the Royal College of Nursing, the major professional organisation for nurses in the UK. Reporting to the General Secretary, the person appointed will be expected to show high levels of professional and technical competence in assuming responsibility for the RCN's finance department and computerised information service. The post offers an exceptionally wide range of duties including the recruitment and direction of staff, administration of the computerised membership records, management of investments, preparation and publication of annual accounts and service management responsibilities.

The RCN is a successful and developing organisation. The Finance Director plays a key role in implementing these developments and in providing investment advice and directing purchasing policies. This offers genuine scope for influencing the RCN's work by using your skills in an innovative and creative fashion.

Applicants should be able to demonstrate real achievement and sound experience in the fields of finance, management, investment and information technology and be able to show empathy for the work of the RCN. The position, based in London, manages staff in both London and Cardiff and will involve some travelling.

For further details and an application form, please contact John Hunter, Personnel Director on 071-872 0840 ext. 273, or write to the Personnel Department, Royal College of Nursing, 20 Cavendish Square, London W1M 0AB, quoting ref RCN/1545. Closing date for applications: 6th December. Interview date: 22nd December 1993.

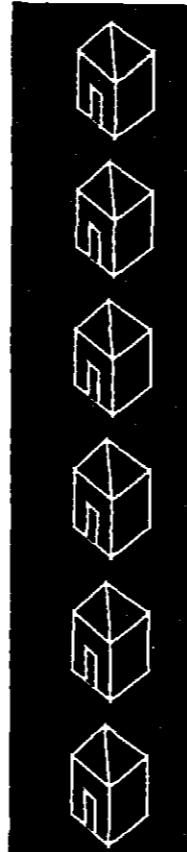
The RCN is committed to equal opportunities and welcomes applications from job sharers.



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**Looking for a Career Change?**

FOR FURTHER DETAILS PLEASE CONTACT PHILIP WRIGLEY ON TEL: 071-873 3351, FAX: 071-873 3064  
 OR BY WRITING TO HIM AT FINANCIAL TIMES, RECRUITMENT ADVERTISING, NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL



Broomleigh Housing Association established in 1992, manages more than 12,000 homes in and around Bromley. We are committed to strengthening our

management and administration teams with first class people to help us deliver a high quality, locally responsive housing service to our tenants.

**Financial Accountant**
**£27,000 - £32,000 (under review)**

Broomleigh, a new organisation, has within 18 months won a sound reputation in the Housing Association Sector as a progressive organisation in customer service, staff development and quality financial management.

We wish to appoint a Financial Accountant who has at least five years experience in a fully computerised, commercially driven organisation.

We see this as a career move for a bright, dependable, competent professional with the necessary credentials to manage 14 staff, a loan portfolio of £120m and an annual cash flow of £100m.

Reporting to the Financial Director your focus must be to deliver accurate financial services always to deadline. This extremely responsible role also requires the provision of advice to Senior Management.

For an information pack please telephone 081 663 0747 or write to the Personnel Department, Broomleigh Housing Association, 1 Copers Cope Road, Beckenham, Kent BR3 1NU.

**Closing date for applications 10th December 1993.**

Broomleigh Housing Association is working towards Equal Opportunities in all areas of its work.


**APPOINTMENTS ADVERTISING**

appears in the UK edition every Wednesday & Thursday and in the International edition every Friday

For further information please call:

**Gareth Jones**  
on  
**071 873 3199**

**Andrew Skarzinsky**  
on  
**071 873 3607**

**FINANCIAL CONTROLLER**
**Full Family Expatriate Package**  
**Papua New Guinea**

Our client is a highly successful division of a globally recognised, major multinational PLC. Based in West New Britain, Papua New Guinea, a key role for a commercially experienced accountant now exists within a major subsidiary of this division.

Reporting to the Managing Director, the appointee will be responsible for:

- Financial management, accounts and internal control including budgeting, management and statutory reporting.
- Motivating and leading a multi-cultural team.
- Close liaison with commercial operations and financial institutions.

To be considered for this role you should:

- Be a Qualified Accountant, commercially experienced and able to work independently at different levels.
- Have strong systems and computer awareness.
- Possess excellent verbal and written communication skills.
- Be aged over 30.

Interested applicants who seek an opportunity for genuine autonomy are invited to apply.

Please reply in writing, enclosing a full CV to Sheldon Paule at the address below:

**ANTONY DUNLOP ASSOCIATES**  
 Hanover House, 73-74 High Holborn, London, WC1V 6LS.  
 Tel: 071-430 2220 Fax: 071-404 2199

**A Home In A Country**


REFUGEE HOUSING

**Finance Director** c. £35,000 package

Bosnia, Somalia, Central Europe; the location may change but the effects are always the same - people fleeing violence, torture, persecution and intimidation.

REFUGEE HOUSING is a newly created and rapidly expanding London based organisation providing supportive accommodation for refugees, with approx. 4000 homes nation-wide. Clearly with many thousands of refugees seeking help every year there is a need for a rapid expansion in our services.

As Finance Director you will fulfil a key role in the management team where your corporate finance skills will be stretched as you participate in the strategic, financial and corporate management of the organisation.

Commercial acumen and social awareness will drive you in an environment where your experience in the negotiation of funding arrangements will be crucial to future success. Success will be measured by the expansion and efficient delivery of a quality service.

If you have the desire to succeed and can make a significant contribution to an organisation intent on growth, we would like to hear from you.

To receive further information and an application form please contact our consultants Philip Cullin or Cannon Brook at PCA Recruitment, 64 Heath Street, London NW3 6U G, 071-433 7107.

The closing date for returned applications is 9th December 1993.

REFUGEE HOUSING is committed to the delivery of equal opportunities.


**EXPERIENCED ACCOUNTANTS - CZECH SPEAKERS**

International Management Engineering Organisation offers long term contract to Experienced, qualified accountants: Should be fluent Czech speakers with excellent communication skill and ability to independently build complete large company accounting systems. Soonest availability necessary.

Please contact Anne Carthy on Friday November 26th,

on Netherlands: 31-2503-50700, or forward your curriculum vitae to:

ID Ref: AC/FT/2393, Litchfield Associates N.V.,

Kruisweg 825A, 2132 NG Hoofddorp, Netherlands, Fax: (31) 2503 2673

**FINANCE DIRECTOR**
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